

DEN SAYA CHANNEL NETWORK LIMITED

Financial Statements

2023 - 24

INDEPENDENT AUDITOR'S REPORT

To the Members of M/s. Den Saya Channel Network Limited (Previously known as M/s. Den Saya Channel Network Private Limited)

Report on the Audit of the Standalone Financial Statements

Opinion

We have audited the accompanying Standalone Financial Statements of **M/s. Den Saya Channel Network Limited (Previously known as M/s. Den Saya Channel Network Private Limited) ("the company")** which comprises the Balance Sheet as at March 31, 2024, the Statement of change in Equity, Statement of Profit and Loss, (including Other Comprehensive Income), and statement of cash flows for the year then ended, and notes to the financial statements, including a summary of significant accounting policies and other explanatory information (Collectively "Standalone Financials Statements").

In our opinion and to the best of our information and according to the explanations given to us, the aforesaid **Standalone Financial Statements** give the information required by the Act in the manner so required and give a true and fair view in conformity with the Indian Accounting Standards (Ind – AS) prescribed under section 133 of the Act read with the Companies (Indian Accounting Standards) Rules, 2015, as amended, ("Ind-AS") and other accounting principles generally accepted in India, of the state of affairs of the Company as at March 31, 2024, and its Statement of Profit and Loss (including other comprehensive income/loss), its cash flow and the changes in equity for the year ended on that date.

Basis for Opinion

We conducted our audit in accordance with the Standards on Auditing (SAs) specified under section 143(10) of the Act. Our responsibilities under those Standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are independent of the Company in accordance with the Code of Ethics issued by the Institute of Chartered Accountants of India together with the ethical requirements that are relevant to our audit of the financial statements under the provisions of the Companies Act, 2013 and the Rules thereunder, and we have fulfilled our other ethical responsibilities in accordance with these requirements and the Code of Ethics. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Information Other than the Financial Statements and Auditor's Report Thereon

The Company's Board of Directors is responsible for the other information. The other information comprises the information included in the Annual report but does not include the financial statements and our auditor's report thereon.

Our opinion on the financial statements does not cover the other information and we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether such other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated.

If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

Responsibility of Management and Those Charged with Governance for the Standalone Financial Statements

The Company's Board of Directors is responsible for the matters stated in section 134(5) of the Companies Act, 2013 with respect to the preparation of these standalone financial statements that give a true and fair view of the financial position, financial performance, (changes in equity) and cash flows of the Company in accordance with the accounting principles generally accepted in India, including the accounting Standards specified under section 133 of the Act. This responsibility also includes maintenance of adequate accounting records in accordance with the provisions of the Act for safeguarding

of the assets of the Company and for preventing and detecting frauds and other irregularities; selection and application of appropriate implementation and maintenance of accounting policies; making judgments and estimates that are reasonable and prudent; and design, implementation and maintenance of adequate internal financial controls, that were operating effectively for ensuring the accuracy and completeness of the accounting records, relevant to the preparation and presentation of the financial statement that give a true and fair view and are free from material misstatement, whether due to fraud or error.

Proviso to Rule 3(1) of the Companies (Accounts) Rules, 2014 (hereinafter referred as “the Account Rules”) states that for the financial year commencing on or after the 1st day of April 2023, every company which uses accounting software for maintaining its books of account, shall use only such accounting software which has a feature of recording audit trail of each and every transaction, creating an edit log of each change made in the books of account along with the date when such changes were made and ensuring that the audit trail cannot be disabled.

The amendments require every company that uses an accounting software to use such software that has a feature of audit trail which cannot be disabled. The management has a responsibility for effective implementation of the requirements prescribed by account rules i.e., every company which uses an accounting software for maintaining its books of account, should use only such accounting software which has the following features.

- a. Records an audit trail of each and every transaction, creating an edit log of each change made in the books of account along with the date when such changes were made; and
- b. Ensuring that audit trail is not disabled.

Thus, the management is primarily responsible for ensuring selection of the appropriate accounting software for ensuring compliance with applicable laws and regulations (including those related to retention of audit logs)

In preparing the financial statements, management is responsible for assessing the Company’s ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Company or to cease operations, or has no realistic alternative but to do so.

The Board of Directors are also responsible for overseeing the company’s financial reporting process.

Auditor’s Responsibility for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor’s report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with SAs will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statement

As part of an audit in accordance with SAs, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances. Under section 143(3)(i) of the Companies Act, 2013, we are also responsible for expressing our opinion on whether the company has adequate internal financial controls system in place and the operating effectiveness of such controls.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management’s use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Company’s ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor’s report to the related disclosures in the financial statements or, if such

disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report.

- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.
- Conclude based on our examination which included test checks, the company has used an accounting software for maintaining its books of account which has a feature of recording audit trail (edit log) facility and the same has operated throughout the year for all relevant transactions recorded in the software. Further, during the course of our audit we did not come across any instance of audit trail feature being tampered with. [Additionally, the audit trail has been preserved by the company as per the statutory requirements for record retention.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

We also provide those charged with governance with a statement that we have complied with relevant ethical requirements regarding independence, and to communicate with them all relationships and other matters that may reasonably be thought to bear on our independence, and where applicable, related safeguards.

Report on Other Legal and Regulatory Requirements

1. As required by the Companies (Auditor's Report) Order, 2020 ("the Order"), issued by the Central Government of India in terms of sub-section (11) of section 143 of the Companies Act, 2013, we give in the "Annexure A" a statement on the matters specified in paragraphs 3 and 4 of the Order, to the extent applicable.
2. As required by Section 143(3) of the Act, we report that:
 - a) We have sought and obtained all the information and explanations which to the best of our knowledge and belief were necessary for the purposes of our audit.
 - b) In our opinion, proper books of account as required by law have been kept by the Company so far as it appears from our examination of those books.
 - c) The Balance Sheet, the Statement of Profit and Loss (including Other Comprehensive Income), and Statement of Change in Equity and the Cash Flow Statement dealt with by this Report are in agreement with the books of account.
 - d) In our opinion, the aforesaid standalone financial statements comply with the Accounting Standards specified under Section 133 of the Act, read with Rule 7 of the Companies (Accounts) Rules, 2014
 - e) On the basis of the written representations received from the directors as on 31st March, 2024 taken on record by the Board of Directors, none of the directors is disqualified as on 31st March, 2024 from being appointed as a director in terms of Section 164(2) of the Act.
 - f) With respect to the adequacy of the internal financial controls over financial reporting of the Company and the operating effectiveness of such controls, refer to our separate Report in "Annexure B".
 - g) The Company has complied with the provisions of Section 197 read with Schedule V of the Act, as applicable to it.

- h) With respect to the other matters to be included in the Auditor's Report in accordance with Rule 11 of the Companies (Audit and Auditors) Rules, 2014, in our opinion and to the best of our information and according to the explanations given to us:
- a) The Company does not have any pending litigations which would have impact on its financial position in its financial statements.
 - b) The Company did not have any long-term contracts including derivative contracts for which there were any material foreseeable losses.
 - c) There were no amounts which were required to be transferred to the Investor Education and Protection Fund by the Company.
 - d) (i) The management has represented that, to the best of its knowledge and belief, as disclosed in the notes to the accounts, no funds have been advanced or loaned or invested either from borrowed funds or share premium or any other sources or kind of funds by the Company to or in any other person(s) or entities, including foreign entities ("intermediaries"), with the understanding, whether recorded in writing or otherwise, that the intermediary shall, whether, directly or indirectly, lend or invest in other persons or entities identified in any manner whatsoever by or on behalf of the Company ("Ultimate Beneficiaries") or provide any guarantee, security or the like on behalf of the Ultimate Beneficiaries

(ii) The management has represented that, to the best of its knowledge and belief, as disclosed in the notes to the accounts, no funds have been received by the Company from any persons(s) or entities, including foreign entities ("Funding Parties"), with the understanding, whether recorded in writing or otherwise, that the company shall, whether, directly or indirectly, lend or invest in other persons or entities identified in any manner whatsoever by or on behalf of the Funding Party ("Ultimate Beneficiaries") or provide any guarantee, security or the like on behalf of the Ultimate Beneficiaries.

(iii) Based on the audit procedures that we considered reasonable and appropriate in the circumstances, nothing has come to our notice that has caused us to believe that the representations under sub-clause (i) and (ii) of Rule 11(e), as provided under (a) and (b) above contain any material misstatement.
 - e) The Company has not declared and paid dividend during the year.
 - f) Based on our examination which included test checks, the company has used an accounting software for maintaining its books of account which has a feature of recording audit trail (edit log) facility and the same has operated throughout the year for all relevant transactions recorded in the software. Further, during the course of our audit we did not come across any instance of audit trail feature being tampered with.

For **AKGSR & CO.**
Chartered Accountants
Firm Reg. No. 027579N

Angad Kumar
Partner

Membership No. 527228

Place: New Delhi

Dated: 11th April 2024

UDIN: 24527228BKCFXL1462

ANNEXURE – A**Annexure - A to the Auditors' Report**

(Referred to in Paragraph 1 under the Heading of “Report on Other Legal and Regulatory Requirements” of our Report of even date)

(i) (a) (A) Based on our audit procedures and as per the information and explanations given by the management, the Company is maintaining proper records showing full particulars, including quantitative details and situation of Property, Plant and Equipment.

(B) Based on our audit procedures and as per the information and explanations given by the management, the Company does not have any intangible assets as on the date, hence reporting under clause (i)(a)(B) of the order is not applicable.

(b) Based on our audit procedures and as per the information and explanations given by the management, the Company has a program of verification of its Property, Plant and Equipment to cover all the items in phased manner over a period of three years other than set top boxes, distributions equipment comprising overhead and underground cables. Managements is of the view that it is not possible to verify these assets due to their nature and locations.

Pursuant to the program, certain Property, Plant and Equipment were physically verified during the year by the management in accordance with the program of verification. which, in our opinion, is reasonable having regard to the size of the Company and the nature of its assets. According to the information and explanation given to us, no material discrepancies were noticed on such verifications.

(c) Based on our audit procedures and as per the information and explanations given by the management, the Company does not have any immovable properties and hence reporting under clause (i)(c) of the order is not applicable.

(d) Based on our audit procedures and as per the information and explanations given by the management, the Company has not revalued any of its property, plant and equipment during the year. The Company does not have any Intangible assets and Right of use assets.

(e) Based on our audit procedures and as per the information and explanations given by the management, the Company does not hold any benami property under the Benami Transactions (Prohibition) Act, 1988 (45 of 1988) and rules made thereunder and hence reporting under clause (i)(e) of the order is not applicable.

(ii) (a) Based on our audit procedures and as per the information and explanations given by the management, the Company is a service company, primarily rendering cable system network services. Accordingly, it doesn't hold any physical inventories. Therefore reporting under clause (ii)(a) of the order is not applicable.

(b) Based on our audit procedures and as per the information and explanations given by the management, at any point of time of the year, the Company has not been sanctioned any working capital facility from banks or financial institutions and hence reporting under clause (ii)(b) of the order is not applicable.

(iii) Based on our audit procedures and as per the information and explanations given by the management, the Company has not made any investments in, provided any guarantee or security, and granted any loans or advances in the nature of loans, secured or unsecured, to companies, firms, Limited Liability Partnerships or any other parties during the year, and hence reporting under clause (iii) of the order is not applicable.

- (iv) Based on our audit procedures and as per the information and explanations given by the management, the Company has not entered into any transaction in respect of loans, investments, guarantee and security which attracts the compliance to provisions of section 185 and 186 of the Companies Act, 2013. Accordingly reporting under clause (iv) of the order is not applicable to the Company.
- (v) Based on our audit procedures and as per the information and explanations given by the management, the Company has not accepted any deposits from the public; Accordingly, reporting under clause (v) of the order is not applicable to the Company.
- (vi) Based on our audit procedures and as per the information and explanations given by the management, the Central Government has not prescribed the maintenance of cost records under section 148(1) of the Act, for any of the service rendered by the Company.
- (vii) (a) Based on our audit procedures and as per the information and explanations given by the management and on the basis of our examination of the records of the Company, Undisputed statutory dues, including Goods and Service tax, Provident Fund, Employees' State Insurance, Income-tax, Sales Tax, Service Tax, duty of Custom, duty of Excise, Value Added Tax, cess and other material statutory dues applicable to the Company have been regularly deposited by it with the appropriate authorities in all cases during the year.
Based on our audit procedures and as per the information and explanations given by the management, there were no undisputed amounts payable in respect of Goods and Service tax, Provident Fund, Employees' State Insurance, Income-tax, Sales Tax, Service Tax, duty of Custom, duty of Excise, Value Added Tax, cess and other material statutory dues in arrears as at March 31, 2024 for a period of more than six months from the date they became payable.
- (b) Based on our audit procedures and as per the information and explanations given by the management, there are no statutory dues referred in sub-clause (a) above which have not been deposited on account of disputes as on March 31, 2024.
- (viii) Based on our audit procedures and as per the information and explanations given by the management and on the basis of our examination of the records of the Company, There were no transactions relating to previously unrecorded income that were surrendered or disclosed as income in the tax assessments under the Income Tax Act, 1961 (43 of 1961) during the year.
- (ix) (a) Based on our audit procedures and as per the information and explanations given by the management, the Company has not taken any loans or other borrowings from any lender. Hence reporting under clause (ix)(a) to (d) of the Order is not applicable to the Company.
- (e) Based on our audit procedures and as per the information and explanations given by the management, the Company has not made any investment in or given any new loan or advances to any of its subsidiaries, associates or joint ventures during the year and hence, reporting under clause (ix)(e) of the Order is not applicable.
- (f) Based on our audit procedures and as per the information and explanations given by the management, the Company has not raised loans during the year on the pledge of securities held in its subsidiaries or joint ventures or associate companies and hence reporting on clause (ix)(f) of the Order is not applicable.
- (x) (a) Based on our audit procedures and as per the information and explanations given by the management, the Company has not raised money by way of initial public offer or further public offer (including debt instruments) during the year and hence reporting under clause (x)(a) of the Order is not applicable.
- (b) Based on our audit procedures and as per the information and explanations given by the management, the Company has not made any preferential allotment or private placement of shares or convertible debentures (fully or partly or optionally) and hence reporting under clause (x)(b) of the Order is not applicable to the Company.

- (xi) (a) Based upon the audit procedures performed for the purpose of reporting the true and fair view of the financial statements and as per the information and explanations given by the management, we report that, no fraud by the Company and no material fraud on the Company has been noticed or reported during the year.
- (b) Based on our audit procedures and as per the information and explanations given by the management, no report under sub-section (12) of section 143 of the Companies Act has been filed in Form ADT-4 as prescribed under rule 13 of Companies (Audit and Auditors) Rules, 2014 with the Central Government, during the year and upto the date of this report.
- (c) Based on our audit procedures and as per the information and explanations given by the management, the company is not required to establish whistle blower mechanism as per Companies Act, 2013 and other relevant statutory requirements. Accordingly, reporting under clause 3(xi)(c) of the Order is not applicable.
- (xii) Based on our audit procedures and as per the information and explanations given by the management, the Company is not a Nidhi Company and hence reporting under clause (xii) of the Order is not applicable.
- (xiii) Based on our audit procedures and as per the information and explanations given by the management and based on our examination of the records of the Company, the Company is in compliance with Section 177 and 188 of the Companies Act, where applicable, for all transactions with the related parties and the details of related party transactions have been disclosed in the financial statements etc. as required by the applicable accounting standards.
- (xiv) Based on our audit procedures and as per the information and explanations given by the management and based on our examination of the records of the Company, the Company is not required to have an internal audit system under section 138 of the Companies Act, 2013 and hence reporting under clause (xiv) of the Order is not applicable.
- (xv) Based on our audit procedures and as per the information and explanations given by the management and based on our examination of the records of the Company, the Company has not entered into any non-cash transactions with its directors or persons connected with its directors and hence provisions of section 192 of the Companies Act, 2013 are not applicable to the Company.
- (xvi)(a) Based on our audit procedures and as per the information and explanations given by the management, the Company is not required to be registered under section 45-IA of the Reserve Bank of India Act, 1934. Hence, reporting under clause (xvi)(a), (b) and (c) of the Order is not applicable.
- (d) Based on our audit procedures and as per the information and explanations given by the management, the Group does not have any Core Investment Company (CIC) as part of the group and accordingly reporting under clause (xvi)(d) of the Order is not applicable.
- (xvii) Based on our audit procedures and as per the information and explanations given by the management and based on our examination of the records of the Company, the Company has not incurred cash losses during the year as well as during the immediately preceding financial year.
- (xviii) Based on our audit procedures and as per the information and explanations given by the management, there has been no resignation of the statutory auditors of the Company during the year. Hence, reporting under clause (xviii) of the Order is not applicable.
- (xix) Based on our audit procedures and on the basis of the financial ratios, ageing and expected dates of realization of financial assets and payment of financial liabilities, other information accompanying the financial statements and our knowledge of the Board of Directors and Management plans and based on our examination of the evidence supporting the assumptions, nothing has come to our attention, which causes us to believe that any material uncertainty exists as on the date of the audit report indicating that Company is not capable of meeting its liabilities existing at the date of balance sheet as and when they fall due within a period of one year from the balance sheet

date. We, however, state that this is not an assurance as to the future viability of the Company. We further state that our reporting is based on the facts up to the date of the audit report and we neither give any guarantee nor any assurance that all liabilities falling due within a period of one year from the balance sheet date, will get discharged by the Company as and when they fall due.

- (xx) Based on our audit procedures and as per the information and explanations given by the management, the Company was not having net worth of rupees five hundred crore or more, or turnover of rupees one thousand crore or more or a net profit of rupees five crore or more during the immediately preceding financial year and hence, provisions of Section 135 of the Act are not applicable to the Company during the year. Accordingly, reporting under clause 3(xx) of the Order is not applicable for the year.

For AKGSR & CO.
Chartered Accountants
Firm Reg. No. 027579N

Angad Kumar
Partner
Membership No. 527228
Place: New Delhi
Dated: 11th April 2024
UDIN: 24527228BKCFXL1462

ANNEXURE – B**Annexure - B to the Auditors' Report**

Report on the Internal Financial Controls under Clause (i) of Sub-section 3 of Section 143 of the Companies Act, 2013 ("the Act")

We have audited the internal financial controls over financial reporting of **M/s. Den Saya Channel Network Limited (Previously known as M/s. Den Saya Channel Network Private Limited)** ("the Company") as of 31st March 2024 in conjunction with our audit of the standalone financial statements of the Company for the year ended on that date.

Management's Responsibility for Internal Financial Controls

The Company's management is responsible for establishing and maintaining internal financial controls based on the internal control over financial reporting criteria established by the Company considering the essential components of internal control stated in the Guidance Note on Audit of Internal Financial Controls over Financial Reporting issued by the Institute of Chartered Accountants of India ('ICAI').

These responsibilities include the design, implementation and maintenance of adequate internal financial controls that were operating effectively for ensuring the orderly and efficient conduct of its business, including adherence to Company's policies, the safeguarding of its assets, the prevention and detection of frauds and errors, the accuracy and completeness of the accounting records, and the timely preparation of reliable financial information, as required under the Companies Act, 2013.

Auditors' Responsibility

Our responsibility is to express an opinion on the Company's internal financial controls over financial reporting based on our audit. We conducted our audit in accordance with the Guidance Note on Audit of Internal Financial Controls over Financial Reporting (the "Guidance Note") and the Standards on Auditing, issued by ICAI and deemed to be prescribed under section 143(10) of the Companies Act, 2013, to the extent applicable to an audit of internal financial controls, both applicable to an audit of internal financial controls and, both issued by the Institute of Chartered Accountants of India. Those Standards and the Guidance Note require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether adequate internal financial controls over financial reporting was established and maintained and if such controls operated effectively in all material respects.

Our audit involves performing procedures to obtain audit evidence about the adequacy of the internal financial controls system over financial reporting and their operating effectiveness. Our audit of internal financial controls over financial reporting included obtaining an understanding of internal financial controls over financial reporting, assessing the risk that a material weakness exists, and testing and evaluating the design and operating effectiveness of internal control based on the assessed risk.

The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion on the Company's internal financial controls system over financial reporting.

Meaning of Internal Financial Controls over Financial Reporting

A Company's internal financial control over financial reporting is a process designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles. A Company's internal financial control over financial reporting includes those policies and procedures that (1) pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect the transactions and dispositions of the assets of the Company; (2) provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with generally accepted

accounting principles, and that receipts and expenditures of the Company are being made only in accordance with authorizations of management and directors of the Company; and (3) provide reasonable assurance regarding prevention or timely detection of unauthorized acquisition, use, or disposition of the Company's assets that could have a material effect on the financial statements.

Inherent Limitations of Internal Financial Controls over Financial Reporting

Because of the inherent limitations of internal financial controls over financial reporting, including the possibility of collusion or improper management override of controls, material misstatements due to error or fraud may occur and not be detected. Also, projections of any evaluation of the internal financial controls over financial reporting to future periods are subject to the risk that the internal financial control over financial reporting may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate.

Opinion

In our opinion, the Company has, in all material respects, an adequate internal financial controls system over financial reporting and such internal financial controls over financial reporting were operating effectively as at 31 March 2024, based on the internal control over financial reporting criteria established by the Company considering the essential components of internal control stated in the Guidance Note on Audit of Internal Financial Controls Over Financial Reporting, issued by the Institute of Chartered Accountants of India.

For AKGSR & CO.

Chartered Accountants
Firm Reg. No. 027579N

Angad Kumar

Partner
Membership No.527228
Place: New Delhi
Dated: 11th April 2024
UDIN: 24527228BKCFXL1462

DEN SAYA CHANNEL NETWORK LIMITED
BALANCE SHEET AS AT 31 MARCH, 2024

Particulars	Note No.	As at 31 March, 2024 (Rs. '000)	As at 31 March, 2023 (Rs. '000)
A. ASSETS			
1. Non-current assets			
(a) Property, Plant and Equipment	3.	14,511.59	16,019.07
(b) Capital work in progress	3.	220.07	258.96
		14,731.66	16,278.03
(c) Financial Assets			
(d) Non Current Tax Assets	4.	1,338.89	1,164.20
(e) Deferred tax assets (Net)	20.	8,844.57	9,854.37
Total non-current Assets		24,915.12	27,296.60
2. Current assets			
(a) Financial Assets			
- Trade receivables	5.	16,009.70	19,654.48
- Cash and cash equivalents	6.	13,941.87	11,073.46
- Bank Balances other than cash & cash equivalents	7.	4,131.25	2,009.86
(b) Other current assets	8.	44.68	20.76
Total current assets		34,127.50	32,758.56
Total assets		59,042.62	60,055.16
B. EQUITY AND LIABILITIES			
Equity			
(a) Equity Share capital	9.	2,500.00	2,500.00
(b) Other Equity		25,568.48	25,415.38
		28,068.48	27,915.38
Liabilities			
1. Non-current liabilities			
(a) Provisions	10.	721.82	616.82
(b) Other non-current liabilities	11.	1,056.15	2,569.89
Total non-current liabilities		1,777.97	3,186.71
2. Current liabilities			
(a) Financial Liabilities			
(i) Trade payables	12.		
- total outstanding dues to micro enterprises and small enterprises		-	-
- total outstanding dues to creditors other than micro enterprises and small enterprises		24,371.76	22,404.70
(ii) Other financial liabilities	13.	281.70	221.33
(b) Other current liabilities	14.	4,408.02	6,208.84
(c) Provisions	10.	134.69	118.20
Total current liabilities		29,196.17	28,953.07
Total Liabilities		30,974.14	32,139.78
Total equity and liabilities		59,042.62	60,055.16

See accompanying notes forming part of the financial statements (3-39)

As per our attached report of even date

For AKGSR & Co.
FRN No. 027579N
Chartered Accountants

For and on behalf of the Board of Directors of
DEN SAYA CHANNEL NETWORK LIMITED

Angad Kumar
Partner
Membership No. : 527228

Manoj Kumar Varmani
Director
DIN No:02943850

Manish Bhushan
Director
DIN No:09581184

Place: New Delhi
Dated: 11th Apr 2024

Dated: 11th Apr 2024

Dated: 11th Apr 2024

DEN SAYA CHANNEL NETWORK LIMITED
STATEMENT OF PROFIT AND LOSS FOR THE YEAR ENDED 31 MARCH, 2024

Particulars	Note	For the year ended	For the year ended
		31 March, 2024 (Rs. '000)	31 March, 2023 (Rs. '000)
1. REVENUE			
(a) Revenue from operations	15.	85,161.04	92,672.33
(b) Other income	16.	709.68	547.16
2. TOTAL INCOME		85,870.72	93,219.49
3. EXPENSES			
(a) Content cost	17.	50,027.29	52,980.30
(b) Employee benefit expense	18.	3,622.99	3,738.99
(c) Depreciation and amortisation expense	3.	4,946.40	6,550.17
(d) Other expenses	19.	26,183.80	28,867.43
4. TOTAL EXPENSES		84,780.48	92,136.89
5. PROFIT/(LOSS) BEFORE TAX (2-4)		1,090.24	1,082.60
6. TAX EXPENSE	20.		
(a) Current tax expense		-	-
(b) Tax for earlier years		-	(680.00)
(c) MAT credit adjustment relating to previous year		-	-
Net current tax expense		-	(680.00)
(d) Deferred tax		991.51	102.10
NET TAX EXPENSE		991.51	(577.90)
7. PROFIT / (LOSS) AFTER TAX (5-6)		98.73	1,660.50
8. OTHER COMPREHENSIVE INCOME			
(i) Items that will not be reclassified to Profit/(Loss)			
- Remeasurements of the defined benefit obligation		72.66	64.10
- Deferred Tax on Remeasurements of the defined benefit obligation		(18.29)	(16.13)
(ii) Income tax relating to items that will not be reclassified to Profit/(Loss)			
TOTAL OTHER COMPREHENSIVE INCOME		54.37	47.97
9. TOTAL COMPREHENSIVE INCOME/(LOSS) FOR THE YEAR (7+8)		153.10	1,708.47
10. Earnings per equity share	21.		
(Face value of Rs. 10 per share)			
Basic (Rs. per share)		0.39	6.64
Diluted (Rs. per share)		0.39	6.64

See accompanying notes forming part of the financial statements (3-39)

As per our attached report of even date

For AKGSR & Co.

FRN No. 027579N

Chartered Accountants

For and on behalf of the Board of Directors of

DEN SAYA CHANNEL NETWORK LIMITED

Angad Kumar

Partner

Membership No. : 527228

Manoj Kumar Varmani

Director

DIN No:02943850

Manish Bhushan

Director

DIN No:09581184

Place: New Delhi

Dated: 11th Apr 2024

Dated: 11th Apr 2024

Dated: 11th Apr 2024

DEN SAYA CHANNEL NETWORK LIMITED
Statement of Change in Equity for the Year ended March 31, 2024

A. Equity Share Capital

For the Year Ended 31 March,2024

(Rs. '000)

Balance as at 01 April, 2023	Changes in equity share capital during the year	Balance as at 31 March, 2024
2,500.00	-	2,500.00

For the Year Ended 31 March,2023

Balance as at 01 April, 2022	Changes in equity share capital during the year	Balance as at 31 March, 2023
2,500.00	-	2,500.00

B. Other Equity

Statement of Change in Equity for the Year ended 31 March,2024

Particulars	Reserves and Surplus		Other comprehensive income	Total
	Securities premium	Retained earnings	Actuarial Gain / (Loss)	
Balance at the beginning of 01 April, 2023	-	25,415.38	-	25,415.38
Total comprehensive income for the year	-	98.73	54.37	153.10
Transfer to retained earnings	-	54.37	(54.37)	-
Balance at the end of 31 March, 2024	-	25,568.48	-	25,568.48

Statement of Change in Equity for the Year ended 31 March,2023

Particulars	Reserves and Surplus		Other comprehensive income	Total
	Securities premium	Retained earnings	Actuarial Gain / (Loss)	
Balance at the beginning of 01 April, 2022	-	23,706.91	-	23,706.91
Total comprehensive income for the year	-	1,660.50	47.97	1,708.47
Transfer to retained earnings	-	47.97	(47.97)	-
Balance at the end of 31 March, 2023	-	25,415.38	-	25,415.38

See accompanying notes forming part of the financial statements (3-39)

As per our attached report of even date

For AKGSR & Co.

FRN No. 027579N

Chartered Accountants

For and on behalf of the Board of Directors of
DEN SAYA CHANNEL NETWORK LIMITED

Angad Kumar

Partner

Membership No. : 527228

Place: New Delhi

Dated: 11th Apr 2024

Manoj Kumar Varmani

Director

DIN No:02943850

Dated: 11th Apr 2024

Manish Bhushan

Director

DIN No:09581184

Dated: 11th Apr 2024

DEN SAYA CHANNEL NETWORK LIMITED
STATEMENT OF CASH FLOW FOR THE YEAR ENDED MARCH 31 ,2024

	For the Year Ended 31 March, 2024 (Rs. '000)	For the Year Ended 31 March, 2023 (Rs. '000)
A. CASH FLOW FROM OPERATING ACTIVITIES		
Net Profit/(Loss) before tax	1,090.24	1,082.60
Adjustments for:		
Depreciation and amortisation expense	4,946.40	6,550.17
Provision for doubtful debts	-	1,574.78
Provision for Impairment of STB	29.03	555.22
Bad trade receivables and advances written off/(Write-Back)	(97.85)	(6.67)
Interest Income	(611.83)	(540.49)
Operating profit before working capital changes	5,355.99	9,215.61
Changes in working capital:		
<u>Adjustments for (increase)/ decrease in operating assets:</u>		
Trade Receivables	3,742.64	(4,014.57)
Other current financial assets	-	1,034.06
Other current assets	(23.92)	990.07
<u>Adjustments for increase / (decrease) in operating liabilities:</u>		
Trade Payables	1,985.16	(4,483.83)
Current financial Liabilities	60.37	(1,255.79)
Current non-financial Liabilities	(1,800.82)	(460.39)
Other non current financial Liabilities		
Other non current Liabilities	(1,513.74)	(3,876.22)
Long Term Provisions	177.66	147.42
Short term provisions	16.49	32.49
Cash generated from operations	7,999.83	(2,671.15)
Taxes paid / (received)	174.69	(1,117.40)
Net Cash from Operating Activities	7,825.14	(1,553.75)
B. CASH FLOW FROM INVESTING ACTIVITIES		
Capital expenditure on fixed assets, including capital advances	(3,447.17)	(1,665.33)
Net Cash used in Investing Activities	(3,447.17)	(1,665.33)
C. CASH FLOW FROM FINANCING ACTIVITIES		
Interest income	611.83	540.49
Net Cash from Financing Activities	611.83	540.49
Net Increase/(Decrease) in Cash and Cash Equivalents	4,989.80	(2,678.59)
Cash and Cash Equivalents at the beginning of the period	13,083.32	15,761.91
Cash and Cash Equivalents at the end of the period	18,073.12	13,083.32
Cash and Cash Equivalents at the end of the period comprise of:		
Cash on Hand	-	-
Balances with Banks in Current Accounts	18,073.12	13,083.32
	18,073.12	13,083.32

Note : The above Cash Flow Statement has been prepared under the indirect method set out in IND AS - 07 "Statement of Cash Flow" issued by the Central Government under Indian Accounting Standards (Ind AS) notified under section 133 of the Companies Act, 2013 (Companies Indian Accounting Standard Rules, 2015)

As per our attached report of even date
For AKGSR & Co.
FRN No. 027579N
Chartered Accountants

For and on behalf of the Board of Directors of
DEN SAYA CHANNEL NETWORK LIMITED

Angad Kumar
Partner
Membership No. : 527228

Manoj Kumar Varmani
Director
DIN No:02943850

Manish Bhushan
Director
DIN No:09581184

Place: New Delhi
Dated: 11th Apr 2024

Dated: 11th Apr 2024

Dated: 11th Apr 2024

DEN SAYA CHANNEL NETWORK LIMITED
NOTES FROMING PART OF THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH, 2024

1. Background

“**DEN Saya Channel Network Limited**” is a company incorporated in India on “15-05-2008”, The company is primarily engaged in providing cable television distribution and other related services. It is a subsidiary of DEN Networks Limited.

2. Significant accounting policies

2.01. Basis of preparation

(i) Statement of Compliance and basis of preparation

The financial statements comply in all material aspects with Indian Accounting Standards (Ind AS) prescribed under Section 133 of the Companies Act, 2013 (the Act) read with the Companies (Indian Accounting Standards) Rules, 2015, as amended, and other accounting principles generally accepted in India.

(ii) Basis of preparation and measurement

The Standalone financial statements have been prepared on the historical cost basis except for certain financial instruments that are measured at fair values at the end of each reporting period, as explained in the accounting policies below.

Historical cost is generally based on the fair value of the consideration given in exchange for goods and services.

Fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date, regardless of whether that price is directly observable or estimated using another valuation technique. In estimating the fair value of an asset or a liability, the Company takes into account the characteristics of the asset or liability if market participants would take those characteristics into account when pricing the asset or liability at the measurement date. Fair value for measurement and/or disclosure purposes in these financial statements is determined on such a basis, except for share-based payment transactions that are within the scope of Ind AS 102, leasing transactions that are within the scope of Ind AS 17, and measurements that have some similarities to fair value but are not fair value, such as net realizable value in Ind AS 2 or value in use in Ind AS 36.

In addition, for financial reporting purposes, fair value measurements are categorized into Level 1, 2, or 3 based on the degree to which the inputs to the fair value measurements are observable and the significance of the inputs to the fair value measurement in its entirety, which are described as follows:

- Level 1 inputs are quoted prices (unadjusted) in active markets for identical assets or liabilities that the entity can access at the measurement date;
- Level 2 inputs are inputs, other than quoted prices included within Level 1, that are observable for the asset or liability, either directly or indirectly; and
- Level 3 inputs are unobservable inputs for the assets or liability.

2.02. Investments in associates and joint ventures

An associate is an entity over which the Company has significant influence. Significant influence is the power to participate in the financial and operating policy decisions of the investee but is not control or joint control over those policies.

A joint venture is a joint arrangement whereby the parties that have joint control of the arrangement have rights to the net assets of the joint arrangement. Joint control is the contractually agreed sharing of control of an arrangement, which exists only when decisions about the relevant activities require unanimous consent of the parties sharing control.

The results, assets, and liabilities of associates or joint ventures are incorporated in these standalone financial statements using the equity method of accounting, except when the investment, or a portion thereof, is classified

DEN SAYA CHANNEL NETWORK LIMITED**NOTES FROMING PART OF THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH, 2024**

as held for sale, in which case it is accounted for in accordance with Ind AS 105. Under the equity method, an investment in an associate or a joint venture is initially recognized in the balance sheet at cost and adjusted thereafter to recognize the Company's share of the profit or loss and other comprehensive income of the associate or joint venture. Distributions received from an associate or a joint venture reduce the carrying amount of the investment. When the Company's share of losses of an associate or a joint venture exceeds the Company's interest in that associate or joint venture (which includes any long-term interests that, in substance, form part of the Company's net investment in the associate or joint venture), the Company discontinues recognizing its share of further losses. Additional losses are recognized only to the extent that the Company has incurred legal or constructive obligations or made payments on behalf of the associate or joint venture.

An investment in an associate or a joint venture is accounted for using the equity method from the date on which the investee becomes an associate or a joint venture. On acquisition of the investment in an associate or a joint venture, any excess of the cost of the investment over the Company's share of the net fair value of the identifiable assets and liabilities of the investee is recognized as goodwill, which is included within the carrying amount of the investment. Any excess of the Company's share of the net fair value of the identifiable assets and liabilities over the cost of the investment, after reassessment, is recognized directly in equity as capital reserve in the period in which the investment is acquired.

After application of the equity method of accounting, the Company determines whether there any is objective evidence of impairment as a result of one or more events that occurred after the initial recognition of the net investment in an associate or a joint venture and that event (or events) has an impact on the estimated future cash flows from the net investment that can be reliably estimated. If there exists such an objective evidence of impairment, then it is necessary to recognize impairment loss with respect to the Company investment in an associate or a joint venture.

When necessary, the entire carrying amount of the investment (including goodwill) is tested for impairment in accordance with Ind AS 36 Impairment of Assets as a single asset by comparing its recoverable amount (higher of value in use and fair value less costs of disposal) with its carrying amount. Any impairment loss recognized forms part of the carrying amount of the investment. Any reversal of that impairment loss is recognized in accordance with Ind AS 36 to the extent that the recoverable amount of the investment subsequently increases.

The Company discontinues the use of the equity method from the date when the investment ceases to be an associate or a joint venture, or when the investment is classified as held for sale. When the Company retains an interest in the former associate or joint venture and the retained interest is a financial asset, the Company measures the retained interest at fair value at that date and the fair value is regarded as its fair value on initial recognition in accordance with Ind AS 109. The difference between the carrying amount of the associate or joint venture at the date the equity method was discontinued, and the fair value of any retained interest and any proceeds from disposing of a part interest in the associate or joint venture is included in the determination of the gain or loss on disposal of the associate or joint venture. In addition, the Company accounts for all amounts previously recognized in other comprehensive income in relation to that associate or joint venture on the same basis as would be required if that associate or joint venture had directly disposed of the related assets or liabilities. Therefore, if a gain or loss previously recognized in other comprehensive income by that associate or joint venture would be reclassified to profit or loss on the disposal of the related assets or liabilities, the Company reclassifies the gain or loss from equity to profit or loss (as a reclassification adjustment) when the equity method is discontinued.

The Company continues to use the equity method when an investment in an associate becomes an investment in a joint venture or an investment in a joint venture becomes an investment in an associate. There is no remeasurement to fair value upon such changes in ownership interests.

When the Company reduces its ownership interest in an associate or a joint venture but the Company continues to use the equity method, the Company reclassifies to profit or loss the proportion of the gain or loss that had previously been recognized in other comprehensive income relating to that reduction in ownership interest if that gain or loss would be reclassified to profit or loss on the disposal of the related assets or liabilities.

When a Company entity transacts with an associate or a joint venture of the Company, profits and losses resulting from the transactions with the associate or joint venture are recognized in the Company's standalone financial statements only to the extent of interests in the associate or joint venture that are not related to the Company.

DEN SAYA CHANNEL NETWORK LIMITED**NOTES FROMING PART OF THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH, 2024**

2.03. Use of estimates

'The preparation of the financial statements in conformity with Ind AS requires the Management to make estimates and assumptions considered in the reported amounts of assets and liabilities (including contingent liabilities) and the reported income and expenses during the year. The Management believes that the estimates used in preparation of the standalone financial statements are prudent and reasonable. Future results could differ due to these estimates and the differences between the actual results and the estimates are recognized in the periods in which the results are known / materialize.

2.04. Cash and cash equivalents (for purpose of Cash Flow Statement)

'Cash comprises cash on hand and demand deposits with banks. Cash equivalents are short-term balances (with an original maturity of three months or less from the date of acquisition) and highly liquid investments that are readily convertible into known amounts of cash and which are subject to insignificant risk of changes in value.

2.05. Cash flow statement

Cash flows are reported using indirect method, whereby Profit/(loss) after tax reported under Statement of Profit and loss is adjusted for the effects of transactions of non-cash nature and any deferrals or accruals of past or future cash receipts or payments. The cash flows from operating, investing and financing activities of the Company are segregated based on available information.

2.06. Property, plant and equipment

For transition to Ind AS, the Company has elected to continue with the carrying value of all of its property, plant and equipment recognized as of 1 April, 2015 (transition date) measured as per the previous GAAP and use that carrying value as its deemed cost as of the transition date.

All the items of property, plant and equipment are stated at historical cost net off cenvat credit less depreciation. Historical cost includes expenditure that is directly attributable to the acquisition of the items. Subsequent costs are included in the asset's carrying amount or recognized as a separate asset, as appropriate, only when it is probable that future economic benefits associated with the item will flow to the Company and the cost of the item can be measured reliably. The carrying amount of any component accounted for, as a separate asset is recognized when replaced. All other repairs and maintenance are charged to profit or loss during the reporting period in which they are incurred.

Intangible assets acquired in business combinations are stated at fair value as determined by the management of the Company on the basis of valuation by expert valuers, less accumulated amortization. The estimated useful life of the intangible assets and the amortization period are reviewed at the end of each financial year and the amortization period is revised to reflect the changed pattern, if any.

Depreciation is recognized so as to write off the cost of assets (other than freehold land and properties under construction) less their residual values over their useful lives, using the straight-line method. The estimated useful life is taken in accordance with Schedule II to the Companies Act, 2013 except in respect of the following categories of assets, in whose case the life of the assets has been assessed as under based on technical advice, taking into account the nature of the asset, the estimated usage of the asset, the operating conditions of the asset, past history of replacement, anticipated technological changes, manufacturers warranties and maintenance support, etc. The estimated useful lives, residual values and depreciation method are reviewed at the end of each reporting period, with the effect of any changes in estimate accounted for on a prospective basis.

DEN SAYA CHANNEL NETWORK LIMITED**NOTES FROMING PART OF THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH, 2024**

a.	Headend and distribution equipment	6 -15 years
b.	Set top boxes (STBs)	8 years
c.	Office and other equipment	3 Years
d.	Furniture and fixtures	3 to 10 Years
e.	Vehicles	6 Years
f.	Leasehold improvements	Lower of the useful life and the period of the lease.
g.	'Fixed assets acquired through business purchase2	5 years as estimated by an approved valuer

An item of property, plant and equipment is derecognized upon disposal or when no future economic benefits are expected to arise from the continued use of the asset. Any gain or loss arising on the disposal or retirement of an item of property, plant and equipment is determined as the difference between the sales proceeds and the carrying amount of the asset and is recognized in profit or loss.

2.07. Intangible assetsIntangible assets acquired separately

Intangible assets with finite useful lives that are acquired separately are carried at cost less accumulated amortization and accumulated impairment losses. Amortization is recognized on a straight-line basis over their estimated useful lives. The estimated useful life and amortization method are reviewed at the end of each reporting period, with the effect of any changes in estimate being accounted for on a prospective basis. Intangible assets with indefinite useful lives that are acquired separately are carried at cost less accumulated impairment losses.

Derecognition of intangible assets

An intangible asset is derecognized on disposal, or when no future economic benefits are expected from use or disposal. Gains or losses arising from derecognition of an intangible asset, measured as the difference between the net disposal proceeds and the carrying amount of the asset, are recognized in profit or loss when the asset is derecognized.

Useful lives of intangible assets

'Intangible assets are amortized over their estimated useful life on straight line method as follows:

a.	Distribution network rights	5 years
b.	Software	5 years
c.	License fee for internet service	Over the period of license agreement
d.	Non-compete fees	5 years

Deemed cost on transition to Ind AS

For transition to Ind AS, the Company has elected to continue with the carrying value of all of its intangible assets recognized as of 1 April, 2015 (transition date) measured as per the previous GAAP and use that carrying value as its deemed cost as of the transition date.

DEN SAYA CHANNEL NETWORK LIMITED
NOTES FROMING PART OF THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH, 2024

2.08. Impairment of tangible and intangible assets other than goodwill

At the end of each reporting period, the Company reviews the carrying amounts of its tangible and intangible assets to determine whether there is any indication that those assets have suffered an impairment loss. If any such indication exists, the recoverable amount of the asset is estimated in order to determine the extent of the impairment loss (if any). When it is not possible to estimate the recoverable amount of an individual asset, the Company estimates the recoverable amount of the cash-generating unit to which the asset belongs. When a reasonable and consistent basis of allocation can be identified, corporate assets are also allocated to individual cash-generating units, or otherwise they are allocated to the smallest Company of cash-generating units for which a reasonable and consistent allocation basis can be identified.

Intangible assets with indefinite useful lives and intangible assets not yet available for use are tested for impairment at least annually, and whenever there is an indication that the asset may be impaired.

Recoverable amount is the higher of fair value less costs of disposal and value in use. In assessing value in use, the estimated future cash flows are discounted to their present value using a pre-tax discount rate that reflects current market assessments of the time value of money and the risks specific to the asset for which the estimates of future cash flows have not been adjusted.

If the recoverable amount of an asset (or cash-generating unit) is estimated to be less than its carrying amount, the carrying amount of the asset (or cash-generating unit) is reduced to its recoverable amount. An impairment loss is recognized immediately in profit or loss.

When an impairment loss subsequently reverses, the carrying amount of the asset (or a cash-generating unit) is increased to the revised estimate of its recoverable amount, but so that the increased carrying amount does not exceed the carrying amount that would have been determined had no impairment loss been recognized for the asset (or cash-generating unit) in prior years. A reversal of an impairment loss is recognized immediately in profit or loss.

2.09. Revenue recognition

The Company derives revenues primarily by providing service in respect of distribution of television channels through digital cable distribution network.

Revenue is recognized on satisfaction of performance obligation upon transfer of promised products or services to customers in an amount that reflects the consideration which the Company expects to receive in exchange for those products or services.

Revenue towards satisfaction of a performance obligation is measured at the amount of transaction price (net of variable consideration) allocated to that performance obligation. The transaction price of goods sold and services rendered is net of variable consideration on account of various discounts and schemes offered by the Company as a part of contract.

Generally, control is transfer upon shipment of products to the customer or when the product is made available to the customer, provided transfer of title to the customer occurs and the Company has not retained any significant risks of ownership or future obligations with respect to the product shipped.

Service revenue comprises:

Subscription income from digital and analog subscribers, placement of channels, advertisement revenue, fees for rendering management, technical and consultancy services and other related services.

(ii) Activation fees on Set top boxes (STBs) is deferred and recognized over the period of customer relationship on activation of boxes.

DEN SAYA CHANNEL NETWORK LIMITED**NOTES FROMING PART OF THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH, 2024**

(iii) Amounts billed for services in accordance with contractual terms but where revenue is not recognized, have been classified as advance billing and disclosed under current liabilities.

Revenue is measured at the amount of consideration which the company expects to be entitled to in exchange for transferring distinct product or services to a customer as specified in the contract, excluding amounts collected on behalf of third parties (for example taxes and duties collected on behalf of the government). Consideration is generally due upon satisfaction of performance obligations and a receivable is recognized when it becomes unconditional.

Revenue in excess of invoicing are classified as contract assets ("unbilled revenue") while invoicing in excess of revenues are classified as contract liabilities ("unearned and deferred revenue").

2.10. Other incomeDividend income and interest income

Dividend income from investments is recognised when the shareholder's right to receive payment has been established (provided that it is probable that the economic benefits will flow to the Company and the amount of income can be measured reliably).

Interest income from a financial asset is recognized when it is probable that the economic benefits will flow to the Company and the amount of income can be measured reliably. Interest income is accrued on a time basis, by reference to the principal outstanding and at the effective interest rate applicable, which is the rate that exactly discounts estimated future cash receipts through the expected life of the financial asset to that asset's net carrying amount on initial recognition.

Profit on sale of investments in mutual funds, being the difference between the sales consideration and carrying value of investments.

2.11. Share-based payment arrangementsShare-based payment transactions of the Company

Equity-settled share-based payments to employees and others providing similar services are measured at the fair value of the equity instruments at the grant date.

The fair value determined at the grant date of the equity-settled share-based payments is expensed on a straight-line basis over the vesting period, based on the Company's estimate of equity instruments that will eventually vest, with a corresponding increase in equity. At the end of each reporting period, the Company revises its estimate of the number of equity instruments expected to vest. The impact of the revision of the original estimates, if any, is recognized in profit or loss such that the cumulative expense reflects the revised estimate, with a corresponding adjustment to the equity-settled employee benefits reserve.

Equity-settled share-based payment transactions with parties other than employees are measured at the fair value of the goods or services received, except where that fair value cannot be estimated reliably, in which case they are measured at the fair value of the equity instruments granted, measured at the date the entity obtains the goods or the counterparty renders the service.

For cash-settled share-based payments, a liability is recognized for the goods or services acquired, measured initially at the fair value of the liability. At the end of each reporting period until the liability is settled, and at the date of settlement, the fair value of the liability is remeasured, with any changes in fair value recognized in profit or loss for the year.

2.12. Foreign exchange gains and losses

The functional currency for the Company is determined as the currency of the primary economic environment in which it operates. For the Company, the functional currency is the local currency of the country in which it operates, which is INR.

DEN SAYA CHANNEL NETWORK LIMITED**NOTES FROMING PART OF THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH, 2024**

In preparing the standalone financial statements the Company, transactions in currencies other than the entity's functional currency (foreign currencies) are recognized at the rates of exchange prevailing at the dates of the transactions. At the end of each reporting period, monetary items denominated in foreign currencies are retranslated at the rates prevailing at that date. Non-monetary items carried at fair value that are denominated in foreign currencies are retranslated at the rates prevailing at the date when the fair value was determined. Non-monetary items that are measured in terms of historical cost in a foreign currency are not retranslated.

Treatment of exchange differences

The exchange differences arising on settlement / restatement of long-term foreign currency monetary items are taken into Statement of Profit and Loss.

2.13. Financial instruments

Financial assets and financial liabilities are recognized when a Company entity becomes a party to the contractual provisions of the instruments.

Financial assets and financial liabilities are initially measured at fair value. Transaction costs that are directly attributable to the acquisition or issue of financial assets and financial liabilities (other than financial assets and financial liabilities at fair value through profit or loss) are added to or deducted from the fair value of the financial assets or financial liabilities, as appropriate, on initial recognition. Transaction costs directly attributable to the acquisition of financial assets or financial liabilities at fair value through profit or loss are recognized immediately in profit or loss.

Investment in Subsidiaries

A subsidiary is an entity controlled by the Company. Control exists when the Company has power over the entity, is exposed, or has rights to variable returns from its involvement with the entity and has the ability to affect those returns by using its power over entity Power is demonstrated through existing rights that give the ability to direct relevant activities, those which significantly affect the entity's returns Investments in subsidiaries are carried at cost. The cost comprises price paid to acquire investment and directly attributable cost On transition to IND AS, the Company has adopted optional exception under IND AS 101 to fair value investment in subsidiaries at fair value (refer Note no 4 of first time adoption tab).

Investment in joint ventures and associates

A joint venture is a type of joint arrangement whereby the parties that have joint control of the arrangement have rights to the net assets of the joint venture. Joint control is the contractually agreed sharing of control of an arrangement, which exists only when decisions about the relevant activities require unanimous consent of the parties sharing control. An associate is an entity over which the Company has significant influence. Significant influence is the power to participate in the financial and operating policy decisions of the investee but is not control or joint control over those policies.

The investment in joint ventures and associates are carried at cost. The cost comprises price paid to acquire investment and directly attributable cost.

Financial assets

All regular way purchases or sales of financial assets are recognized and derecognised on a trade date basis. Regular way purchases or sales are purchases or sales of financial assets that require delivery of assets within the time frame established by regulation or convention in the marketplace.

All recognized financial assets are subsequently measured in their entirety at either amortized cost or fair value, depending on the classification of the financial assets

Classification of financial assets

Debt instruments that meet the following conditions are subsequently measured at amortized cost (except for debt instruments that are designated as at fair value through profit or loss on initial recognition):

DEN SAYA CHANNEL NETWORK LIMITED**NOTES FROMING PART OF THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH, 2024**

- the asset is held within a business model whose objective is to hold assets in order to collect contractual cash flows; and
- the contractual terms of the instrument give rise on specified dates to cash flows that are solely payments of principal and interest on the principal amount outstanding.

For the impairment policy on financial assets measured at amortized cost,

Debt instruments that meet the following conditions are subsequently measured at fair value through other comprehensive income (except for debt instruments that are designated as at fair value through profit or loss on initial recognition):

- the asset is held within a business model whose objective is achieved both by collecting contractual cash flows and selling financial assets; and
- the contractual terms of the instrument give rise on specified dates to cash flows that are solely payments of principal and interest on the principal amount outstanding.

Interest income is recognized in profit or loss for FVTOCI debt instruments. For the purposes of recognizing foreign exchange gains and losses, FVTOCI debt instruments are treated as financial assets measured at amortized cost. Thus, the exchange differences on the amortized cost are recognized in profit or loss and other changes in the fair value of FVTOCI financial assets are recognized in other comprehensive income and accumulated under the heading of 'Reserve for debt instruments through other comprehensive income'. When the investment is disposed of, the cumulative gain or loss previously accumulated in this reserve is reclassified to profit or loss.

For the impairment policy on debt instruments at FVTOCI,

All other financial assets are subsequently measured at fair value.

Effective interest method

The effective interest method is a method of calculating the amortized cost of a debt instrument and of allocating interest income over the relevant period. The effective interest rate is the rate that exactly discounts estimated future cash receipts (including all fees and points paid or received that form an integral part of the effective interest rate, transaction costs and other premiums or discounts) through the expected life of the debt instrument, or, where appropriate, a shorter period, to the net carrying amount on initial recognition.

Income is recognized on an effective interest basis for debt instruments other than those financial assets classified as at FVTPL. Interest income is recognized in profit or loss and is included in the "Other income" line item

Investments in equity instruments at FVTOCI

On initial recognition, the Company can make an irrevocable election (on an instrument-by-instrument basis) to present the subsequent changes in fair value in other comprehensive income pertaining to investments in equity instruments. This election is not permitted if the equity investment is held for trading. These elected investments are initially measured at fair value plus transaction costs. Subsequently, they are measured at fair value with gains and losses arising from changes in fair value recognized in other comprehensive income and accumulated in the 'Reserve for equity instruments through other comprehensive income'. The cumulative gain or loss is not reclassified to profit or loss on disposal of the investments.

A financial asset is held for trading if:

- it has been acquired principally for the purpose of selling it in the near term; or
- on initial recognition it is part of a portfolio of identified financial instruments that the Company manages together and has a recent actual pattern of short-term profit-taking; or
- it is a derivative that is not designated and effective as a hedging instrument or a financial guarantee.

The Company has equity investments in two entities which are not held for trading. The Company has elected the FVTOCI irrevocable option for both of these investments.

DEN SAYA CHANNEL NETWORK LIMITED**NOTES FROMING PART OF THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH, 2024**

Dividends on these investments in equity instruments are recognized in profit or loss when the Company's right to receive the dividends is established, it is probable that the economic benefits associated with the dividend will flow to the entity, the dividend does not represent a recovery of part of cost of the investment and the amount of dividend can be measured reliably. Dividends recognized in profit or loss are included in the 'Other income' line item

Financial assets at fair value through profit or loss (FVTPL)

Investments in equity instruments are classified as at FVTPL, unless the Company irrevocably elects on initial recognition to present subsequent changes in fair value in other comprehensive income for investments in equity instruments which are not held for trading.

Debt instruments that do not meet the amortized cost criteria or FVTOCI criteria (see above) are measured at FVTPL. In addition, debt instruments that meet the amortized cost criteria or the FVTOCI criteria but are designated as at FVTPL are measured at FVTPL.

A financial asset that meets the amortized cost criteria or debt instruments that meet the FVTOCI criteria may be designated as at FVTPL upon initial recognition if such designation eliminates or significantly reduces a measurement or recognition inconsistency that would arise from measuring assets or liabilities or recognizing the gains and losses on them on different bases. The Company has not designated any debt instrument as at FVTPL.

Financial assets at FVTPL are measured at fair value at the end of each reporting period, with any gains or losses arising on remeasurement recognized in profit or loss. The net gain or loss recognized in profit or loss incorporates any dividend or interest earned on the financial asset and is included in the 'Other income' line item. Dividend on financial assets at FVTPL is recognized when the Company's right to receive the dividends is established, it is probable that the economic benefits associated with the dividend will flow to the entity, the dividend does not represent a recovery of part of cost of the investment and the amount of dividend can be measured reliably.

Impairment of financial assets

The Company applies the expected credit loss model for recognizing impairment loss on financial assets measured at amortized cost, debt instruments at FVTOCI, lease receivables, trade receivables, other contractual rights to receive cash or other financial asset, and financial guarantees not designated as at FVTPL.

Derecognition of financial assets

The Company derecognises a financial asset when the contractual rights to the cash flows from the asset expire, or when it transfers the financial asset and substantially all the risks and rewards of ownership of the asset to another party. If the Company neither transfers nor retains substantially all the risks and rewards of ownership and continues to control the transferred asset, the Company recognises its retained interest in the asset and an associated liability for amounts it may have to pay. If the Company retains substantially all the risks and rewards of ownership of a transferred financial asset, the Company continues to recognize the financial asset and also recognizes a collateralized borrowing for the proceeds received.

On derecognition of a financial asset in its entirety, the difference between the asset's carrying amount and the sum of the consideration received and receivable and the cumulative gain or loss that had been recognized in other comprehensive income and accumulated in equity is recognized in profit or loss if such gain or loss would have otherwise been recognized in profit or loss on disposal of that financial asset.

On derecognition of a financial asset other than in its entirety (e.g. when the Company retains an option to repurchase part of a transferred asset), the Company allocates the previous carrying amount of the financial asset between the part it continues to recognize under continuing involvement, and the part it no longer recognizes on the basis of the relative fair values of those parts on the date of the transfer. The difference between the carrying amount allocated to the part that is no longer recognized and the sum of the consideration received for the part no longer recognized and any cumulative gain or loss allocated to it that had been recognized in other comprehensive income is recognized in profit or loss if such gain or loss would have otherwise been recognized in profit or loss on disposal of that financial asset. A cumulative gain or loss that had been recognized in other comprehensive income is allocated between the part that continues to be recognized and the part that is no longer recognized on the basis of the relative fair values of those parts.

DEN SAYA CHANNEL NETWORK LIMITED**NOTES FROMING PART OF THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH, 2024****Foreign exchange gains and losses**

The fair value of financial assets denominated in a foreign currency is determined in that foreign currency and translated at the spot rate at the end of each reporting period.

- For foreign currency denominated financial assets measured at amortized cost and FVTPL, the exchange differences are recognized in profit or loss except for those which are designated as hedging instruments in a hedging relationship.
- Changes in the carrying amount of investments in equity instruments at FVTOCI relating to changes in foreign currency rates are recognized in other comprehensive income.
- For the purposes of recognizing foreign exchange gains and losses, FVTOCI debt instruments are treated as financial assets measured at amortized cost. Thus, the exchange differences on the amortized cost are recognized in profit or loss and other changes in the fair value of FVTOCI financial assets are recognized in other comprehensive income.

2.14. Financial liabilities and equity instruments**Classification as debt or equity**

Debt and equity instruments issued by a Company entity are classified as either financial liabilities or as equity in accordance with the substance of the contractual arrangements and the definitions of a financial liability and an equity instrument.

Equity instruments

An equity instrument is any contract that evidences a residual interest in the assets of an entity after deducting all of its liabilities. Equity instruments issued by a Company entity are recognized at the proceeds received, net of direct issue costs.

Repurchase of the Company's own equity instruments is recognized and deducted directly in equity. No gain or loss is recognized in profit or loss on the purchase, sale, issue or cancellation of the Company's own equity instruments.

Financial liabilities

All financial liabilities are subsequently measured at amortized cost using the effective interest method or at FVTPL.

However, financial liabilities that arise when a transfer of a financial asset does not qualify for derecognition or when the continuing involvement approach applies, financial guarantee contracts issued by the Company, and commitments issued by the Company to provide a loan at below-market interest rate are measured in accordance with the specific accounting policies set out below.

Financial liabilities at FVTPL

Financial liabilities are classified as at FVTPL when the financial liability is either contingent consideration recognized by the Company as an acquirer in a business combination to which Ind AS 103 applies or is held for trading or it is designated as at FVTPL.

A financial liability is classified as held for trading if:

- it has been incurred principally for the purpose of repurchasing it in the near term; or
- on initial recognition it is part of a portfolio of identified financial instruments that the Company manages together and has a recent actual pattern of short-term profit-taking; or
- it is a derivative that is not designated and effective as a hedging instrument.

A financial liability other than a financial liability held for trading or contingent consideration recognized by the Company as an acquirer in a business combination to which Ind AS 103 applies, may be designated as at FVTPL upon initial recognition if:

DEN SAYA CHANNEL NETWORK LIMITED**NOTES FROMING PART OF THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH, 2024**

- such designation eliminates or significantly reduces a measurement or recognition inconsistency that would otherwise arise;
- the financial liability forms part of a Company of financial assets or financial liabilities or both, which is managed and its performance is evaluated on a fair value basis, in accordance with the Company's documented risk management or investment strategy, and information about the Companying is provided internally on that basis; or
- it forms part of a contract containing one or more embedded derivatives, and Ind AS 109 permits the entire combined contract to be designated as at FVTPL in accordance with Ind AS 109.

Financial liabilities at FVTPL are stated at fair value, with any gains or losses arising on remeasurement recognized in profit or loss. The net gain or loss recognized in profit or loss incorporates any interest paid on the financial liability and is included in the 'Other income' line item.

However, for non-held-for-trading financial liabilities that are designated as at FVTPL, the amount of change in the fair value of the financial liability that is attributable to changes in the credit risk of that liability is recognized in other comprehensive income, unless the recognition of the effects of changes in the liability's credit risk in other comprehensive income would create or enlarge an accounting mismatch in profit or loss, in which case these effects of changes in credit risk are recognized in profit or loss. The remaining amount of change in the fair value of liability is always recognized in profit or loss. Changes in fair value attributable to a financial liability's credit risk that are recognized in other comprehensive income are reflected immediately in retained earnings and are not subsequently reclassified to profit or loss.

Gains or losses on financial guarantee contracts and loan commitments issued by the Company that are designated by the Company as at fair value through profit or loss are recognized in profit or loss.

Financial liabilities subsequently measured at amortized cost

Financial liabilities that are not held-for-trading and are not designated as at FVTPL are measured at amortized cost at the end of subsequent accounting periods. The carrying amounts of financial liabilities that are subsequently measured at amortized cost are determined based on the effective interest method. Interest expense that is not capitalized as part of costs of an asset is included in the 'Finance costs' line item.

The effective interest method is a method of calculating the amortized cost of a financial liability and of allocating interest expense over the relevant period. The effective interest rate is the rate that exactly discounts estimated future cash payments (including all fees and points paid or received that form an integral part of the effective interest rate, transaction costs and other premiums or discounts) through the expected life of the financial liability, or (where appropriate) a shorter period, to the net carrying amount on initial recognition.

Financial guarantee contracts

A financial guarantee contract is a contract that requires the issuer to make specified payments to reimburse the holder for a loss it incurs because a specified debtor fails to make payments when due in accordance with the terms of a debt instrument.

Financial guarantee contracts issued by a Company entity are initially measured at their fair values and, if not designated as at FVTPL, are subsequently measured at the higher of:

- the amount of loss allowance determined in accordance with impairment requirements of Ind AS 109; and
- the amount initially recognized less, when appropriate, the cumulative amount of income recognized in accordance with the principles of Ind AS 18.

Commitments to provide a loan at a below-market interest rate

Commitments to provide a loan at a below-market interest rate are initially measured at their fair values and, if not designated as at FVTPL, are subsequently measured at the higher of:

- the amount of loss allowance determined in accordance with impairment requirements of Ind AS 109; and
- the amount initially recognized less, when appropriate, the cumulative amount of income recognized in accordance with the principles of Ind AS 18.

DEN SAYA CHANNEL NETWORK LIMITED**NOTES FROMING PART OF THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH, 2024**Foreign exchange gains and losses

For financial liabilities that are denominated in a foreign currency and are measured at amortized cost at the end of each reporting period, the foreign exchange gains and losses are determined based on the amortized cost of the instruments and are recognized in 'Other income'.

The fair value of financial liabilities denominated in a foreign currency is determined in that foreign currency and translated at the spot rate at the end of the reporting period. For financial liabilities that are measured as at FVTPL, the foreign exchange component forms part of the fair value gains or losses and is recognized in profit or loss.

Derecognition of financial liabilities

The Company derecognises financial liabilities when, and only when, the Company's obligations are discharged, cancelled or have expired. An exchange between with a lender of debt instruments with substantially different terms is accounted for as an extinguishment of the original financial liability and the recognition of a new financial liability. Similarly, a substantial modification of the terms of an existing financial liability (whether or not attributable to the financial difficulty of the debtor) is accounted for as an extinguishment of the original financial liability and the recognition of a new financial liability. The difference between the carrying amount of the financial liability derecognised and the consideration paid and payable is recognized in profit or loss.

2.15. Employee benefits

'Payments to defined contribution retirement benefit plans are recognized as an expense when employees have rendered service entitling them to the contributions:

'For defined benefit retirement benefit plans, the cost of providing benefits is determined using the projected unit credit method, with actuarial valuations being carried out at the end of each annual reporting period. Remeasurement, comprising actuarial gains and losses, the effect of the changes to the asset ceiling (if applicable) and the return on plan assets (excluding net interest), is reflected immediately in the balance sheet with a charge or credit recognized in other comprehensive income in the period in which they occur. Remeasurement recognized in other comprehensive income is reflected immediately in retained earnings and is not reclassified to profit or loss. Past service cost is recognized in profit or loss in the period of a plan amendment. Net interest is calculated by applying the discount rate at the beginning of the period to the net defined benefit liability or asset. Defined benefit costs are categorized as follows:

- a.. service cost (including current service cost, past service cost, as well as gains and losses on curtailments and settlements);
- b. net interest expense or income; and
- C. remeasurement

The Company presents the first two components of defined benefit costs in profit or loss in the line item 'Employee benefits expense'. Curtailment gains and losses are accounted for as past service costs.

The retirement benefit obligation recognized in the balance sheet represents the actual deficit or surplus in the Company's defined benefit plans. Any surplus resulting from this calculation is limited to the present value of any economic benefits available in the form of refunds from the plans or reductions in future contributions to the plans.

Short-term and other long-term employee benefits

A liability is recognized for benefits accruing to employees in respect of wages and salaries, annual leave and sick leave in the period the related service is rendered at the undiscounted amount of the benefits expected to be paid in exchange for that service.

Liabilities recognized in respect of short-term employee benefits are measured at the undiscounted amount of the benefits expected to be paid in exchange for the related service.

Liabilities recognized in respect of other long-term employee benefits are measured at the present value of the estimated future cash outflows expected to be made by the Company in respect of services provided by employees up to the reporting date.

DEN SAYA CHANNEL NETWORK LIMITED**NOTES FROMING PART OF THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH, 2024**Contributions from employees or third parties to defined benefit plans

Discretionary contributions made by employees or third parties reduce service cost upon payment of these contributions to the plan.

When the formal terms of the plans specify that there will be contributions from employees or third parties, the accounting depends on whether the contributions are linked to service, as follows:

- If the contributions are not linked to services (e.g. contributions are required to reduce a deficit arising from losses on plan assets or from actuarial losses), they are reflected in the remeasurement of the net defined benefit liability (asset).
- If contributions are linked to services, they reduce service costs. For the amount of contribution that is dependent on the number of years of service, the Company reduces service cost by attributing the contributions to periods of service using the attribution method required by Ind AS 19.70 for the gross benefits. For the amount of contribution that is independent of the number of years of service, the Company reduces service cost in the period in which the related service is rendered / reduces service cost by attributing contributions to the employees' periods of service in accordance with Ind AS 19.70.

2.16. Leases

The Company, as a lessee, recognizes a right-of-use asset and a lease liability for its leasing arrangements, if the contract conveys the right to control the use of an identified asset. The contract conveys the right to control the use of an identified asset, if it involves the use of an identified asset and the Company has substantially all of the economic benefits from use of the asset and has right to direct the use of the identified asset.

The cost of the right-of-use asset shall comprise of the amount of the initial measurement of the lease liability adjusted for any lease payments made at or before the commencement date plus any initial direct costs incurred. The right-of-use assets is subsequently measured at cost less any accumulated depreciation, accumulated impairment losses, if any and adjusted for any remeasurement of the lease liability.

The right-of-use assets is depreciated using the straight-line method from the commencement date over the shorter of lease term or useful life of right-of-use asset.

The Company measures the lease liability at the present value of the lease payments that are not paid at the commencement date of the lease. The lease payments are discounted using the interest rate implicit in the lease, if that rate can be readily determined. If that rate cannot be readily determined, the Company uses incremental borrowing rate.

For short-term and low value leases, the Company recognises the lease payments as an operating expense on a straight-line basis over the lease term.

2.17. Borrowing costs

Borrowing costs directly attributable to the acquisition, construction or production of qualifying assets, which are assets that necessarily take a substantial period of time to get ready for their intended use or sale, are added to the cost of those assets, until such time as the assets are substantially ready for their intended use or sale.

Interest income earned on the temporary investment of specific borrowings pending their expenditure on qualifying assets is deducted from the borrowing costs eligible for capitalisation.

All other borrowing costs are recognized in profit or loss in the period in which they are incurred.

2.18. Earnings per share

'Basic earnings per share is computed by dividing the profit / (loss) after tax (including the post tax effect of extraordinary items, if any) by the weighted average number of equity shares outstanding during the year. Diluted earnings per share is computed by dividing the profit / (loss) after tax (including the post tax effect of extraordinary

DEN SAYA CHANNEL NETWORK LIMITED**NOTES FROMING PART OF THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH, 2024**

items, if any) as adjusted for dividend, interest and other charges to expense or income (net of any attributable taxes) relating to the dilutive potential equity shares, by the weighted average number of equity shares considered for deriving basic earnings per share and the weighted average number of equity shares which could have been issued on the conversion of all dilutive potential equity shares. Potential equity shares are deemed to be dilutive only if their conversion to equity shares would decrease the net profit per share from continuing ordinary operations. Potential dilutive equity shares are deemed to be converted as at the beginning of the period, unless they have been issued at a later date. The dilutive potential equity shares are adjusted for the proceeds receivable had the shares been actually issued at fair value (i.e. average market value of the outstanding shares). Dilutive potential equity shares are determined independently for each period presented. The number of equity shares and potentially dilutive equity shares are adjusted for share splits / reverse share splits and bonus shares, as appropriate.

2.19. 'Taxation

'Income tax expense represents the sum of the tax currently payable and deferred tax.

'Current tax

The tax currently payable is based on taxable profit for the year. Taxable profit differs from 'profit before tax' as reported in the statement of profit and loss because of items of income or expense that are taxable or deductible in other years and items that are never taxable or deductible. The Company's current tax is calculated using tax rates that have been enacted or substantively enacted by the end of the reporting period.

'Deferred tax

Deferred tax is recognized on temporary differences between the carrying amounts of assets and liabilities in the standalone financial statements and the corresponding tax bases used in the computation of taxable profit. Deferred tax liabilities are generally recognized for all taxable temporary differences. Deferred tax assets are generally recognized for all deductible temporary differences to the extent that it is probable that taxable profits will be available against which those deductible temporary differences can be utilised. Such deferred tax assets and liabilities are not recognized if the temporary difference arises from the initial recognition (other than in a business combination) of assets and liabilities in a transaction that affects neither the taxable profit nor the accounting profit. In addition, deferred tax liabilities are not recognized if the temporary difference arises from the initial recognition of goodwill.

Deferred tax liabilities are recognized for taxable temporary differences associated with investments in subsidiaries and associates, and interests in joint ventures, except where the Company is able to control the reversal of the temporary difference and it is probable that the temporary difference will not reverse in the foreseeable future. Deferred tax assets arising from deductible temporary differences associated with such investments and interests are only recognized to the extent that it is probable that there will be sufficient taxable profits against which to utilise the benefits of the temporary differences and they are expected to reverse in the foreseeable future.

The carrying amount of deferred tax assets is reviewed at the end of each reporting period and reduced to the extent that it is no longer probable that sufficient taxable profits will be available to allow all or part of the asset to be recovered.

Deferred tax liabilities and assets are measured at the tax rates that are expected to apply in the period in which the liability is settled or the asset realised, based on tax rates (and tax laws) that have been enacted or substantively enacted by the end of the reporting period.

The measurement of deferred tax liabilities and assets reflects the tax consequences that would follow from the manner in which the Company expects, at the end of the reporting period, to recover or settle the carrying amount of its assets and liabilities.

'Current and deferred tax for the year

Current and deferred tax are recognized in profit or loss, except when they relate to items that are recognized in other comprehensive income or directly in equity, in which case, the current and deferred tax are also recognized in other comprehensive income or directly in equity respectively. Where current tax or deferred tax arises from

DEN SAYA CHANNEL NETWORK LIMITED**NOTES FROMING PART OF THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH, 2024**

the initial accounting for a business combination, the tax effect is included in the accounting for the business combination.

2.20. Provisions and contingencies

'Provisions are recognized when the Company has a present obligation (legal or constructive) as a result of a past event, it is probable that the Company will be required to settle the obligation, and a reliable estimate can be made of the amount of the obligation.

The amount recognized as a provision is the best estimate of the consideration required to settle the present obligation at the end of the reporting period, taking into account the risks and uncertainties surrounding the obligation. When a provision is measured using the cash flows estimated to settle the present obligation, its carrying amount is the present value of those cash flows (when the effect of the time value of money is material).

When some or all of the economic benefits required to settle a provision are expected to be recovered from a third party, a receivable is recognized as an asset if it is virtually certain that reimbursement will be received and the amount of the receivable can be measured reliable

2.21. Share issue expenses

'Share issue expenses are adjusted against the Securities Premium Account as permissible under Section 52 of the Companies Act, 2013, to the extent any balance is available for utilisation in the Securities Premium Account. Share issue expenses in excess of the balance in the Securities Premium Account,if any is expensed in the Statement of Profit and Loss.

2.22. Fair value measurement

'Fair value is the price that would be received to sell an asset or settle a liability in an ordinary transaction between market participants at the measurement date. The fair value of an asset or a liability is measured using the assumption that market participants would use when pricing an asset or a liability acting in their best economic interest. The Company used valuation techniques, which were appropriate in circumstances and for which sufficient data were available considering the expected loss/ profit in case of financial assets or liabilities.

2.23. Insurance claims

Insurance claims are accounted for on the basis of claims admitted / expected to be admitted and to the extent that the amount recoverable can be measured reliably and it is reasonable to expect ultimate collection.

2.24. GST input credit

GST input credit is accounted for in the books in the period in which the underlying service received is accounted and when there is reasonable certainty in availing/ utilising the credits.

2.25. Operating Cycle

Based on the nature of activities of the Company and the normal time between acquisition of assets and their realisation in cash or cash equivalents, the Company has determined its operating cycle as 12 months for the purpose of classification of its assets and liabilities as current and non-current.

2.26. Current and non-Current classification :

i. The assets and liabilities in the Balance Sheet are based on current/ non - current classification. An asset as current when it is:

- 1 Expected to be realised or intended to be sold or consumed in normal operating cycle
- 2 Held primarily for the purpose of trading
- 3 Expected to be realized within twelve months after the reporting period, or
- 4 Cash or cash equivalents unless restricted from being exchanged or used to settle a liability for at least twelve months after the reporting period

All other assets are classified as non - current.

ii A liability is current when:

DEN SAYA CHANNEL NETWORK LIMITED**NOTES FROMING PART OF THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH, 2024**

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1. Expected to be settled in normal operating cycle
 2. Held primarily for the purpose of trading
 3. Due to be settled within twelve months after the reporting period, or
 4. There is no unconditional right to defer the settlement of the liability for at least twelve months after the reporting period

All other liabilities are treated as non - current.

Deferred tax assets and liabilities are classified as non - current assets and liabilities.

2.27. Critical accounting judgements and key sources of estimation uncertainty

The preparation of the Company's Financial Statements requires management to make judgement, estimates and assumptions that affect the reported amount of revenue, expenses, assets and liabilities and the accompanying disclosures. Uncertainty about these assumptions and estimates could result in outcomes that require a material adjustment to the carrying amount of assets or liabilities affected in next financial years.

Property Plant and Equipment/ Intangible Assets

Estimates are involved in determining the cost attributable to bringing the assets to the location and condition necessary for it to be capable of operating in the manner intended by the management. Property, Plant and Equipment/Intangible Assets are depreciated/ amortised over their estimated useful life, after taking into account estimated residual value. Management reviews the estimated useful life and residual values of the assets annually in order to determine the amount of depreciation/ amortisation to be recorded during any reporting period. The useful life and residual values are based on the Company's historical experience with similar assets and take into account anticipated technological and future risks. The depreciation/ amortisation for future periods is revised if there are significant changes from previous estimates.

Recoverability of Trade Receivables

Judgments are required in assessing the recoverability of overdue trade receivables and determining whether a provision against those receivables is required. Factors considered include the credit rating of the counterparty, the amount and timing of anticipated future payments and any possible actions that can be taken to mitigate the risk of non-payment.

Provisions

The timing of recognition and quantification of the liability (including litigations) requires the application of judgement to existing facts and circumstances, which can be subject to change. The carrying amounts of provisions and liabilities are reviewed regularly and revised to take account of changing facts and circumstances.

Fair value measurements and valuation processes

In estimating the fair value of an asset or liability, the Company uses market-observable data to the extent it is available. Where level 1 inputs are not available, the Company engages third party qualified valuers to perform the valuation. The management works closely with qualified external valuers to establish the appropriate valuation techniques and inputs to the model.

DEN SAYA CHANNEL NETWORK LIMITED
NOTES FROMING PART OF THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH, 2024

Impairment of Financial and Non-Financial Assets

The impairment provisions for Financial Assets are based on assumptions about risk of default and expected cash loss rates. The Company uses judgement in making these assumptions and selecting the inputs to the impairment calculation, based on Company's past history, existing market conditions as well as forward looking estimates at the end of each reporting period. In case of non-financial assets, assessment of impairment indicators involves consideration of future risks. Further, the company estimates asset's recoverable amount, which is higher of an asset's or Cash Generating Units (CGU's) fair value less costs of disposal and its value in use. In assessing value in use, the estimated future cash flows are discounted to their present value using pre-tax discount rate that reflects current market assessments of the time value of money and the risks specific to the asset. In determining fair value less costs of disposal, recent market transactions are taken into account, if no such transactions can be identified, an appropriate valuation model is used.

Estimation uncertainty relating to the global health pandemic

The outbreak of Corona Virus (COVID 19) pandemic globally and in India is causing significant disturbance and slowdown of economic activity. In assessing the recoverability of Company's assets such as Financial Assets and Non-financial Assets, the Company has considered internal and external information. The Company has evaluated impact of this pandemic on its business operations and based on its review and current indicators of future economic conditions, there is no significant impact on its financial statements and the Company expects to recover the carrying amount of all its assets.

Recognition of Deferred Tax Assets and Liabilities

Deferred tax assets and liabilities are recognised for deductible temporary differences and unused tax losses for which there is probability of utilisation against the future taxable profit. The Company uses judgement to determine the amount of deferred tax that can be recognised, based upon the likely timing and the level of future taxable profits and business developments.

Estimation of Defined benefit obligation

The cost of post-employment benefits is determined using actuarial valuations. The actuarial valuation involves making assumptions about discount rates, future salary increases and mortality rates. Due to the long term nature of these plans, such estimates are subject to significant uncertainty.

Classification of Leases

The Company evaluates if an arrangement qualifies to be a lease as per the requirements of Ind AS 116. Identification of a lease requires significant judgement. The Company uses significant judgement in assessing the lease term (including anticipated renewals) and the applicable discount rate. The Company determines the lease term as the non-cancellable period of a lease, together with both periods covered by an options to extend the lease if the Company is reasonably certain to exercise that options; and periods covered by an option to terminate the lease if the Company is reasonably certain not to exercise that options. In assessing whether the company is reasonably certain to exercise an option to extend a lease, or not to exercise an option to terminate

DEN SAYA CHANNEL NETWORK LIMITED
NOTES FROMING PART OF THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH, 2024

a lease, it considers all relevant facts and circumstances that create an economic incentive for the Company to exercise the option to extend the lease, or not to exercise the option to terminate the lease. The Company revises the lease term if there is a change in the non-cancellable period of a lease. The discount rate is generally based on the incremental borrowing rate specific to the lease being evaluated or for a portfolio of leases with similar characteristics.

Control and significant influence

Whether the Company, through voting rights and potential voting rights attached to shares held, or by way of shareholders' agreements or other factors, has the ability to direct the relevant activities of the subsidiaries, or jointly direct the relevant activities of its joint ventures or exercise significant influence over associates.

2.28. Standard Issued But Not Effective

On March 31, 2023, the Ministry of Corporate Affairs (MCA) has notified Companies (Indian Accounting Standards) Amendment Rules, 2023. This notification has resulted into amendments in the following existing accounting standards which are applicable to company from April 1, 2023.

Ind AS 101 – First-time Adoption of Indian Accounting Standards

Ind AS 102 – Share-based Payment

Ind AS 103 – Business Combinations

Ind AS 107 – Financial Instruments Disclosures

Ind AS 109 – Financial Instruments

Ind AS 115 – Revenue from Contracts with Customers

Ind AS 1 – Presentation of Financial Statements

Ind AS 8 - Accounting Policies, Changes in Accounting Estimates and Errors

Ind AS 12 – Income Taxes

Ind AS 34 - Interim Financial Reporting

Application of above standards are not expected to have any significant impact on the company's financial statements.

DEN SAYA CHANNEL NETWORK LIMITED
NOTES FORMING PART OF THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH , 2024

3A. Property, plant and equipment								(Rs. '000)	
				As at 31 March, 2024				As at 31 March, 2023	
Carrying amounts of :									
Plant and equipment									
Headend and distribution equipment								1,795.97	2,299.18
Set top boxes*								12,623.69	13,463.67
Computers								-	-
Office and other equipment								14.42	14.35
Furniture and Fixtures								5.65	7.32
Vehicles								71.86	234.55
								14,511.59	16,019.07
Capital work in progress								2,878.29	2,888.16
Less: Prov agst CWIP								(2,658.22)	(2,629.20)
								220.07	258.96
								14,731.66	16,278.03
									(Rs. '000)
	Plant and equipment								
	Headend and distribution equipment	Set top boxes*	Computers	Office and other equipment	Furniture and Fixtures	Vehicles	Total		
Deemed cost									
Balance at 01 April, 2022	5,070.68	93,113.63	85.10	195.34	61.97	996.60	99,523.32		
Additions	57.30	1,496.14	-	-	-	67.67	1,621.11		
Disposals	(212.77)	-	-	(14.30)	(28.31)	(7.19)	(262.57)		
Balance at 31 March, 2023	4,915.21	94,609.77	85.10	181.04	33.66	1,057.08	1,00,881.86		
Additions	119.03	3,311.42	-	8.47	-	-	3,438.92		
Disposals	-	-	-	-	-	-	-		
Balance at 31 March, 2024	5,034.24	97,921.19	85.10	189.51	33.66	1,057.08	1,04,320.78		
Accumulated depreciation									
Balance at 01 April, 2022	(2,152.21)	(69,870.05)	(85.10)	(173.14)	(52.98)	(664.05)	(72,997.53)		
Depreciation expenses	(646.36)	(5,728.62)	-	(7.85)	(1.67)	(165.67)	(6,550.17)		
Elimination on disposals of assets	182.54	-	-	14.30	28.31	7.19	232.34		
Balance at 31 March, 2023	(2,616.03)	(75,598.67)	(85.10)	(166.69)	(26.34)	(822.53)	(79,315.36)		
Depreciation expenses	(622.24)	(4,151.40)	-	(8.40)	(1.67)	(162.69)	(4,946.40)		
Eliminated on disposals of assets	-	-	-	-	-	-	-		
Balance at 31 March, 2024	(3,238.27)	(79,750.07)	(85.10)	(175.09)	(28.01)	(985.22)	(84,261.76)		
Provision for Impairment									
Balance at 01 April, 2022	-	(5,547.43)	-	-	-	-	(5,547.43)		
Impairment expenses	-	-	-	-	-	-	-		
Balance at 31 March, 2023	-	(5,547.43)	-	-	-	-	(5,547.43)		
Impairment expenses	-	-	-	-	-	-	-		
Balance at 31 March, 2024	-	(5,547.43)	-	-	-	-	(5,547.43)		
Carrying amount									
Balance at 01 April, 2022	2,918.47	17,696.15	-	22.20	8.99	332.55	20,978.36		
Additions	57.30	1,496.14	-	-	-	67.67	1,621.11		
Disposals	(212.77)	-	-	(14.30)	(28.31)	(7.19)	(262.57)		
Depreciation expenses	(646.36)	(5,728.62)	-	(7.85)	(1.67)	(165.67)	(6,550.17)		
Dep on disposals of assets	182.54	-	-	14.30	28.31	7.19	232.34		
Balance at 31 March, 2023	2,299.18	13,463.67	-	14.35	7.32	234.55	16,019.07		
Additions	119.03	3,311.42	-	8.47	-	-	3,438.92		
Disposals	-	-	-	-	-	-	-		
Depreciation expense	(622.24)	(4,151.40)	-	(8.40)	(1.67)	(162.69)	(4,946.40)		
Dep on disposals of assets	-	-	-	-	-	-	-		
Balance at 31 March, 2024	1,795.97	12,623.69	-	14.42	5.65	71.86	14,511.59		

DEN SAYA CHANNEL NETWORK LIMITED**NOTES FORMING PART OF THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH , 2024****3 B. Capital-Work-in Progress (CWIP)****(a) Ageing schedule as at 31 March,2024 :****(Rs. '000)**

CWIP	Outstanding for following periods from				TOTAL
	< 1 year	1-2 years	2-3 years	> 3 years	
Projects in progress	220.07	-	-	-	220.07
Projects temporarily suspended	-	-	-	-	-
Total	220.07	-	-	-	220.07

(b) Ageing schedules a at 31 March,2023 :**(Rs. '000)**

CWIP	Outstanding for following periods from				TOTAL
	< 1 year	1-2 years	2-3 years	> 3 years	
Projects in progress	258.96	-	-	-	258.96
Projects temporarily suspended	-	-	-	-	-
Total	258.96	-	-	-	258.96

DEN SAYA CHANNEL NETWORK LIMITED
NOTES FORMING PART OF THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH , 2024

Particulars	As at 31 Mar, 2024 (Rs. '000)	As at 31 Mar, 2023 (Rs. '000)
4. Non current tax assets		
a. Advance tax	-	-
b. TDS Receivable	1,338.89	1,164.20
Less: Provision for Income Tax	-	-
	1,338.89	1,164.20
5. Trade receivables #		
<u>Current</u>		
a. Trade Receivables considered good - Secured	-	-
b. Trade Receivables considered good - Unsecured	16,009.70	19,654.48
c. Trade Receivables which have significant increase in Credit Risk	-	-
d. Trade Receivables - credit impaired	8,919.11	8,920.25
Less: Provision for doubtful debts/ expected credit loss	(8,919.11)	(8,920.25)
	16,009.70	19,654.48
5 a. Movements in the allowance for doubtful debts		
Opening balance of provision bad and doubtful debts	8,920.25	7,427.13
Add: Provision for bad and doubtful debts made during the year	-	1,574.78
Less: Excess provision written back during the year	(1.14)	(81.66)
Closing balance of provision for bad and doubtful debts	8,919.11	8,920.25
5 b. Trade receivables breakup (net of allowances)		
Of the above, trade receivables from:		
- Related Parties	14,734.19	17,084.89
Less: Provision for doubtful trade receivables	-	-
Total	14,734.19	17,084.89
- Others	10,194.62	11,489.84
Less: Provision for doubtful trade receivables	(8,919.11)	(8,920.25)
Total	1,275.51	2,569.59
# Refer Note 25		

5 c. Trade Receivables ageing schedule as at 31 March,2024

Particulars	Outstanding for following period from due date of Payment					Total
	Less than 6 months	6 months - 1 year	1 - 2 years	2 - 3 years	More than 3 years	
(i) Undisputed Trade Receivables - considered good	14,886.63	48.31	-	-	1,074.76	16,009.70
(ii) Undisputed Trade Receivables - which have significant increase in credit risk	-	-	-	-	-	-
(iii) Undisputed Trade Receivables - credit impaired	-	-	-	-	-	-
(iv) Disputed Trade Receivables - considered good	-	-	-	-	-	-
(v) Disputed Trade Receivables - which have significant increase in credit risk	-	-	-	-	-	-
(vi) Disputed Trade Receivables - credit impaired	-	-	-	-	-	-
Total	14,886.63	48.31	-	-	1,074.76	16,009.70

5 d. Trade Receivables ageing schedule as at 31 March,2023

Particulars	Outstanding for following period from due date of Payment					Total
	Less than 6 months	6 months - 1 year	1 - 2 years	2 - 3 years	More than 3 years	
(i) Undisputed Trade Receivables - considered good	18,337.08	242.64	-	-	1,074.76	19,654.48
(ii) Undisputed Trade Receivables - which have significant increase in credit risk	-	-	-	-	-	-
(iii) Undisputed Trade Receivables - credit impaired	-	-	-	-	-	-
(iv) Disputed Trade Receivables - considered good	-	-	-	-	-	-
(v) Disputed Trade Receivables - which have significant increase in credit risk	-	-	-	-	-	-
(vi) Disputed Trade Receivables - credit impaired	-	-	-	-	-	-
Total	18,337.08	242.64	-	-	1,074.76	19,654.48

DEN SAYA CHANNEL NETWORK LIMITED**NOTES FORMING PART OF THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH , 2024**

Particulars	As at 31 Mar, 2024 (Rs. '000)	As at 31 Mar, 2023 (Rs. '000)
6. Cash and cash equivalents		
a. Cash on hand	-	-
b. Balance with scheduled banks		
- in current accounts	6,803.26	5,040.42
- in deposit accounts	7,138.61	6,033.04
Cash and cash equivalent as per balance sheet	13,941.87	11,073.46
Cash and cash equivalent as per cash flows	13,941.87	11,073.46
7. Bank balances other than cash and cash equivalent		
a. On Fixed Deposit Account (original maturity more than 3 months and Less than 12 months)	4,131.25	2,009.86
	4,131.25	2,009.86
8. Other current assets		
<u>Other non-financial assets</u>		
i. Considered good		
a. Prepaid expenses	8.88	-
b. Others		
i. Other advances*	35.80	20.76
Including Related party - Rs.1.05 thousand (PY - Rs NIL)		
	44.68	20.76
ii. Considered doubtful		
a. Loans & Advances		
i. Loans and advances to employees Doubtful	100.33	100.33
Less: Provision for doubtful - Loans and advances to employees	(100.33)	(100.33)
	44.68	20.76

DEN SAYA CHANNEL NETWORK LIMITED
NOTES FORMING PART OF THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH, 2024

Particulars	As at 31 Mar, 2024 (Rs. '000)	As at 31 March, 2023 (Rs. '000)
9. SHARE CAPITAL		
AUTHORISED		
2,50,000 (Previous Year 2,50,000) Equity Shares of Rs. 10/- each	2,500.00	2,500.00
ISSUED, SUBSCRIBED AND FULLY PAID UP		
2,50,000 (Previous Year 2,50,000) Equity Shares of Rs. 10/- each, fully paid up	2,500.00	2,500.00
	2,500.00	2,500.00

a) The reconciliation of the number of shares outstanding and the amount of share capital as at 31 March, 2024 and 31 March, 2023 is set out below:

Particulars	(Rs. '000)			
	31 March, 2024		31 March, 2023	
	No of shares	Amount	No of shares	AmountRs.
Numbers of shares at the Beginning	2,50,000	2,500.00	2,50,000	2,500.00
Add: Shares issued during the year	-	-	-	-
Numbers of shares at the End	2,50,000	2,500.00	2,50,000	2,500.00

b) Shares held by holding/ultimate holding company and/or their subsidiaries/associates:

Particulars	31 March, 2024		31 March, 2023	
	No of shares	Amount	No of shares	Amount
Futuristic Media and Entertainment Limited (Holding Company)	1,27,500	1,275.00	1,27,500	1,275.00

c) Number of Shares held by each shareholder having more than 5% shares:

Particulars	31 March, 2024		31 March, 2023	
	No of shares	% Holding	No of shares	% Holding
Futuristic Media and Entertainment Limited	1,27,500	51.00%	1,27,500	51.00%
Mr. Yogesh Kumar Gupta	24,500	9.80%	24,500	9.80%
Mr. Sushil Kumar Jaiswal	36,250	14.50%	36,250	14.50%
Mr. Mustkeem Choudhry	30,000	12.00%	30,000	12.00%

As per the shareholding and other records maintained by the company, the above shareholding represents both legal & beneficial ownership of shares.

d) The company has only one class of equity shares having a par value of Rs. 10 per share. Each holder of equity shares is entitled to one vote per share. Equity Shareholders are eligible to dividend proposed by the Board of Directors as approved by Shareholders in the ensuing Annual General Meeting.

e) In the event of liquidation of the company, the holders of equity shares will be entitled to receive remaining assets of the company, after distribution of all preferential amounts. The distribution will be in proportion to the number of equity shares held by the shareholders

f) The company has not issued any bonus shares or shares for consideration other than cash and has not bought back any of its shares during immediately preeceding Five financial years as of reporting date.

g) Shareholding of promoters:

Shareholding As at 31 March 2024

Sr. No.	Class of equity Shares	Promoter's Name	Nos. of shares at the beginning of the year	Change during the year	Nos. of shares at the end of the year	% of total shares	% change during the year
1.		Futuristic Media and Entertainment Limited	1,27,500	-	1,27,500	51.00%	-
2.		Yogesh Kumar Gupta	24,500	-	24,500	9.80%	-
3.	Equity Shares of Rs. 10/- each, fully paid up	Sushil Kumar Jaiswal	36,250	-	36,250	14.50%	-
4.		Mustkeem Choudhry	30,000	-	30,000	12.00%	-
5.		Sunil Arora	7,250	-	7,250	2.90%	-
6.		Parveen Kumar	12,250	-	12,250	4.90%	-
7.		Naveen Jain	12,250	-	12,250	4.90%	-
TOTAL			2,50,000		2,50,000	100.00%	-

Shareholding As at 31 March 2023

Sr. No.	Class of equity Shares	Promoter's Name	Nos. of shares at the beginning of the year	Change during the year	Nos. of shares at the end of the year	% of total shares	% change during the year
1.		Futuristic Media and Entertainment Limited	1,27,500	-	1,27,500	51.00%	-
2.		Yogesh Kumar Gupta	24,500	-	24,500	9.80%	-
3.	Equity Shares of Rs. 10/- each, fully paid up	Sushil Kumar Jaiswal	36,250	-	36,250	14.50%	-
4.		Mustkeem Choudhry	30,000	-	30,000	12.00%	-
5.		Sunil Arora	7,250	-	7,250	2.90%	-
6.		Parveen Kumar	12,250	-	12,250	4.90%	-
7.		Naveen Jain	12,250	-	12,250	4.90%	-
TOTAL			2,50,000		2,50,000	100.00%	-

DEN SAYA CHANNEL NETWORK LIMITED
NOTES FORMING PART OF THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH , 2024

Particulars	As at 31 Mar, 2024 (Rs. '000)	As at 31 Mar, 2023 (Rs. '000)			
10. Provisions					
<u>Long-term provisions</u>					
Provision for employee benefits #					
i. Provision for gratuity	721.82	616.82			
# Refer Note No. 22	<u>721.82</u>	<u>616.82</u>			
Provisions					
<u>Short-term provisions</u>					
Provision for employee benefits #					
i. Provision for gratuity	134.69	118.20			
# Refer Note No. 22	<u>134.69</u>	<u>118.20</u>			
11. Other non-current liabilities					
<u>Other non-financial liabilities</u>					
Others Liabilities:					
i. Deferred revenue activation	1,056.15	2,569.89			
	<u>1,056.15</u>	<u>2,569.89</u>			
12. Trade payables*					
Trade payables - Other than acceptances#					
a. total outstanding dues of micro enterprises and small enterprises	-	-			
b. total outstanding dues of creditors other than micro enterprises and small					
-Payable for goods and services **	24,371.76	22,404.70			
	<u>24,371.76</u>	<u>22,404.70</u>			
* The Company has not received intimation from suppliers regarding the status under Micro Small and Medium Enterprises Development Act, 2006 and based on the information available with the Company there are no dues to Micro, Small and Medium Enterprises Development Act, 2006.					
# Refer Note 24					
Trade payable breakup					
Of the above, trade payable to:					
- Related Parties	22,291.97	20,932.07			
- Others	2,079.79	1,472.63			
Total	<u>24,371.76</u>	<u>22,404.70</u>			
**Includes balance of Rs. 1567.81 thousand(Previous Year Rs.1110.96 thousand)which are unbilled and not due.					
12 a. Trade Payables ageing schedule as at 31 March,2024					
	Outstanding for following periods from due date of payment				
Particulars	< 1 year	1 - 2 years	2 - 3 years	> 3 years	Total
(i) MSME	-	-	-	-	-
(ii) Others	22,744.55	59.40	-	-	22,803.95
(iii) Disputed dues - MSME	-	-	-	-	-
(iv) Disputed dues - Others	-	-	-	-	-
Total	<u>22,744.55</u>	<u>59.40</u>	<u>-</u>	<u>-</u>	<u>22,803.95</u>
12 b. Trade Payables ageing schedule as at 31 March,2023					
	Outstanding for following periods from due date of payment				
Particulars	< 1 year	1 - 2 years	2 - 3 years	> 3 years	Total
(i) MSME	-	-	-	-	-
(ii) Others	21,293.75	-	-	-	21,293.75
(iii) Disputed dues - MSME	-	-	-	-	-
(iv) Disputed dues - Others	-	-	-	-	-
Total	<u>21,293.75</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>21,293.75</u>
13. Other financial liabilities#					
a. Payables on purchase of fixed assets	18.11	-			
b. Payable for salaries and wages	211.44	-			229.55
c. Advances from customers	52.15	-			1.05
	<u>281.70</u>	<u>-</u>			<u>231.60</u>
# Refer Note 25					
14. Other current liabilities					
<u>Other non financial liabilities</u>					
a. Deferred revenue activation IND AS	1,703.63	-			3,661.36
b. Statutory remittances					
-> EPE and ESIC Payable / Labour welfare fund payable	61.18	-			73.56
-> GST Payable	138.05	-			132.07
-> TDS Payable	55.22	-			54.03
c. Advance billing	2,449.94	-			2,287.82
	<u>4,408.02</u>	<u>-</u>			<u>6,208.84</u>

DEN SAYA CHANNEL NETWORK LIMITED
NOTES FORMING PART OF THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH , 2024

Particulars	For the year ended 31 Mar, 2024 (Rs. '000)	For the year ended 31 Mar, 2023 (Rs. '000)
15. REVENUE FROM OPERATIONS		
a. Operating revenue	85,161.04	92,672.33
	85,161.04	92,672.33
Note:		
Sale of services comprises:		
a. Placement income	28,979.69	31,937.48
b. Subscription income	51,681.21	55,049.31
c. Activation income	4,198.02	5,246.56
d. Advertisement income	302.12	438.98
	85,161.04	92,672.33
16. OTHER INCOME		
a. Liabilities/ excess provisions written back*	97.85	6.67
b. Interest Income:-		
- On Income Tax Refund	67.58	135.76
- On FDR	544.25	404.73
	709.68	547.16
*		
Provision for Doubtful Debts Reversed	1.14	-
Liabilities/prov(excess prov w/back)	96.71	6.67
	97.85	6.67
17. CONTENT COST		
a. Content Cost	50,027.29	52,980.30
	50,027.29	52,980.30
18. EMPLOYEE BENEFIT EXPENSE		
a. Salaries and allowances	2,891.13	2,997.46
b. Contribution to provident and other funds	408.91	439.11
c. Gratuity expense	194.14	179.91
d. Staff welfare expenses	128.81	122.51
	3,622.99	3,738.99
19. OTHER EXPENSES		
a. Rent and hire charges	1,440.50	1,440.50
b. Repairs and maintenance		
i. Plant and machinery	5,116.14	13,395.73
ii. Others	5,194.86	127.81
c. Power and fuel	554.80	630.47
d. Consultancy, professional and legal charges**	12,548.25	9,867.50
e. Printing and stationery	17.72	21.09
f. Travelling and conveyance	157.01	164.82
g. Communication expenses	64.94	59.40
h. Leaseline/bandwidth expenses	837.50	721.62
i. Insurance	13.85	14.75
j. Rates and taxes	5.67	5.77
k. Contact Service Charges	60.00	136.20
l. Provision for doubtful trade receivables and advances**	-	1,574.78
m. Loss on Sale of Fixed Assets	-	30.23
n. Miscellaneous expenses	97.33	109.99
o. Office Expenses	46.20	11.55
p. Provision for Impairment of Fixed Assets/CWIP	29.03	555.22
	26,183.80	28,867.43
**		
Bad Debts during the year	-	81.66
Provision for Doubtful Debts Created	-	1,574.78
Provision for Doubtful Debts Reversed	-	(81.66)
	-	1,574.78
* Deferred revenue Activation charged off in the current year, due to Activated boxes purchased.		
** Consultancy, professional and legal charges includes Auditor's remuneration as under :		
a. To statutory auditors		
For audit	100.00	100.00
For Tax Audit & Others	64.82	31.50
	164.82	131.50

DEN SAYA CHANNEL NETWORK LIMITED
NOTES FORMING PART OF THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH, 2024

20. Current Tax and Deferred Tax

(a) Income Tax Expense

Particulars	Year ended 31 Mar, 2024 (Rs. '000)	Year ended 31 March, 2023 (Rs. '000)
Current Tax:		
Current Income Tax Charge	-	-
Tax for Earlier Year	-	(680.00)
Deferred Tax		
In respect of current year origination and reversal of temporary differences	991.51	102.10
Total Tax Expense recognised in profit and loss account	991.51	(577.90)
Deferred Tax considered in Exceptional Items	-	-
Total Tax Expense recognised in profit and loss account	991.51	(577.90)

(b) Income Tax on Other Comprehensive Income

Particulars	Year ended 31 Mar, 2024	Year ended 31 March, 2023
Current Tax		
Deferred Tax		
Remeasurement of Defined Benefit Obligations	(18.29)	(16.13)
Total	(18.29)	(16.13)

(c) Deferred Tax Assets (Net)

(i) Movement of Deferred Tax for 31 March, 2024

Particulars	Year ended 31 March, 2024			
	Opening Balance	Recognised in P & L	Recognised in OCI	Closing balance
<u>Tax effect of items constituting deferred tax liabilities</u>				
Property, Plant and Equipment	5,830.80	(166.39)	-	5,664.41
Other financial asset	-	-	-	-
	5,830.80	(166.39)	-	5,664.41
<u>Tax effect of items constituting deferred tax assets</u>				
Employee Benefits	184.99	48.87	(18.29)	215.57
Doubtful debts/advances/impairment	2,270.30	(0.29)	-	2,270.01
Other financial asset	1,568.28	(873.70)	-	694.58
	4,023.57	(825.12)	(18.29)	3,180.16
Net Tax Asset (Liabilities)	9,854.37	(991.51)	(18.29)	8,844.57

(ii) Movement of Deferred Tax for 31 March, 2023

Particulars	Year ended 31 March, 2023			
	Opening Balance	Recognised in P & L	Recognised in OCI	Closing balance
<u>Tax effect of items constituting deferred tax liabilities</u>				
Property, Plant and Equipment	5,184.10	646.70	-	5,830.80
Other financial asset	-	-	-	-
	5,184.10	646.70	-	5,830.80
<u>Tax effect of items constituting deferred tax assets</u>				
Employee Benefits	155.85	45.27	(16.13)	184.99
Doubtful debts/advances/impairment	1,869.26	401.04	-	2,270.30
Financial Assets	2,763.39	(1,195.11)	-	1,568.28
	4,788.50	(748.80)	(16.13)	4,023.57
Net Tax Asset (Liabilities)	9,972.60	(102.10)	(16.13)	9,854.37

Deferred tax assets and deferred tax liabilities have been offset wherever the Company has a legally enforceable right to set off current tax assets against current tax liabilities and where the deferred tax assets and deferred tax liabilities relate to income taxes levied by the same taxation authority.

In assessing the realizability of deferred income tax assets, management considers that the ultimate realization of deferred income tax assets is dependent upon the generation of future taxable income during the periods in which the temporary differences become deductible. Management considers the scheduled reversals of deferred income tax liabilities, projected future taxable income, and tax planning strategies in making this assessment. Based on the level of historical taxable income and projections for future taxable income over the periods in which the deferred income tax assets are deductible, management believes that the company will realize the benefits of those deductible differences. The amount of the deferred income tax assets considered realizable, however, could be reduced in the near term if estimates of future taxable income during the carry forward period are reduced.

DEN SAYA CHANNEL NETWORK LIMITED
NOTES FORMING PART OF THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH , 2024

(d) Unrecognised deductible temporary differences, unused tax losses and unused tax credits :

Particulars	(Rs. '000)	
	As at 31 March, 2024	As at 31 March, 2023
Deductible temporary differences, unused tax losses and unused tax credits for which no deferred tax assets have been recognised are attributable to the following (refer note below):		
- Tax losses (revenue in nature)	-	-
- Unabsorbed Depreciation	4,385.15	1,312.65
- Deductible temporary differences		
i. Property, plant and equipment and other intangible assets	-	-
ii. Provision for employee benefits	-	-
iii. Allowance on trade receivables, advances and impairment	-	-
	4,385.15	1,312.65

Note:

Detail of temporary differences, unused tax losses and unused tax credits for which no deferred tax asset is recognised in the balance sheet:

Particulars	(Rs. '000)	
	As at 31 March, 2024	As at 31 March, 2023
Temporary differences, unused tax losses and unused tax credits with no expiry date	4,385.15	1,312.65
Temporary differences, unused tax losses and unused tax credits with expiry date*	-	-
	4,385.15	1,312.65

* These would expire till 31 March, 2029.

(e) Numerical Reconciliation between average effective tax rate and applicable tax rate :

Particulars	As at 31 March, 2024		As at 31 March, 2023	
	Amount	Tax Rate	Amount	Tax Rate
Profit Before tax from Continuing Operations	1,090.24	25.17%	1,082.60	25.17%
Exceptional items	-		-	
Profit/(Loss) After Exceptional items and Before Tax	1,090.24		1,082.60	
Tax on above	274.39		272.47	
Tax Effect of followings:				
- Non deductible Expenses /Permanent Differences	-		7.61	
- Utilization of B/F Losses	-		-	
- Tax Impact of Timing Difference - Tangible & Intangible Assets	(56.17)		(474.98)	
- Tax Impact of Timing Differences - Other Financial Assets	-		(26.56)	
- DTA not created on current year income tax losses	773.29		323.56	
- Income Tax Provision of earlier years	-		(680.00)	
- Round-off Income Tax Provision	-		-	
Recognition of Tax Effect of Previously unrecognised tax losses				
Changes in recognised deductible temporary differences	-		-	
Changes in estimates related to prior years	-		-	
Unrecognised MAT Credit	-		-	
Income Tax recognised In P&L from Continuing Operations (Effective Tax Rate)	991.51	90.94%	(577.90)	-53.38%

DEN SAYA CHANNEL NETWORK LIMITED
NOTES FORMING PART OF THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH , 2024

21. Earnings per equity share (EPS)*

Particulars	(Rs. '000)	
	Year ended 31 March,2024	Year ended 31 March,2023
a. Profit/(Loss) for the year attributable to Owners of the Company	98.73	1,660.50
b. Weighted average number of equity shares outstanding used in computation of basic EPS	2,50,000	2,50,000
c. Basic earning per share from continuing operations (Amount in Rs.)	0.39	6.64
d. Weighted average number of equity shares and equity equivalent shares outstanding used in computing diluted EPS	2,50,000	2,50,000
e. Diluted earning per share from continuing operations (Amount in Rs.)	0.39	6.64

* There are no potential equity shares as at 31 March ,2024

**There is no discontinued operation of the company

22. Disclosure pursuant to IND AS 19 on 'Employee Benefits'

Employee benefit plans

(i) Defined benefit plans

Gratuity plan

Gratuity liability arises on retirement, withdrawal, resignation, and death of an employee. The aforesaid liability is calculated on the basis of 15 days salary (i.e. last drawn salary plus dearness allowance) for each completed year of service or part thereof in excess of 6 months, subject to a maximum of Rs. 2,000,000. Vesting occurs upon completion of 5 years of service.

The present value of the defined benefit obligation and the related current service cost are measured using the Projected Unit Credit method with actuarial valuations being carried out at each balance sheet date.

The following tables set out the unfunded status of the defined benefit scheme and amounts recognised in the Company financial statements as at 31 March , 2024

1.1 (a): Changes in Present Value of Obligations:

(Rs. '000)

Period	Year ended 31 March,2024	Year ended 31 March,2023
Present value of the obligation at the beginning of the period	735.01	619.21
Interest cost	55.13	44.89
Current service cost	139.02	135.01
Benefits paid (if any)	-	-
Actuarial (gain)/loss	(72.66)	(64.10)
Present value of the obligation at the end of the period	856.50	735.01

1.1 (b): Bifurcation of total Actuarial (gain) / loss on liabilities

Period	From: 01/04/2023 To: 31/03/2024	From: 01/04/2022 To: 31/03/2023
Actuarial gain / losses from changes in Demographics assumptions (mortality)	Not Funded	Not Funded
Actuarial (gain)/ losses from changes in financial assumptions	10.97	(9.93)
Experience Adjustment (gain)/ loss for Plan liabilities	(83.63)	(54.17)
Total amount recognized in other comprehensive Income	(72.66)	(64.10)

1.2: Key results (The amount recognized in the Balance Sheet):

Period	As on: 31/03/2024	As on: 31/03/2023
Present value of the obligation at the end of the period	856.50	735.02
Fair value of plan assets at end of period	-	-
Net liability/(asset) recognized in Balance Sheet and related analysis	856.50	735.02
Funded Status	(856.50)	(735.02)

1.3 (a): Expense recognized in the statement of Profit and Loss:

Period	From: 01/04/2023 To: 31/03/2024	From: 01/04/2022 To: 31/03/2023
Interest cost	55.13	44.89
Current service cost	139.02	135.01
Expected return on plan asset	-	-
Expenses to be recognized in the statement of profit and loss account	194.15	179.90

DEN SAYA CHANNEL NETWORK LIMITED
NOTES FORMING PART OF THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH , 2024

(Rs. '000)

1.3 (b): Other comprehensive (income) / expenses (Remeasurement)

Period	From: 01/04/2023 To: 31/03/2024	From: 01/04/2022 To: 31/03/2023
Cumulative unrecognised actuarial (gain)/ loss opening B/F	(241.84)	(177.74)
Actuarial (gain)/loss - obligation	(72.66)	(64.10)
Actuarial (gain)/loss - plan assets	-	-
Total Actuarial (gain)/loss	(72.66)	(64.10)
Cumulative total actuarial (gain)/ loss C/F	(314.50)	(241.84)

1.4: Experience adjustment:

Period	From: 01/04/2023 To: 31/03/2024	From: 01/04/2022 To: 31/03/2023
Experience Adjustment (Gain) / loss for Plan liabilities	(83.63)	(54.17)
Experience Adjustment Gain / (loss) for Plan assets	-	-

2.1: The assumptions employed for the calculations are tabulated:

Period	From: 01/04/2023 To: 31/03/2024	From: 01/04/2022 To: 31/03/2023
Discount rate	7.25 % per annum	7.50 % per annum
Salary Growth Rate	8.00 % per annum	8.00 % per annum
Mortality	IALM 2012-14	IALM 2012-14
Expected rate of return	0	0
Withdrawal rate (Per Annum)	5.00% p.a.(18 to 30 Years)	5.00% p.a.(18 to 30 Years)
Withdrawal rate (Per Annum)	5.00% p.a. (30 to 44 Years)	5.00% p.a. (30 to 44 Years)
Withdrawal rate (Per Annum)	5.00% p.a. (44 to 58 Years)	5.00% p.a. (44 to 58 Years)

2.2: Current liability:

Period	As on: 31/03/2024	As on: 31/03/2023
Current Liability (Short Term)*	134.69	118.20
Non Current Liability (Long Term)	721.82	616.82
Total Liability	856.51	735.02

* Current Liability: It is probable outlay in next 12 months as required by the Companies Act.

2.3: Effect of plan on entity's future cash flows**2.3 (a): Funding arrangements and funding policy**

Not Funded

2.3 (b): Estimate of expected benefit payments (In absolute terms i.e. undiscounted)

01 Apr,2024 to 30 Mar,2025	134.69
01 Apr,2025 to 31 Mar,2026	20.21
01 Apr,2026 to 31 Mar,2027	20.35
01 Apr,2027 to 31 Mar,2028	119.07
01 Apr,2028 to 31 Mar,2029	52.70
01 Apr,2029 Onwards	509.50

2.4: Sensitivity Analysis: Significant actuarial assumptions for the determination of the defined benefit obligation are discount rate and expected salary increase rate. Effect of change in mortality rate is negligible. Please note that the sensitivity analysis presented below may not be representative of the actual change in the defined benefit obligation as it is unlikely that the change in assumption would occur in isolation of one another as some of the assumptions may be correlated. The results of sensitivity analysis are given below:

Period	Liability	% Change
Defined Benefit Obligation (Base)	856.503 @ Salary Increase Rate : 8%, and discount rate :7.25%	-
Liability with x% increase in Discount Rate [% Change]	830.236 [-3%] x=0.5%	-3%
Liability with x% decrease in Discount Rate [% Change]	884.288 [3%] x=0.5%	3%
Liability with x% increase in Salary Growth Rate [% Change]	883.96 [3%] x=0.5%	3%
Liability with x% decrease in Salary Growth Rate [% Change]	830.291 [-3%] x=0.5%	-3%
Liability with x% increase in Withdrawal Rate [% Change]	853.893 [0%] x=0.5%	0%
Liability with x% decrease in Withdrawal Rate [% Change]	859.153 [0%] x=0.5%	0%

Notes:

- The discount rate is generally based upon the market yields available on Government bonds at the accounting date with a term that matches that of the liabilities.
- The estimates of future salary increases considered takes into account the inflation, seniority, promotion and other relevant factors.
- The gratuity plan is unfunded.
- Experience on actuarial gain/(loss) for benefit obligations and plan assets:

DEN SAYA CHANNEL NETWORK LIMITED
NOTES FORMING PART OF THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH , 2024

23. Capital commitments and contingent liabilities

	As at 31 March, 2024	As at 31 March, 2023
	(Rs. '000)	(Rs. '000)
a. Capital commitments	Nil	Nil
Estimated amount of contracts remaining to be executed on tangible capital assets (net of advances)		
b. Contingent liabilities		
i) Claims against the Company not acknowledged as debts*	Nil	Nil
ii) Guarantees	Nil	Nil
iii) Other money for which the Company is contingently liable	Nil	Nil
c. The Company did not have any long-term contracts including derivative contracts for which there were any material foreseeable losses.		

DEN SAYA CHANNEL NETWORK LIMITED
NOTES FORMING PART OF THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH , 2024

25. Financial Instruments

(a) Financial risk management objective and policies

This section gives an overview of the significance of financial instruments for the company and provides additional information on the balance sheet. Details of significant accounting policies, including the criteria for recognition, the basis of measurement and the basis on which income and expenses are recognised, in respect of each class of financial asset, financial liability and equity instrument.

Financial assets and liabilities:

The accounting classification of each category of financial instruments, and their carrying amounts, are set out below:

As at 31 March, 2024

	(Rs. '000)			
Financial assets	FVTPL	FVTOCI	Amortized Cost	Total carrying value
Cash and cash equivalents	-	-	13,941.87	13,941.87
Trade receivables	-	-	16,009.70	16,009.70
	-	-	29,951.57	29,951.57
Financial liabilities	FVTPL	FVTOCI	Amortized Cost	Total carrying value
Trade payables	-	-	24,371.76	24,371.76
Other current financial liabilities	-	-	281.70	281.70
	-	-	24,653.46	24,653.46

As at 31 March, 2023

	(Rs. '000)			
Financial assets	FVTPL	FVTOCI	Amortized Cost	Total carrying value
Cash and cash equivalents	-	-	11,073.46	11,073.46
Trade receivables	-	-	19,654.48	19,654.48
	-	-	30,727.94	30,727.94
Financial liabilities	FVTPL	FVTOCI	Amortized Cost	Total carrying value
Trade payables	-	-	22,404.70	22,404.70
Other current financial liabilities	-	-	221.33	221.33
	-	-	22,626.03	22,626.03

(b) FINANCIAL RISK MANAGEMENT OBJECTIVE AND POLICIES:

The Company's principal financial liabilities, other than derivatives, comprise loans and borrowings, trade and other payables and advances from Customers. The Company's principal financial assets include Investment, loans and advances, trade and other receivables and cash and bank balances that derive directly from its operations. The Company is exposed to market risk, credit risk and liquidity risk. The Company's senior management oversees the management of these risks. The Board of Directors reviews and agrees policies for managing each of these risks, which are summarized below.

Market Risk

Market risk is the risk that the fair value of future cash flows of a financial assets will fluctuate because of changes in market prices. Market risk comprises three types of risk: interest rate risk, currency risk and other price risk, such as equity price risk and commodity risk. Financial Assets affected by market risk include loans and borrowings, deposits and derivative financial instruments.

Interest Rate Risk

Interest rate risk is the risk that the fair value or future cash flows of a financial instrument will fluctuate because of changes in market interest rates. The Company is not expose to risk of change in market interest rates because copany has not taken any loan.

Foreign Currency Risk

Foreign currency risk is the risk that the fair value or future cash flows of an exposure will fluctuate because of changes in foreign exchange rates. The Company is not exposure to the risk of changes in foreign exchange rates due to non existence of any transaction in foreign currency.

Credit Risk

Credit risk is the risk that a counter party will not meet its obligations under a financial instrument or customer contract, leading to a financial loss. The Company is exposed to credit risk from its operating activities (primarily trade receivables).

Trade Receivables

Customer credit risk is managed by each business unit subject to the Company's established policy, procedures and control relating to customer credit risk management. Outstanding customer receivables are regularly monitored. An impairment analysis is performed at each reporting date on an individual basis for major clients.

Financial Instruments and Cash Deposits

Credit risk from balances with banks and financial institutions is managed by the Company's treasury department in accordance with the Company's policy. Investments of surplus funds are made only with approved authorities. Credit limits of all authorities are reviewed by the Management on regular basis.

Liquidity Risk

The Company monitors its risk of a shortage of funds using a liquidity planning tool. Holding Company is providing financial support as and when required to manage liquidity risk. The status of different financial liabilities which are expected to be settled is detailed below;

	As at 31 March, 2024				(Rs. '000)
	<1 year	1-3 Years	3-5 Years	> 5 Years	Total
Current					
Trade Payable	24,371.76	-	-	-	24,371.76
Other Financial Liability	281.70	-	-	-	281.70
Total	24,653.46	-	-	-	24,653.46
	As at 31 March, 2023				
	<1 year	1-3 Years	3-5 Years	> 5 Years	Total
Current					
Trade Payable	22,404.70	-	-	-	22,404.70
Other Financial Liability	221.33	-	-	-	221.33
Total	22,626.03	-	-	-	22,626.03

Counterparty and concentration of credit risk

Credit risk refers to the risk that counterparty will default on its contractual obligations resulting in financial loss to the company. The company is exposed to credit risk for receivables, cash and cash equivalents, short-term investments and loans and advances.

Credit risk on receivables is limited as most of the portion of receivables is pertaining to fellow subsidiary or holding/ ultimate holding Company. The history of trade receivables shows a negligible provision for bad and doubtful debts.

None of the company's cash equivalents are past due or impaired. Regarding trade and other receivables, and other non-current assets, there were no indications as at 31.03.2024, that defaults in payment obligations will occur.

Of the year ended 31 March, 2024 and 31 March, 2023 Trade and other receivables balance the following were past due but not impaired:

As at 31 March, 2024	Due for less than 6 months	Due for greater than 6 months	Total
Trade Receivables	14,886.63	1,123.07	16,009.70
Total	14,886.63	1,123.07	16,009.70
As at 31 March, 2023	Due for less than 6 months	Due for greater than 6 months	Total
Trade Receivables	18,337.08	1,317.40	19,654.48
Total	18,337.08	1,317.40	19,654.48

26. Ratio Analysis:

S. No.	Particulars	31-Mar-24	31-Mar-23	Variation	Remarks
1.	Current Ratio	1.17	1.13	3.31%	
2.	Debt-Equity Ratio	N.A	N.A		No Debt in the company
3.	Debt Service Coverage Ratio	N.A	N.A		No Debt in the company
4.	Return on Equity Ratio	0.35%	6.14%	-94.25%	Due to increase in cost
5.	Inventory Turnover Ratio	N.A	N.A		
6.	Trade Receivables Turnover Ratio	4.58	4.83	-5.08%	
7.	Trade Payables Turnover Ratio	3.26	3.32	-1.88%	
8.	Net Capital Turnover Ratio	3.03	3.32	-8.61%	
9.	Net Profit Ratio	0.12%	1.79%	-93.53%	Due to reduction in revenue & Increase in cost
10.	Return on Capital Employed (Excluding Working Capital Financing)	39%	49%	-20.65%	
11.	Return on Investment	3.93%	3.75%	4.80%	

26 1. Formulae for computation of Ratios are as follows:-

S. No.	Particulars	Formula
1.	Current Ratio	$\frac{\text{Current Assets}}{\text{Current Liabilities}}$
2.	Debt-Equity Ratio	$\frac{\text{Total Debt}}{\text{Total Equity}}$
3.	Debt Service Coverage Ratio	$\frac{\text{Earning before interest, Tax \& Exceptional Items}}{\text{Intt. Expense + Principal Repayments made during the period for long term loans}}$
4.	Return on Equity Ratio	$\frac{\text{Profit After Tax (attributable to Owners)}}{\text{Average Net Worth}}$
5.	Inventory Turnover Ratio	$\frac{\text{Cost of Goods Sold}}{\text{Average Inventories of Finished Goods, Stock-in-Process \& Stock-in-Trade}}$
6.	Trade Receivables Turnover Ratio	$\frac{\text{Value of Sales \& Services}}{\text{Average Trade Receivables}}$
7.	Trade Payables Turnover Ratio	$\frac{\text{Cost of Material Consumed (after adjustment of RM Inventory + Purchases of Stock-in-Trade + Other Expenses)}}{\text{Average Trade Payables}}$
8.	Net Capital Turnover Ratio	$\frac{\text{Value of Sales \& Services}}{\text{Net Worth}}$
9.	Net Profit Ratio	$\frac{\text{Profit after Tax}}{\text{Value of Sales \& Services}}$
10.	Return on Capital Employed (Excluding Working Capital Financing)	$\frac{\text{Net Profit After Tax + Deferred Tax Expenses/(Income) + Finance Cost (-) Other Income (-) Share of Profit/(Loss) of Associates \& Joint Ventures}}{\text{Average Capital Employed}}$
11.	Return on Investment	$\frac{\text{Other Income (Excluding Dividend)}}{\text{Average Cash, Cash Equivalents \& Other Marketable Securities}}$

****Capital employed includes Equity; Borrowings; Deferred tax liabilities; Creditors of Capital expenditure and reduced by investments; Cash & Cash equivalents; capital Work-in-progress and Intangible assets under development

DEN SAYA CHANNEL NETWORK LIMITED
NOTES FORMING PART OF THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH , 2024

27. Capital Management

For the purpose of the Company's capital management, capital includes issued equity capital, securities premium and all other equity reserves attributable to the equity holders of the Company. The primary objective of the Company's capital management is to safeguard continuity, maintain a strong credit rating and healthy capital ratios in order to support its business and provide adequate return to shareholders through continuing growth.

The Company manages its capital structure and makes adjustments in light of changes in economic conditions and the requirements of the financial covenants. The funding requirement is met through a mixture of equity, internal accruals and support from Holding company.

28. Post Reporting Events

No adjusting or significant non-adjusting events have occurred between the reporting date and the date of authorisation

29. Authorisation Of Financial Statements

The financial statements for the year ended 31 March ,2024 were approved by the Board of Directors on Dated: 11th Apr 2024 The management and authorities have the power to amend the Financial Statements in accordance with Section 130 and 131 of The Companies Act, 2013.

30. During previous financial year , the Company has exercised the option permitted under Section 115BAA of the income tax act, 1961 as introduced by the Taxation Laws (Amendment) Act, 2019.

31. As per section 248 of the Companies Act, 2013, there are no balances outstanding with struck off companies.

32. In the opinion of the Management, Current Assets, Loans and Advances are of the value stated, if realized in the ordinary course of business.

33. The board of directors of the company is identified as chief operating decision maker (CODM) monitors the operating result of the company. CODM has identified only one reportable segment as the company is providing cable television network and allied services only. The operations of the Company are located in India.

34. The company has entered into cancellable operating lease for office premises. Lease payments amounting to Rs. 960.50 thousand (P.Y 960.50 thousand) made under operating lease have been recognized as an expenses in the statement of profit and loss. Lease rent 960.50 thousand paid to related party.

35. Disclosures as per the Micro, Small and Medium Enterprises Development (MSMED) Act, 2006

Particulars	(Rs. In '000)	
	As at 31-Mar-24	As at 31-Mar-23
(a) (i) the principal amount remaining unpaid to any supplier	-	-
(ii) interest due thereon	-	-
(b) interest paid in terms of section 16 of the Micro, Small and Medium Enterprises Development Act, 2006 and the amount of payment made to the supplier beyond the appointed day.	-	-
(c) interest due and payable for the period of delay in making payment other than the interest specified under the Micro, Small and Medium Enterprises Development Act, 2006	-	-
(d) interest accrued and remaining unpaid	-	-
(e) further interest remaining due and payable even in the succeeding years for the purpose of disallowance of a deductible expenditure under section 23 of the Micro, Small and Medium Enterprises Development Act, 2006.	-	-

Dues to Micro and Small Enterprises have been determined to the extent such parties have been identified on the basis of information collected by the Management. This has been relied upon by the auditors.

36. Revenue of Rs. 25000.41 thousand (Previous Year Rs. 26989.94 Thousand) from One Customer (Previous Year One Customer) having more than 10% revenue of Total Revenue.

37. All amounts in financial statements are in thousands ('000), unless otherwise stated.

38. Other Statutory Information

i) The Company does not have any benami property held in its name. No proceedings have been initiated on or are pending against the Company for holding benami property under the Benami Transactions (Prohibition) Act, 1988 (45 of 1988) and Rules made thereunder.

ii) The Company has not been declared wilful defaulter by any bank or financial institution or other lender or government or any government authority.

iii) The Company has complied with the requirement with respect to number of layers as prescribed under section 2(87) of the Companies Act, 2013 read with the Companies (Restriction on number of layers) Rules, 2017.

iv) The Company has not traded or invested in crypto currency or virtual currency during the year.

v) The Company does not have any charges or satisfaction which is yet to be registered with Registrar of Companies beyond the statutory period.

vi) The Company does not have any such transaction which is not recorded in the books of accounts that has been surrendered or disclosed as income during the year in the tax assessments under the Income Tax Act, 1961 (such as, search or survey or any other relevant provisions of the Income Tax Act, 1961

vii) The Company has not availed any sanctioned working capital limits in the current year and the previous year.

viii) No funds have been advanced or loaned or invested (either from borrowed funds or share premium or any other sources or kind of funds) by the Company to or in any other person(s) or entity(ies), including foreign entities ("Intermediaries") with the understanding, whether recorded in writing or otherwise, that the Intermediary shall lend or invest in party identified by or on behalf of the Company (Ultimate Beneficiaries). The Company has not received any fund from any parties with understanding that the Company shall whether, directly or indirectly lend or invest in other persons or entities identified by or on behalf of the Company ("Ultimate Beneficiaries") or provide any guarantee, security or the like on behalf of the Ultimate Beneficiaries.

39. Previous year figure has been regrouped/ reclassified wherever necessary, to make them comparable with current year figures.

As per our attached report of even date
For AKGSR & Co.
FRN No. 027579N
Chartered Accountants

For and on behalf of the Board of Directors of
DEN SAYA CHANNEL NETWORK LIMITED

Anqad Kumar
Partner
Membership No. : 527228

Place: New Delhi
Dated: 11th Apr 2024

Manoj Kumar Varmani
Director
DIN No:02943850

Dated: 11th Apr 2024

Manish Bhushan
Director
DIN No:09581184

Dated: 11th Apr 2024