# Financial Statements For the year ended 31st December, 2023

#### INDEPENDENT AUDITOR'S REPORT

To,

The Members of IndiaCast US Limited

Report on the Audit of Special purpose Financial Statements

#### **Opinion**

We have audited the Special Purpose financial statements of M/s IndiaCast US Limited ("the Company") which comprise the Balance Sheet as at December 31, 2023, the Statement of Profit and Loss, Statement of changes in equity and Statement of cash flows for the period ended, and notes to the financial statements, including a summary of significant accounting policies and other explanatory information (hereinafter referred to as "special purpose financial statements") which have been prepared for internal management purposes in connection with the preparation of the consolidated financial results of IndiaCast Media Distribution Pvt Ltd.

In our opinion and to the best of our information and according to the explanations given to us, the aforesaid special purpose financial statements are prepared in the manner so required and give a true and fair view in conformity with the accounting policies of the Company, of the state of affairs of the Company as at December 31, 2023, and Comprehensive Income, changes in equity and its cash flows for the period ended on that date.

#### **Basis for Opinion**

We conducted our audit in accordance with the Standards on Auditing (SAs) specified under section 143(10) of the Act. Our responsibilities under those SAs are further described in the Auditor's Responsibilities for the Audit of the Special purpose Financial Statements section of our report. We are independent of the Company in accordance with the Code of Ethics issued by the Institute of Chartered Accountants of India together with the ethical requirements that are relevant to our audit of the financial statements under the provisions of the Act, and the Rules thereunder, and we have fulfilled our other ethical responsibilities in accordance with these requirements and the Code of Ethics. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

#### Management's Responsibility for the Financial Statements

The Company's management and Board of Directors is responsible for the preparation of these special purpose financial statements that give a true and fair view of the financial position, financial performance and changes in equity and cash flows of the Company. This responsibility also includes maintenance of adequate accounting records for safeguarding of the assets of the Company and for preventing and detecting frauds and other irregularities; selection and application of appropriate accounting policies; making judgments and estimates that are reasonable and prudent; and design, implementation and maintenance of adequate internal financial controls, that were operating effectively for ensuring the accuracy and completeness of the accounting records, relevant to the preparation and presentation of the financial statement that give a true and fair view and are free from material misstatement, whether due to fraud or error.

In preparing the special purpose financial statements, management and Board of Directors are responsible for assessing the Company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Company or to cease operations, or has no realistic alternative but to do so.

Board of Directors are also responsible for overseeing the Company's financial reporting process.

#### **Auditor's Responsibility for the Audit of the Financial Statements**

Our objectives are to obtain reasonable assurance about whether the special purpose financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with SAs will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with SAs, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design
  audit procedures that are appropriate in the circumstances on whether the company
  has adequate internal financial controls with reference to the financial statements in
  place and the operating effectiveness of such controls.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Company's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Company to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

We also provide those charged with governance with a statement that we have complied with relevant ethical requirements regarding independence, and to communicate with

them all relationships and other matters that may reasonably be thought to bear on our

independence, and where applicable, related safeguards.

**Restrictions on Use and Distribution** 

This report is intended solely for the information and use of the Company, IndiaCast Media

Distribution Private Limited and Deloitte Haskins & Sells in connection with the audit of the

consolidated financial information of IndiaCast Media Distribution Private Limited and

should not be used for any other purpose or by any other party without obtaining our prior

consent in writing.

For and on behalf of

**SANDIP SHAH & CO.** 

Chartered Accountants

Firm Reg. No.: 133680W

Sandip Shah

Proprietor

Membership No.: 103125

UDIN: 24103125BKBEPB5111

Place: Mumbai

Date: April 16, 2024

## IndiaCast US Limited Standalone Balance Sheet as at 31st December 2023

			(₹ in lakh)	
	Notes	As at	As at	
ASSETS		31st December 2023	31st March, 2023	
Non-current assets				
Property, Plant and Equipment	3	4.08	28.94	
Financials assets	3	4.00	20.94	
Other Financial Assets	4	13.60	13.42	
Deferred tax assets (net)	5	3.61	3.61	
Other Non-current assets	6	7.20	-	
Total Non-current assets	Ü	28.49	45.97	
Current Assets			40.51	
Financial assets				
Trade receivables	7	641.30	886.29	
Cash and Cash equivalents	8	100.80	181.53	
Other Financial Assets	9	1,904.60	936.21	
Other current assets	10	15.60	20.00	
Total current assets		2,662.30	2,024.03	
Total Assets		2,690.79	2,070.00	
EQUITY AND LIABILITIES				
EQUITY				
Equity Share capital	11	54.47	54.47	
Other Equity	12	898.30	857.92	
Total Equity		952.77	912.39	
LIABILITIES				
Current Liabilities				
Financial Liabilities				
Lease Liabilities	13	-	24.78	
Trade payables due to:				
Micro Enterprises and Small Enterprises	14	-	-	
Other than Micro Enterprises and Small Enterprises	14	609.60	969.85	
Other current liabilities	15	1,128.42	160.24	
Provisions	16	-	2.74	
Total Current Liabilities		1,738.02	1,157.61	
Total Liabilities		1,738.02	1,157.61	
Total Equity and Liabilities		2,690.79	2,070.00	
Significant Accounting Policies				

Accompanying Notes (1 to 35) are part of the Special Purpose Financial Statements

## IndiaCast US Limited Standalone Balance Sheet as at 31st December 2023

In terms of our report attached

For and on behalf of

Sandip Shah & Co. Chartered Accountants Firm Reg. No.: 133680W For and on behalf of the Board of directors

Sandip Shah

Proprietor

Membership No.: 103125

**Govind Shahi** 

Director

**Sameer Targe** 

Director

Place: Mumbai

Date:16 April 2024

Date:16 April 2024

Date:16 April 2024

# IndiaCast US Limited Standalone Statement of Profit and Loss for the year ended 31st December 2023

			(₹ in lakh)
	Notes	2023	2022-23
Income			
Revenue from operations	17	3,165.70	5,606.75
Other Income	18	20.10	4.39
Total income		3,185.80	5,611.14
Expenses			
License fees		1,705.10	3,177.41
Employee benefits expense	19	563.40	870.78
Finance costs	20	0.30	1.91
Depreciation and amortisation expense	3	25.90	52.09
Other expenses	21	855.80	1,383.61
Total Expenses		3,150.50	5,485.80
Profit before tax		35.30	125.34
Tax expense			
Current tax expense	23	4.00	33.79
Deferred tax		-	-
Net tax expense		4.00	33.79
Profit after tax for the period		31.30	91.55
Other Comprehensive Income			
Items that will not be reclassified to profit or loss		-	-
Income tax relating to items that will not be reclassified to profit or loss		-	-
Items that will be reclassified to profit or loss		9.08	61.34
Income tax relating to items that will be reclassified to profit or loss		-	-
Total Other Comprehensive (loss) / Income( Net of tax)		9.08	61.34
Total Comprehensive (loss) / Income for the period		40.38	152.89
Earnings per Equity Share of Face Value of \$ 1 each)	25		
Basic & Diluted	(₹)	31.30	91.55
Significant Accounting Policies			
Accompanying Notes (1 to 35) are part of the Special Purpose Financial S	tatements		

## IndiaCast US Limited Standalone Statement of Profit and Loss for the year ended 31st December 2023

In terms of our report attached

For and on behalf of

Sandip Shah & Co. Chartered Accountants Firm Reg. No.: 133680W For and on behalf of the Board of directors

Sandip Shah

Proprietor

Membership No.: 103125

**Govind Shahi** 

Director

Sameer Targe

Director

Place: Mumbai

Date:16 April 2024

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## Standalone Statement of changes in Equity for the year ended 31st December 2023

#### A. SHARE CAPITAL

(₹ in lakh)

	Balance at	Change during	Balance at the end	Change during the	Balance as at the end of
	beginning of	the year 2022-23	of	year 2023	31st December 2023
	1st April, 2022		31st March, 2023		
<b>Equity Share Capital</b>	54.47	-	54.47	-	54.47

#### **B. OTHER EQUITY**

(₹ in lakh)

	F	Reserves and Surplus		Other Comprehensive Income	Total
	Capital Reserve	Securities Premium	Retained Earnings	Exchange differences on translating the financial statements of foreign operations	
Balance at beginning 1st April, 2022	-	-	626.48	78.55	705.03
Total Comprehensive income for the year	-	-	91.55	61.34	152.89
Balance as at 31st March, 2023	-	-	718.03	139.89	857.92
Balance at the beginning 1st April, 2023	-	-	718.03	139.89	857.92
Total Comprehensive income for the Year	-	-	31.30	9.08	40.38
Balance as at 31st December 2023	-	-	749.33	148.97	898.30

## IndiaCast US Limited Standalone Statement of changes in Equity for the year ended 31st December 2023

In terms of our report attached

For and on behalf of

Sandip Shah & Co. Chartered Accountants Firm Reg. No.: 133680W For and on behalf of the Board of directors

Sandip Shah

Proprietor

Membership No.: 103125

**Govind Shahi** 

Director

Sameer Targe

Director

Place: Mumbai

Date:16 April 2024 Date:16 April 2024

Date:16 April 2024

## IndiaCast US Limited Standalone Cash Flow Statement for the year ended 31st December 2023

			(₹ in lakh)
		2023	2022-23
A.	CASH FLOW FROM OPERATING ACTIVITIES		
	Profit before tax as per Statement of Profit and Loss	35.30	125.34
	Adjusted for :		
	Depreciation and amortisation expense	25.90	52.09
	Net unrealised exchange Loss	-	-
	Bad and Doubtful Receivables written off	-	-
	Allowance for Doubtful receivables	(22.10)	34.66
	Liabilities / provisions no longer required written back	-	(4.39)
	Finance costs	0.30	1.91
	Operating profit before working capital changes	39.40	209.61
	Adjusted for :		
	Changes in Operating assets	(697.09)	218.81
	Changes in Operating liabilities	616.98	(587.32)
	Cash used in operations	(40.71)	(158.90)
	Taxes (paid) (Net)	(13.94)	(27.91)
	Net cash used in operating activities	(54.65)	(186.81)
В.	CASH FLOW FROM INVESTING ACTIVITIES		
	Payment for Property, Plant and Equipment and other Intangible Assets	(1.00)	(0.26)
	Net cash Used In investing activities	(1.00)	(0.26)
C.	CASH FLOW FROM FINANCING ACTIVITIES		
	Payment of Lease Liabilities	(24.78)	(47.92)
	Finance Costs	(0.30)	(1.91)
	Net cash used in financing activities	(25.08)	(49.83)
	Net Decrease in cash and cash equivalents	(80.73)	(236.90)
	Opening Balance of Cash and Cash Equivalents	181.53	418.43
	Closing Balance of Cash and Cash Equivalents (Refer note 8)	100.80	181.53
In '	terms of our report attached		

In terms of our report attached

For and on behalf of

Sandip Shah & Co. Chartered Accountants Firm Reg. No.: 133680W For and on behalf of the Board of directors

Sandip ShahGovind ShahiSameer TargeProprietorDirectorDirector

Membership No.: 103125

Place: Mumbai

Date:16 April 2024 Date:16 April 2024 Date:16 April 2024

#### Notes to the Standalone Financial Statements for the year ended 31st December 2023

#### 1 Background

The Company was formed on January 28, 2013 as a New Jersey corporation. It is a 100% subsidiary of Indiacast Media Distribution Private Limited (A Company registered under the laws of India).

The Company is engaged in advertisement Sales and linear distribution of Channels of Viacom 18 and other broadcasters in North America.

#### 2 Significant accounting policies

#### 2.1 STATEMENT OF COMPLIANCE

The financial statements of the Company have been prepared to comply with the Indian Accounting Standards ('Ind AS"), including the rules notified under the relevant provisions of the Companies Act, 2013, amended from time to time.

#### 2.2 BASIS OF PREPARATION AND PRESENTATION

The financial statements of the Company comprising of Balance Sheet, Statement of Profit and Loss, Cash Flow Statement and Statement of Changes in Equity are "Special Purpose Standalone Financial Statements" which have been prepared for internal management purposes in connection with the preparation of the consolidated financial results of IndiaCast Media Distribution Pvt. Ltd.

The Special Purpose financial statements have been prepared on accrual basis under the historical cost convention basis except for certain financial assets and liabilities which are measured at fair value or amortised cost.

The Company's Special Purpose financial statements are prepared in Indian Rupees (₹) and all the values are rounded to the nearest lakh (₹ 00,000) and two decimal places, except when otherwise indicated. USD (\$) is the functional currency of the Company.

The Special Purpose financial statements have been prepared for the nine months period ended 31st December 2023. Consequently, figures for the current period are not comparable with those for the previous year.

#### 2.3 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

#### a) Current and Non- Current Classification

The Company presents assets and liabilities in the Balance Sheet based on Current/ Non-Current classification.

An asset is treated as Current when it is -

- Expected to be realised or intended to be sold or consumed in normal operating cycle;
- Held primarily for the purpose of trading;
- Expected to be realised within twelve months after the reporting period, or
- Cash or Cash equivalent unless restricted from being exchanged or used to settle a liability for atleast twelve months after the reporting period.

All other assets are classified as non-current.

A liability is current when:

- It is expected to be settled in normal operating cycle;
- It is held primarily for the purpose of trading;
- It is due to be settled within twelve months after the reporting period, or
- There is no unconditional right to defer the settlement of the liability for at least twelve months after The Company classifies all other liabilities as non-current.

Deferred tax assets and liabilities are classified as non-current assets and liabilities.

#### b) Operating Cycle

Based on the nature of activities of the Company and the normal time between acquisition of assets and their realisation in cash or cash equivalents, the Company has determined its operating cycle as 12 months for the purpose of classification of its assets and liabilities as current and non-current.

#### Notes to the Standalone Financial Statements for the year ended 31st December 2023

#### c) Property, Plant and Equipment (PPE)

Property, Plant and Equipment are stated at cost (net of trade discount and rebates) less accumulated depreciation and impairment losses, if any. Such cost includes purchase price, and any cost directly attributable to bringing the assets to its working condition for its intended use. Subsequent costs are included in the asset's carrying amount or recognised as a separate asset, as appropriate, only when it is probable that future economic benefits associated with the item will flow to the entity and the cost can be measured reliably.

Depreciation on property, plant and equipment has been provided on the straight-line method as per the useful life prescribed in schedule II to the Companies Act, 2013 and are as follows:

Asset	Useful Life
Office equipment excluding mobile phones	5 years
Computer hardware	3 years
Computer Software	5 years
Furniture & Fixtures	10 years

The residual values, useful lives and methods of depreciation of property, plant and equipment are reviewed at each financial year end and adjusted prospectively if appropriate.

Gains or losses arising from derecognition of a property, plant and equipment are measured as the difference between the net disposal proceeds and the carrying amount of the asset and are recognised as income or expense in the Statement of Profit and Loss when the asset is derecognised.

#### d) Intangible assets

Intangible Assets are stated at cost of acquisition (net of trade discount and rebates) less accumulated amortisation/depletion and impairment loss, if any. Such cost includes purchase price and any cost directly attributable for preparing the asset for its intended use.

Subsequent costs are included in the asset's carrying amount or recognised as a separate asset, as appropriate, only when it is probable that future economic benefits associated with the item will flow to the entity and the cost can be measured reliably.

Gains or losses arising from derecognition of an intangible asset are measured as the difference between the net disposal proceeds and the carrying amount of the asset and are recognised in the Statement of Profit and Loss when the asset is derecognised.

The company's intangible assets include assets with finite useful lives which are amortised on a straight-line basis over the period of their expected useful lives.

A summary of amortisation policies applied to the Company's intangible assets to the extent of depreciable amount is, as follows:

Computer software are being amortized over the estimate useful life of 5 years.

The amortisation period and the amortisation method for intangible assets with a finite useful life are reviewed at each reporting date.

#### e) Cash and cash equivalents

Cash and cash equivalents comprise of cash on hand, cash at banks, cheques in bhand, short-term deposits and short-term, highly liquid investments that are readily convertible to known amounts of cash and which are subject to an insignificant risk of changes in value.

#### f) Leases

The Company, as a lessee, recognizes a right-of-use asset and a lease liability for its leasing arrangements, if the contract conveys the right to control the use of an identified asset. The contract conveys the right to control the use of an identified asset, if it involves the use of an identified asset and the Company has substantially all of the economic benefits from use of the asset and has right to direct the use of the identified asset.

The cost of the right-of-use asset shall comprise of the amount of the initial measurement of the lease liability adjusted for any lease payments made at or before the commencement date plus any initial direct costs incurred. The right-of-use assets is subsequently measured at cost less any accumulated depreciation, accumulated impairment losses, if any and adjusted for any remeasurement of the lease liability.

#### Notes to the Standalone Financial Statements for the year ended 31st December 2023

The right-of-use assets is depreciated using the straight-line method from the commencement date over the shorter of lease term or useful life of right-of-use asset.

The Company measures the lease liability at the present value of the lease payments that are not paid at the commencement date of the lease. The lease payments are discounted using the interest rate implicit in the lease, if that rate can be readily determined. If that rate cannot be readily determined, the Company uses incremental borrowing rate.

For short-term and low value leases, the Company recognises the lease payments as an operating expense on a straight-line basis over the lease term.

#### g) Impairment of non-financial assets:

The Company assesses at each reporting date as to whether there is any indication that any Property, Plant and Equipment and Intangible assets or group of Assets, called Cash Generating Units (CGU) may be impaired. If any such indication exists, the recoverable amount of an asset or CGU is estimated to determine the extent of impairment, if any. When it is not possible to estimate the recoverable amount of an individual asset, the Company estimates the recoverable amount of the CGU to which the asset belongs.

An impairment loss is recognised in the Statement of Profit and Loss to the extent, asset's carrying amount exceeds its recoverable amount. The recoverable amount is higher of an asset's fair value less cost of disposal and value in use. Value in use is based on the estimated future cash flows, discounted to their present value using pre-tax discount rate that reflects current market assessments of the time value of money and risk specific to the assets.

The impairment loss recognised in prior accounting period is reversed if there has been a change in the estimate of recoverable amount.

#### h) Provisions and Contingencies

Provisions are recognised when the Company has a present obligation (legal or constructive) as a result of a past event, it is probable that an outflow of resources embodying economic benefits will be required to settle the obligation and a reliable estimate can be made of the amount of the obligation.

If the effect of the time value of money is material, provisions are discounted using a current pre-tax rate that reflects, when appropriate, the risks specific to the liability. When discounting is used, the increase in the provision due to the passage of time is recognised as a finance cost.

Disclosure of contingent liability is made when there is a possible obligation arising from past events, the existence of which will be confirmed only by the occurrence or non-occurrence of one or more uncertain future events not wholly within the control of the Company or a present obligation that arises from past events where it is either not probable that an outflow of resources embodying economic benefits will be required to settle or a reliable estimate of amount cannot be made.

#### i) Employee Benefits

#### Short term employee benefits

The undiscounted amount of short term employee benefits expected to be paid in exchange for the services rendered by employees are recognised as an expense during the period when the employees render the services.

#### Notes to the Standalone Financial Statements for the year ended 31st December 2023

#### j) Tax Expenses

The tax expense for the period comprises current and deferred tax. Tax is recognised in profit or loss, except to the extent that it relates to items recognised in the other comprehensive income or in equity. In this case, the tax is also recognised in other comprehensive income or in equity.

#### **Current tax**

Current tax assets and liabilities are measured at the amount expected to be recovered from or paid to the taxation authorities, based on tax rates and laws that are enacted at the Balance sheet date. The company's profit, as adjusted for tax purposes is subject to tax as per the USA tax laws.

#### **Deferred Tax**

Deferred tax is recognised on temporary differences between the carrying amounts of assets and liabilities in the financial statements and the corresponding tax bases used in the computation of taxable profit.

Deferred tax assets are recognised to the extent it is probable that taxable profit will be available against which the deductible temporary differences and the carry forward of unused tax losses can be utilized.

The carrying amount of Deferred income tax assets is reviewed at each reporting date and reduced to the extent that it is no longer probable that sufficient taxable profit will be available to allow all or part of the deferred income tax assets to be utilised.

Deferred tax Liabilities and Assets are measured at the tax rates that are expected to apply in the period in which the liability is settled or the asset realised, based on tax rates (and tax laws) that have been enacted or substantively enacted by the end of reporting period.

#### k) Foreign currencies transactions and translation

#### Initial Recognition

On initial recognition, all foreign currency transactions are recorded by applying to the foreign currency amount the exchange rate between the reporting currency and the foreign currency at the date of the transaction.

#### **Subsequent Recognition**

As at the reporting date, non-monetary items which are carried in terms of historical cost denominated in a foreign currency are reported using the exchange rate at the date of the transaction. All non-monetary items which are carried at fair value or other similar valuation denominated in a foreign currency are reported using the exchange rates that existed when the values were determined.

All monetary assets and liabilities in foreign currency are translated at the functional currency's closing rates of exchange at the end of the accounting period. Exchange differences on translation/settlement of all monetary items are recognised in the Statement of Profit and Loss.

#### I) Revenue recognition

Revenue recognition is based on the delivery of performance obligations and an assessment of when control is transferred to the customer. Revenue is recognised either when the performance obligation in the contract has been performed ('point in time' recognition) or 'over time' as control of the performance obligation is transferred to the customer. Under Ind AS 115 the Company needs to evaluate if a format or licence represents a right to access the content (revenue recognised over time) or represents a right to use the content (revenue recognised at a point in time). The Company has determined that most of the formats and licence revenue are satisfied at a point in time due to their being limited ongoing involvement in the end use of the license following its transfer to the customer.

The transaction price, being the amount to which the Company expects to be entitled and has rights to under the contract is allocated to the identified performance obligations. Revenue is stated exclusive of other taxes. Generally, the credit period varies between 1-120 days from the shipment or delivery of goods or services as the case may be.

#### **Contract Balances**

Trade receivables represents the Company's right to an amount of consideration that is unconditional. Revenues in excess of invoicing are considered as contract assets and disclosed as accrued revenue.

#### Notes to the Standalone Financial Statements for the year ended 31st December 2023

Invoicing in excess of revenues are considered as contract liabilities and disclosed as unearned revenues. When a customer pays consideration before the Company transfers goods or services to the customer, a contract liability is recognised and disclosed as advances from customers.

Contract liabilities are recognised as revenue when the Company performs under the contract.

Following are the revenue recognition principles for major streams of business:

#### (i) Revenue from Operations

- Revenue from the sale of air time (net of trade discount, as applicable) is recognised on telecast of advertisements.
- Revenue from distribution of a satellite channel is recognised upon the right to receive the subscription as per the terms of the respective agreements.

#### m) Financial instruments

A financial instrument is any contract that gives right to a financial asset of one entity and a financial liability or an equity instrument of another entity.

#### i. Financial Assets

#### A. Initial recognition and measurement

All financial assets are initially recognised at fair value. Transaction costs that are directly attributable to the acquisition or issue of financial assets, which are not accounted at fair value through profit or loss, are adjusted to the fair value on initial recognition. Purchase and sale of financial assets are recognised using trade date accounting.

#### B. Subsequent measurement

#### a) Financial assets measured at amortised cost (AC)

A financial asset is subsequently measured at amortised cost if it is held within a business model whose objective is to hold the asset in order to collect contractual cash flows and the contractual terms of the financial asset give rise on specified dates to cash flows that are solely payments of principal and interest on the principal amount outstanding. The effective interest rate amortisation is included in other income in the Statement of Profit and Loss.

#### b) Financial assets measured at fair value through other comprehensive income (FVTOCI)

Financial assets at fair value through other comprehensive income (FVTOCI). A financial asset is measured at FVTOCI if it is held within a business model whose objective is achieved by both collecting contractual cash flows and selling financial assets and the contractual terms of the financial asset give rise on specified dates to cash flows that represents solely payments of principal and interest on the principal amount outstanding.

#### c) Financial assets measured at fair value through profit or loss (FVTPL)

A financial asset which is not classified in any of the above categories are measured at FVTPL.

For financial reporting purpose, fair value measurements are categorised into Level 1, 2 or 3 based on the degree to which the inputs to the fair value measurements are observable and the significance of the inputs to the fair value measurement in its entirety, which are described as follows:

- Level 1 inputs are quoted prices (unadjusted) in active markets for identical assets or liabilities that the entity can access at the measurement date;
- Level 2 inputs are inputs, other than quoted prices included within Level 1, that are observable for the asset or liability either directly or indirectly; and
- Level 3 inputs are unobservable inputs for the assets or liability.

#### Notes to the Standalone Financial Statements for the year ended 31st December 2023

#### C. Impairment of financial assets

In accordance with Ind AS 109, the Company uses 'Expected Credit Loss' (ECL) model, for evaluating impairment of Financial Assets other than those measured at Fair Value Through Profit and Loss (FVTPL).

Expected credit losses are measured through a loss allowance at an amount equal to:

- a) The 12-months expected credit losses (expected credit losses that result from those default events on the financial instrument that are possible within 12 months after the reporting date); or
- b) Full lifetime expected credit losses (expected credit losses that result from all possible default events over the life of the financial instrument).

For trade receivables the Company applies 'simplified approach' which requires expected lifetime losses to be recognised from initial recognition of the receivables. The Company uses historical default rates to determine impairment loss on the portfolio of trade receivables. At every reporting date these historical default rates are reviewed and changes in the forward looking estimates are analysed.

#### ii. Financial liabilities

#### A. Initial recognition and Measurement

All financial liabilities are recognized at fair value and in case of borrowings, net of directly attributable cost. Fees of recurring nature are directly recognised in the Statement of Profit and Loss as finance cost.

#### B. Subsequent measurement

Financial liabilities are subsequently carried at amortized cost using the effective interest method.

For trade and other payables maturing within one year from the balance sheet date, the carrying amounts approximate fair value due to the short maturity of these instruments.

#### iii. Derecognition of financial instruments

The Company derecognizes a financial asset when the contractual rights to the cash flows from the financial asset expire or it transfers the financial asset and the transfer qualifies for derecognition under Ind AS 109. A financial liability (or a part of a financial liability) is derecognized from the Company's balance sheet when the obligation specified in the contract is discharged or cancelled or expires.

#### iv. Offsetting

Financial Assets and Financial Liabilities are offset and the net amount is presented in the balance sheet when, and only when, the Company has a legally enforceable right to set off the amount and it intends, either to settle them on a net basis or to realise the asset and settle the liability simultaneously.

#### n) Earnings per share

Basic earnings per share is calculated by dividing the net profit or loss for the period attributable to equity shareholders by the weighted average number of equity shares outstanding during the period. The weighted average number of equity shares outstanding during the period and for all periods presented is adjusted for events, such as bonus shares, other than the conversion of potential equity shares, that have changed the number of equity shares outstanding, without a corresponding change in resources. For the purpose of calculating diluted earnings per share, the net profit or loss for the period attributable to equity shareholders and the weighted average number of shares outstanding during the period are adjusted for the effects of all dilutive potential equity shares. Dilutive potential equity shares are deemed converted as at the beginning of the period unless issued at a later date.

#### Notes to the Standalone Financial Statements for the year ended 31st December 2023

#### 2.4 CRITICAL ACCOUNTING JUDGEMENTS AND KEY SOURCES OF ESTIMATION UNCERTAINTY

The preparation of the Company's financial statements requires management to make judgement, estimates and assumptions that affect the reported amount of revenue, expenses, assets and liabilities and the accompanying disclosures. Uncertainty about these assumptions and estimates could result in outcomes that require a material adjustment to the carrying amount of assets or liabilities affected in future periods.

#### a) Depreciation/ amortisation and useful lives of property, plant and equipment and intangible assets

Property, plant and equipment are depreciated over their estimated useful lives of the assets, after taking into account their estimated residual value. Intangible assets are amortised over its estimated useful lives. Management reviews the estimated useful lives and residual values of the assets annually in order to determine the amount of depreciation/ amortisation to be recorded during any reporting period. The useful lives and residual values are based on the Company's historical experience with similar assets and take into account anticipated technological changes. The depreciation/ amortisation for future periods is revised if there are significant changes from previous estimates.

#### b) Determining the lease term

The Company determines the lease term as the non cancellable term of the lease, together with any periods covered by an option to extend the lease if it is reasonably certain to be exercised, or any periods covered by an option to terminate the lease, if it is reasonably certain not to be exercised. It considers all relevant factors that create an economic incentive for it to exercise either the renewal or termination.

#### c) Recoverability of trade receivables

Judgements are required in assessing the recoverability of overdue trade receivables and determining whether a provision against those receivables is required. Factors considered include the credit rating of the counterparty, the amount and timing of anticipated future payments and any possible actions that can be taken to mitigate the risk of non-payment.

#### d) Provisions

Provisions and liabilities are recognised in the period when it becomes probable that there will be a future outflow of funds resulting from past operations or events and the amount of cash outflow can be reliably estimated. The timing of recognition and quantification of the liability requires the application of judgement to existing facts and circumstances, which can be subject to change. The carrying amounts of provisions and liabilities are reviewed regularly and revised to take account of changing facts and circumstances.

Contingent liabilities are disclosed when there is a possible obligation arising from past events, the existence of which will be confirmed only by the occurrence or non occurrence of one or more uncertain future events not wholly within the control of the Company or a present obligation that arises from past events where it is either not probable that an outflow of resources will be required to settle or a reliable estimate of the amount cannot be made.

#### e) Impairment of non-financial assets

Assessment is done at each balance sheet date as to whether there is any indication that an asset (tangible and intangible) may be impaired. For the purpose of assessing impairment, the smallest identifiable Company of assets that generates cash inflows from continuing use that are largely independent of the cash inflows from other assets or group of assets, is considered as a cash generating unit. If any such indication exists, an estimate of the recoverable amount of the asset/cash generating unit is made. Assets whose carrying value exceeds their recoverable amount are written down to the recoverable amount. Recoverable amount is higher of an asset's or cash generating unit's net selling price and its value in use. Value in use is the present value of estimated future cash flows expected to arise from the continuing use of an asset and from its disposal at the end of its useful life. Assessment is also done at each balance sheet date as to whether there is any indication that an impairment loss recognised for an asset in prior accounting periods may no longer exist or may have decreased.

#### Notes to the Standalone Financial Statements for the year ended 31st December 2023

In assessing value in use, the estimated future cash flows covering generally a period of five years are discounted to their present value using pre-tax discount rate that reflects current market assessments of the time value of money and the risks specific to the asset. Estimated future cash flows involve judgement and estimates relating to revenue growth rates, net profit margin and perpetual growth rates. In determining fair value less costs of disposal, recent market transactions are taken into account, if no such transactions can be identified, an appropriate valuation model is used. Based on the impairment assessment as aforesaid, there is no impairment.

#### f) Impairment of financial assets

The impairment provisions for financial assets depending on their classification are based on assumptions about risk of default, expected cash loss rates, discounting rates applied to these forecasted future cash flows, revenue multiples, EBITDA multiples, recent transactions, independent valuer's report and reorganisation of businesses. The Company uses judgement in making these assumptions and selecting the inputs to the impairment calculation, based on Company's past history, existing market conditions as well as forward looking estimates at the end of each reporting period.

#### g) Recognition of Deferred Tax Assets

Deferred tax assets are recognised for deductible temporary differences and unused tax losses for which there is probability of utilisation against the future taxable profit. The Company uses judgement to determine the amount of deferred tax assets that can be recognised, based upon the likely timing and the level of future taxable profits and business developments.

#### h) Fair Value Measurement:

For estimates relating to fair value of financial instruments refer note 27 of the financial statements.

## IndiaCast US Limited Notes to the Standalone Financial Statements for the year ended 31st December 2023

#### 3. PROPERTY, PLANT AND EQUIPMENT AND OTHER INTANGIBLE ASSETS

114.56

119.60

1.00

0.26

95.85

5.30

Total (A + B)

Previous year

Description	Gross Block Depreciation/ Amortisation							(₹ in lakh) Net Block		
_	As at 1st April, 2023	Additions	Deductions/ Adjustments	As at 31st December 2023	As at 1st April, 2023	For the Year	Deductions/	As at 31st December 2023	As at 31st December	As at 31st March, 2023
									2023	
PROPERTY, PLANT AND EQUIPMENT Own Assets:										
Office Equipment	0.80	-	-	0.80	0.49	0.10	-	0.59	0.21	0.31
Computer	7.21	1.00	-	8.21	5.25	1.40	-	6.65	1.56	1.96
Furniture and Fixtures	10.50	-	-	10.50	7.59	0.60		8.19	2.31	2.91
Sub -Total	18.51	1.00	-	19.51	13.33	2.10	-	15.43	4.08	5.18
Right-of-Use Assets:										
Buildings	95.85	-	95.85	-	72.09	23.80	95.85	-	-	23.76
Sub -Total	95.85	-	95.85	-	72.09	23.80	95.85	-	-	23.76
Total (A)	114.36	1.00	95.85	19.51	85.42	25.90	95.85	15.43	4.08	28.94
Previous year	119.40	0.26	5.30	114.36	38.63	52.09	5.30	85.42	28.94	
OTHER INTANGIBLE ASSETS										
Computer Software	0.20	-	-	0.20	0.20	-	-	0.20	-	-
Total (B)	0.20	-	-	0.20	0.20	-	-	0.20	-	-
Previous year	0.20	-	-	0.20	0.20	-	-	0.20	-	

19.71

114.56

85.62

38.83

25.90

52.09

95.85

5.30

15.63

85.62

4.08

28.94

28.94

#### Notes to the Standalone Financial Statements for the year ended 31st December 2023

				(₹ in lakh)
			As at 31st December 2023	As a 31st March, 202
Other Financial Assets- Non Co	urrent		0.00.200000. 2020	0.00
Unsecured and Considered Good	t			
Security Deposits			13.60	13.42
Total			13.60	13.42
				(₹ in lakh)
			As at 31st December 2023	As a
Deferred Tax Assets/ Liabilities	s (Net)		31St December 2023	31st March, 2023
Components of Deferred Tax Deferred Tax Assets			4.87	5.17
Deferred Tax Liabilities			(1.26)	(1.56
Net Deferred Tax Assets/ (Liab	ilities)		3.61	3.61
			0.01	0.01
		(C	harge)/ Credit to	(₹ in lakh)
	As at	Statement of	Other Comprehensive Income	As a
	31st March, 2023	Profit and Loss		31st December 2023
Movement in components of Deferred Tax Assets/ (Liabilities) is as follows: Deferred Tax Assets in relation to:	ı			
Provisions	5.17	(0.30)	-	4.87
	5.17	(0.30)	-	4.87
Deferred Tax Liabilities in relation to:				
Property Plant & Equipment &	(1.56)	0.30	-	(1.26
intangible Assets	(1.56)	0.30	-	(1.26
Net Deferred Tax Assets	3.61	-	-	3.61
				(₹ in lakh)
	As at	(C	harge)/ Credit to	As a
	31st March, 2022	Statement of Profit and Loss	Other Comprehensive Income	31st March 2023
Movement in components of Deferred Tax Assets/ (Liabilities) is as follows:				
to:		<b></b>		
Provisions	6.01	(0.84)	-	5.17 <b>5.17</b>
Defended Table 1 to 1 1991 and 1	6.01	(0.84)	•	5.17
Deferred Tax Liabilities in relation to:				
Property Plant & Equipment &	(2.40)	0.84	-	(1.56
intangible Assets	(2.40)	0.84	-	(1.56)
Net Deferred Tax Assets	3.61		-	3.61

5.2 In the absence of reasonable certainty that sufficient taxable profits will be available against which the deductible temporary differences and the carry forward of unused tax credit and unused tax losses can be utilised, the Company has not recognized the deferred tax assets (net) amounting to ₹ 14 Lakh (Previous Year ₹ 21 Lakh) arising out of disallowances. The same shall be reassessed at subsequent balance sheet date.

		(₹ in lakh)
	As at	As at
	31st December 2023	31st March, 2023
Other non-current assets		
Unsecured and Considered Good		
Advance Income Tax (net of provision)	7.20	-
Total	7.20	-
	Unsecured and Considered Good Advance Income Tax (net of provision)	Other non-current assets Unsecured and Considered Good Advance Income Tax (net of provision)  31st December 2023  7.20

#### Notes to the Standalone Financial Statements for the year ended 31st December 2023

		(₹ in lakh)
	As at 31st December 2023	
Trade receivables		
(Unsecured)		
Considered good *	573.00	863.60
Considered having significant increase in credit risk	134.60	110.08
	707.60	973.68
Less :Allowance for receivables having significant increase in credit risk	66.30	87.39
Total	641.30	886.29

\* Includes Trade Receivables from Related Parties (Refer Note 22)

(₹ in lakh)

As at As at

31st December 2023 31st March, 2023

7.1 Movement in allowance for receivables having significant increase in credit risk

 At the Beginning of the year
 87.39
 48.00

 Movement during the year \*
 (21.09)
 39.39

 At the end of the year
 66.30
 87.39

#### 7.2 Trade receivables Aging:

(₹ in lakh) As at 31st December 2023

	Outstanding for following periods from due date of payment *						Total
Particulars	Not due	Less than 6 months	6 months - 1 year	1-2 year	2-3 year	More than 3 years	
Undisputed Trade receivables – considered good	178.05	394.95	-	-	-	-	573.00
Undisputed Trade Receivables – which have significant increase in credit risk	-	4.32	16.01	47.97	-	-	68.30
Total	178.05	399.27	16.01	47.97	-	-	641.30

(₹ in lakh)

As at 31st March, 2023

	Outsta	Outstanding Outstanding for following periods from due date of payment *					
Particulars	Not due	Less than 6 months	6 months - 1	1-2 year	2-3 year	More than 3 years	
Undisputed Trade receivables – considered good	352.21	511.39	-	-	-	-	863.60
Undisputed Trade Receivables – which have significant increase in credit risk	-	11.93	3.95	6.81	-	-	22.69
Total	352.21	523.32	3.95	6.81	-	-	886.29

<sup>\*</sup> Represents Trade Receivables net of allowances

<sup>\*</sup> includes impact of Foreign Currency Translation

<sup>\*</sup> Represents Trade Receivables net of allowances

## Notes to the Standalone Financial Statements for the year ended 31st December 2023

			(₹ in lakh)
		As at	As at
		31st December 2023	31st March, 2023
8	Cash and cash equivalents		
	Cheques on hand	-	-
	Balances with banks		
	Current Accounts	100.80	181.53
	Total	100.80	181.53
			(₹ in lakh)
		As at	As at
		31st December 2023	31st March, 2023
9	Other Financial Assets		
	Unsecured and Considered Good		
	Accrued Revenue	1,904.60	936.21
	Total	1,904.60	936.21
			(₹ in lakh)
		As at	As at
		31st December 2023	31st March, 2023
10	Other current assets		
	Unsecured and Considered Good		
	Loans and advances to employees	5.10	5.14
	Prepaid expenses	10.50	14.86
	Total	15.60	20.00

#### Notes to the Standalone Financial Statements for the year ended 31st December 2023

	31st	As at 31st December 2023		
	Number of shares	(₹ in lakh)	Number of shares	(₹ in lakh)
11 Share capital				
Authorised Share Capital				
Equity Shares of \$ 1 each	100,000	54.47	100,000	54.47
Issued, subscribed and fully paid up:				
Equity Shares of \$ 1 each	100,000	54.47	100,000	54.47
Equity Charco of \$1 Gaon	======	<b>V</b> 1.11	100,000	

#### 11.1 Rights, preferences and restrictions attached to shares:

(i) The Company has only one class of equity shares having a par value of \$ 1 per share. Each holder of equity shares is entitled to one vote per shares held. The dividend proposed by the Board of Directors is subject to the approval of the shareholders. In the event of liquidation, the equity shareholders are eligible to receive remaining assets of the Company, after distribution of all preferential amounts, in proportion to their shareholding.

#### (ii) Details of shares held by:

Particulars		As at		
	31st December 2023			31st March, 2023
	Number of	(₹ in lakh)	Number of	(₹ in lakh)
	Shares		Shares	
Indiacast Media Distribution Private Limited (100%)	100,000	54.47	100,000	54.47

(iii) Reconciliation of the number of shares and amount outstanding at the beginning and at the end of the reporting year:

	Particulars		As at			
		31st	31st December 2023		31st March, 2023	
		Number of	(₹ in lakh)	Number of	(₹ in lakh)	
		Shares		Shares		
a.	Equity Shares at the beginning of the year	100,000	54.47	100,000	54.47	
b.	Shares issued during the year	-	-	-	-	
C.	Equity Shares at the end of the year	100,000	54.47	100,000	54.47	

(iv) Details of shares held by each shareholder holding more than 5% shares:

Particulars		As at		As at
	31st D	ecember 2023		31st March, 2023
	Number of Shares	% Holding	Number of Shares	% Holding
Indiacast Media Distribution Private Limited	100,000	100%	100,000	100%
(v) Details of shares held by promoters are as f	follows :			
Promoter Name		As at 31	st December 2023	
	Number of	% of total %	% change during	
	Shares	shares	the year	
Indiacast Media Distribution Private Limited	100,000	100%	-	
Total	100,000	100%		
Promoter Name		As at 3	31st March, 2023	
	Number of	% of total %	% change during	
	Shares	shares	the year	
Indiacast Media Distribution Private Limited	100,000	100%	-	
Total	100,000	100%		

<sup>(</sup>vi) There are no bonus shares issued, shares issued for consideration other than cash and shares bought back during the period of five Years immediately preceding the reporting date

## Notes to the Standalone Financial Statements for the year ended 31st December 2023

			(₹ in lakh)
		As at	As at
		31st December 2023	31st March, 2023
12 Other Equity			
A. Reserves and Surplus			
<ol> <li>Retained Earnings</li> </ol>			
As per Last Balance	Sheet	718.03	626.48
Add: Profit for the pe	eriod	31.30	91.55
		749.33	718.03
B. Other Comprehensive In-	come		
i. Foreign Currency Tra	nslation Reserve		
As per Last Balance	Sheet	139.89	78.55
Add: Movement duri	ng the period	9.05	61.34
		148.94	139.89
Total		898.27	857.92
		As at	As at
		31st December 2023	31st March, 2023
13 Lease Liabilities - Current Lease Liabilities		_	24.78
Total		-	24.78

#### Notes to the Standalone Financial Statements for the year ended 31st December 2023

		(₹ in lakh)
	As at	As at
	31st December 2023	31st March, 2023
14 Trade payables due to :		
Micro Enterprises and Small Enterprises	-	-
Other than Micro Enterprises and Small Enterprises *	609.60	969.85
Total	609.60	969.85

<sup>\*</sup> Includes Trade payables to Related Parties (Refer Note 22)

14.1 There are no overdues to Micro Enterprises, Small Enterprises and Medium Enterprises as at 31st December 2023 and 31st March, 2023.

(₹ in lakh)

#### 14.2 Trade payables Aging:

As at 31st December 2023

Outstanding for following periods from the due date of payment					Total	
Particulars	Not due	Less than 1 year	1-2 year	2-3 year	More than 3 year	
MSME	-	-	-	-	-	-
OTHERS	609.28	0.24	0.08	-	-	609.60
Total	609.28	0.24	0.08	-	-	609.60

(₹ in lakh)

31st March, 2023

	Outsta	Outstanding for following periods from the due date of payment				
Particulars	Not due	Less than 1 year	1-2 year	2-3 year	More than 3 year	
MSME	-	-	-	-	-	-
OTHERS	969.77	0.08	-	-	-	969.85
Total	969.77	0.08	-	-	-	969.85

## Notes to the Standalone Financial Statements for the year ended 31st December 2023

			(₹ in lakh)
		As at	As at
		31st December 2023	31st March, 2023
15	Other current liabilities		
	Advance from customers	1,024.00	54.12
	Unearned Revenue	43.70	-
	Statutory dues	13.60	13.75
	Others *	47.12	92.37
	Total	1,128.42	160.24
	* Represents employee related payables		
16	Provisions -Current		
	Provision for Tax ( Net of Advance Tax) (Refer note 23)	-	2.74
	Total	-	2.74

### Notes to the Standalone Financial Statements for the year ended 31st December 2023

			(₹ in lakh) 2022-23	
		2023		
17	Revenue from operations			
	Subscription Income	1,923.90	3,580.33	
	Advertisement Revenue	1,218.60	2,026.42	
	Other operating Income	23.20	-	
	Total	3,165.70	5,606.75	

Revenue from Operations include revenue recognised from the balance of contract liabilities at the beginning of the current and previous year respectively.

			(₹ in lakh)
		2023	2022-23
18	Other Income		
	Liabilities/provisions no longer required written back	-	4.39
	Miscellaneous Income	20.10	-
	Total	20.10	4.39
	<u> </u>		(₹ in lakh)
	<u> </u>	2023	2022-23
19	Employee benefits expense		
	Salaries and wages	520.00	815.03
	Staff welfare expenses	43.40	55.75
	Total	563.40	870.78
	_		(₹ in lakh)
	_	2023	2022-23
20	Finance costs		
	Interest Cost on Lease Liabilities	0.30	1.91
	Total	0.30	1.91
			(₹ in lakh)
		2023	2022-23
21	Other expenses		
	Airtime purchased	702.90	1,056.47
	Brokerage & Commission	22.80	56.04
	Rent	94.70	151.42
	Electricity	0.70	1.18
	Insurance	10.50	13.18
	Legal and professional	2.30	19.49
	Travelling and conveyance	(5.10)	14.56
	Advertisement, publicity and business promotion	1.60	2.30
	Communication expenses	8.80	10.73
	Rates and taxes	9.70	4.61
	Allowance for Doubtful receivables	(22.10)	34.66
	Net Foreign Exchange Loss	(0.10)	0.80
	Payment to Auditors (Refer Note 21.1)	8.40	10.87
	Others Establishment Expenses	20.70	7.30
	Total	855.80	1,383.61
21.1	Payment to Auditors (excluding taxes)		
	Statutory Audit Fees	6.80	8.86
	Certification Fees	1.60	2.01
	Total	8.40	10.87

### Notes to the Standalone Financial Statements for the year ended 31st December 2023

#### 22 Related Party Disclosures

As per Ind AS 24, the disclosures of transactions with related parties are given below:

#### 22.1 List of Related parties where control exists and related parties with whom transactions have taken place

Names of the related party	Relationship	
TV18 Broadcast Limited	Enterprise Exercising Control	
Indiacast Media Distribution Private Limited	Holding Company	
Viacom18 Media Private Limited	Joint Venturer of Holding Company	
Indiacast UK Ltd	Fellow Subsidiary	

		(₹ in lakh)		
-	2023	2022-23		
Details of transactions and balances with Related Parties				
Transactions during the year (excluding Reimbursements)				
Revenue From Operation				
Enterprise Exercising Control				
TV18 Broadcast Limited	23.20	-		
Total	23.20	-		
License Fee Expense				
Fellow Subsidiary				
Indiacast UK Ltd	1,705.10	3,177.41		
Total	1,705.10	3,177.41		
Expenditure of services paid				
Holding Company				
Indiacast Media Distribution Private Limited	79.40	145.03		
Total	79.40	145.03		
Airtime Purchased				
Enterprise Exercising Control				
TV18 Broadcast Limited	23.00	42.36		
Joint Venturer of Holding Company				
Viacom18 Media Private Limited	679.80	1,014.12		
Total	702.80	1,056.48		

### Notes to the Standalone Financial Statements for the year ended 31st December 2023

#### (B) Balances at the Year end

		(₹ in lakh)	
	As at	As at	
	31st December 2023	31st March 2023	
Balances at the Year end			
Trade Payables			
Joint Venturer of Holding Company			
Viacom18 Media Private Limited	62.40	82.38	
Fellow Subsidiary			
Indiacast UK Ltd	500.60	827.52	
Holding Company			
Indiacast Media Distribution Private Limited	-	-	
Enterprise Exercising Control			
TV18 Broadcast Limited	-	2.47	
Total	563.00	912.37	
<u>Trade Receivables</u>			
Enterprise Exercising Control			
TV18 Broadcast Limited	23.30	-	
Total	23.30	-	

### Notes to the Standalone Financial Statements for the year ended 31st December 2023

			(₹ in lakh)
		2023	2022-23
23 Taxatio	on		
a) Ind	come tax recognised in Profit or Loss		
Cu	irrent tax		
In	respect of the current year	3.10	45.11
Sh	ort/ (Excess) tax of earlier years	0.90	(11.32)
То	tal income tax expenses recognised	4.00	33.79
			(₹ in lakh)
		2023	2022-23
•	e income tax expenses for the year can be reconciled to counting profit as follows:		
Pro	ofit before tax	35.30	125.34
Ap	plicable tax rate	30.00%	30.00%
Co	omputed Tax expenses	10.60	37.61
Та	x effect of:		
Ex	penses Disallowed/ (Allowed)	(7.50)	7.50
	djustment recognised in the current year in relation to tax of or years	0.90	(11.32)
Ta	ax expenses recognised in Statement of Profit and Loss	4.00	33.79
Ef	ffective Tax Rate	11.331%	26.959%
			(₹ in lakh)
		2023	2022-23
c) A	dvance Income Tax (Net Of Provision)		
At	t Start of the year	(2.74)	3.14
С	urrent Tax (charge) to Profit and Loss	(4.00)	(33.79)
Ta	axes paid during the year (net)	13.94	27.91
A	t the end of the year (Refer Note 6 &16) *	7.20	(2.74)

<sup>\*</sup> includes impact of foreign currency translation

<sup>24</sup> There are no employee benefits accruing to employees except the salaries (including bonus) payable to them. Hence, Disclosures as required by Ind AS 19, Employee Benefits issued by Institute of Chartered Accountants of India are not given.

## IndiaCast US Limited Notes to the Standalone Financial Statements for the year ended 31st December 2023

	Units	2023	2022-23
25 Earnings per share			
Basic earnings per equity share			
Profit for the year	(₹ in lakh)	31.30	91.55
Weighted average of number of equity shares used in computing basic earnings per share	Nos.	100,000	100,000
Nominal value of equity shares	\$	1	1
Basic Earnings per equity share	₹	31.30	91.55
Diluted earnings per equity share			
Profit for the year	(₹ in lakh)	31.30	91.55
Weighted average of number of equity shares used in computing basic earnings per share	Nos.	100,000	100,000
Nominal value of equity shares	\$	1.00	1.00
Diluted Earnings per equity share	₹	31.30	91.55

#### 26 Operating Segments Information

As the Company operates in a single business and geographical segment, the reporting requirements for primary and secondary segment disclosures under Ind AS 108 Operating Segments Reporting, have not been provided in these financial statements.

#### Notes to the Standalone Financial Statements for the year ended 31st December 2023

#### 27 Capital risk management

The Company's objectives when managing capital is to safeguard continuity as a going concern and provide adequate return to shareholders through continuing growth and maintain an optimal capital structure to reduce the cost of Capital.

The Company sets the amount of capital required on the basis of annual business plan and long-term operating plans which include capital investments.

The funding requirements are primarily met through internal accruals.

The Company monitors capital on basis of total debt to total equity on a periodic basis.

The following table summarizes the capital of the Company: (₹ in lakh) As at As at 31st December 2023 31st March, 2023 **Total Debt Equity Share Capital** 54.47 54.47 Other Equity 898.30 857.92 **Total Equity** 952.77 912.39 **Debt Equity Ratio** NA NA

#### 28 Financial Risk Management

A wide range of risks may affect the Company's business and financial results. Amongst other risks that could have significant influence on the Company are market risk, credit risk and liquidity risk.

#### (a) Market risk

The Company is primarily exposed to the following market risks.

(i) Foreign exchange exposure/ currency risk

Foreign Currency Risk is the risk that the Fair Value or Future Cash Flow of an exposure will fluctuate because of changes in foreign currency rates. Exposure can arise on account of various assets and liabilities which are denominated in currencies other than functional currency.

The Company does not have any foreign currency exposure as on reporting date.

## IndiaCast US Limited Notes to the Standalone Financial Statements for the year ended 31st December 2023

#### (b) Credit Risk

Credit Risk is the risk that customers or counter party will not meet its obligations under a Financial instrument or customer contract, leading to Financial loss. The Company is Exposed to credit risk from its operating activities (Primarily trade receivables)

Customers credit risk is managed by each business team subject to the Company's established policy, procedures and control relating to customers credit risk management. Credit quality of a customer is assessed based on an extensive credit rating scorecard and individual credit limits are defined in accordance with this assessment. Outstanding customers receivables are regularly monitored.

An impairment analysis is performed at each reporting date for major customers. Receivables are grouped into homogeneous groups and assessed for impairment collectively. The maximum exposure to credit risk at the reporting date is the carrying value of each class of financial assets. The Company evaluates the concentration of risks with respect to receivables as low.

#### 29 Fair Value Measurement Heirarchy:

	As at 31st December 2023				As at 31st March, 2023			
Ι	Carrying	Level of input used in		ısed in	Carrying	Level of input used in		in
	Amount	Level	Level	Level	Amount	Level	Level	Level
		1	2	3		1	2	3
Financial Assets								
At Amortised Cost								
Trade Receivables	641.30	-	-	-	886.29	-	-	-
Cash and Bank Balances	100.80	-	-	-	181.53	-	-	-
Other Financial Assets	1,918.20	-	-	-	949.63	-	-	-
Financial Liabilities								
At Amortised Cost								
Trade Payables	609.60	-	-	-	969.85	-	-	-
Lease Liabilities	-	-	-	-	24.78	-	-	-

- 29.1 The fair value hierarchy is based on inputs to valuation techniques that are used to measure fair value that are either observable or unobservable and consist of the following three levels:
  - Level 1: Inputs are Quoted prices (unadjusted) in active markets for identical assets or liabilities.
  - Level 2: Inputs are other than the quoted prices included within Level 1 that are observable for the asset or liability, either directly (i.e. as prices) or indirectly (i.e. derived from prices).
  - Level 3: Inputs are not based on observable market data (unobservable inputs). Fair values are determined in whole or in part using a valuation model based on assumption that are neither supported by prices from observable current market transactions in the same instrument nor are they based on available market data.
- 30 Details of Loan given, investment made and guarantee given covered u/s 186(4) of the Companies Act, 2013:
- a) No Loan given by the company to body corporate as at 31st December 2023
- b) No Investment made by the Company as at 31st December 2023
- c) No Guarantee has been given by the Company as at 31st December 2023

#### Notes to the Standalone Financial Statements for the year ended 31st December 2023

#### 31 Ratio Analysis

Sr. No.	Ratio	2023		2022-23	Variation	
1	Current Ratio		1.53	1.75	-12	2%
2	Debt Equity Ratio	NA		NA	NA	
3	Debt service Coverage Ratio	NA		NA	NA	
4	Return on Equity Ratio #		3.36%	10.95%	-69	9%
5	Inventory Turnover Ratio	NA		NA	NA	
6	Trade Receivables Turnover Ratio \$		414.47%	704.09%	-41	1%
7	Trade Payables Turnover Ratio		395.78%	425.40%	-7	7%
8	Net Capital Turnover Ratio @		3.54	7.23	-51	1%
9	Net Profit Ratio *		1.0%	1.63%	-40	)%
10	Return on Capital employed **		1.5%	16.73%	-91	1%
11	Return on Investment	NA		NA	NA	

Reasons for variation of more than 25%

#There is reduction in profit,, due to which the ratio has come down

- \$There is reduction in sales, still Debtors have remained high, due to which the ratio has come down
- @There is reduction in sales, still working capital has remained high, due to which the ratio has come down
- \*There is reduction in PAT, however total income has not declined by that level, due to which the ratio has come down

### 31.1 Formulae for Computation of Ratios is as follows

Sr. No.	Ratio	Formulae	
1	Current Ratio	Current Assets/ Current Liabilities	
2	Debt Equity Ratio	Total Debt (Non-Current Borrowings + Current Borrowings)/ Equity Share Capital + Other Equity	
3	Debt service Coverage Ratio	Earnings before interest & tax/ Interest on Borrowings + Principal repayment of long term borrowings	
4	Return on Equity Ratio	Net Profit/ (Loss) after tax/ Average Net worth	
5	Inventory Turnover Ratio	Cost of Materials Consumed/ Average Inventories of Goods	
6	Trade Receivables Turnover Ratio	Revenue from operation / Average Trade Receivables	
7	Trade Payables Turnover Ratio	Purchase (Operational Costs + Marketing, Distribution and Promotional Expense + Other Expenses)/ Average Trade Payables	
8	Net Capital Turnover Ratio	Revenue from Operations / Average Working Capital (Current Assets - Current Liabilities)	
9	Net Profit Ratio	Net Profit/(Loss) after tax/ Total income	
10	Return on Capital employed	Profit/ (Loss) After Tax + Deferred Tax Expenses/ (Income) + Finance Cost (-) Other Income/ Average Capital Employed^	
11	Return on Investment	Interest Income on Bank Deposits + Net Gain (Loss) arising on financial assets designated at fair value through Profit or Loss/ Average Cash and Cash Equivalent + Financial Assets designated at fair value through Profit or Loss	
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#### Note

- Capital employed includes Equity, Borrowings, Deferred Tax Liabilities, Creditor for Capital Expenditure and reduced by Investments, Cash and Cash Equivalents, Deferred Tax Assets, Capital Work-in-Progress and Intangible Assets under Development.
- There are no balances outstanding as on 31st December 2023 on account of any transaction with companies struck off under section 248 of the Companies Act, 2013 or section 560 of Companies Act, 1956.

<sup>\*\*</sup> There is reduction in profit, however capital employed has increased, due to which the ratio has come down

#### Notes to the Standalone Financial Statements for the year ended 31st December 2023

#### 33 OTHER STATUTORY INFORMATION

- (a) The Company does not have any Capital Work-In-Progress, whose completion is overdue or has exceeded its cost compared to its original plan.
- (b) The Company has not advanced or loaned or invested funds to any other person(s) or entity(ies), including foreign entities (Intermediaries) with the understanding that the Intermediary shall:
  - (i) Directly or indirectly lend or invest in other persons or entities identified in any manner whatsoever by or on behalf of the company (Ultimate Beneficiaries) or
  - (ii) Provide any guarantee, security or the like to or on behalf of the Ultimate Beneficiaries.
- (c) The Company has not received any fund from any person(s) or entity(ies), including foreign entities (Funding Party) with the understanding (whether recorded in writing or otherwise) that the Company shall:
  - (i) Directly or indirectly lend or invest in other persons or entities identified in any manner whatsoever by or on behalf of the Funding Party (Ultimate Beneficiaries) or
  - (ii) Provide any guarantee, security or the like on behalf of the Ultimate Beneficiaries.
- (d) There are no immovable properties owned by the Company, in respect of which the title deeds are not held in its name.
- (e) The Company does not have any such transaction which is not recorded in the books of accounts that has been surrendered or disclosed as income during the year in the tax assessments under the Income Tax Act, 1961.
- 34 Previous year's figures have been regrouped / reclassified wherever necessary to correspond with the current period's classification / disclosure.
- 35 The financial statements were approved by Board of Directors on 16 April 2024.

In terms of our report attached For and behalf of Sandip Shah & Co. Chartered Accountants Firm Reg. No.: 133680W

For and on behalf of the Board of directors

Sandip ShahGovind ShahiSameer TargeProprietorDirectorDirector

Membership No.: 103125

Place: Mumbai

Date:16 April 2024 Date:16 April 2024 Date:16 April 2024