

MEDIA RELEASE

JIO ANNOUNCES LAUNCH OF JIO AIRFIBER

- JioAirFiber goes live in 8 cities Ahmedabad, Bengaluru, Chennai, Delhi, Hyderabad, Kolkata, Mumbai and Pune on the auspicious occasion of Ganesh Chaturthi
- **JioAirFiber will overcome the challenges of last-mile connectivity** and connect every home and small business and transform India into a Premier Digital Society
- JioAirFiber provides an opportunity to TV or broadband users to upgrade to a world-class home entertainment, broadband and digital experience, delivered through one integrated service
- JioAirFiber to provide the best-in-class value proposition and plans as JioFiber:

1. Digital Entertainment

- All leading 550+ Digital TV Channels
- Catch-up TV
- The most popular 16+ OTT apps with subscription

2. Broadband service

High speed WiFi Service to cover the entire premise

3. Smart Home services

- Cloud PC for Education and Work-from-home
- Security and Surveillance solutions
- Healthcare
- Education
- Smart Home IOT
- Gaming
- Home Networking

4. Home Devices at no additional cost

- WiFi router for ubiquitous coverage in your home or business premise
- 4k Smart Set Top Box
- Voice-active remote

Mumbai, 19th **September 2023:** Jio, the world's largest private mobile data network, today announced the launch of JioAirFiber services, its integrated end-to-end solution for home entertainment, smart home services and high-speed broadband, across 8 metro cities.

Today, Jio's optical fiber infrastructure spans over 1.5 million kilometres across India. Jio's extensive optical-fiber presence puts Jio in close proximity to over 200 million premises. Yet, providing physical last-mile connectivity often ends up taking a lot of time in most parts of our country. This leaves millions of potential customers without home broadband, due to the complexities and delays involved in extending optical-fiber to their premises.

This is where JioAirFiber comes in, to accelerate connectivity in premises.



Speaking at the launch of JioAirFiber, Akash Ambani, Chairman, Reliance Jio Infocomm Limited, said, "Our extensive fiber-to-the-home service JioFiber, already serves over 10 million customers, with hundreds of thousands more getting connected each month. But there are still millions of homes and small businesses to be connected at a rapid pace.

With JioAirFiber, we are expanding our addressable market to rapidly cover every home in our country with similar quality of service. JioAirFiber will enable millions of homes with world-class digital entertainment, smart home services and broadband, through its solutions across education, health, surveillance and smart home."

JioAirFiber to provide the best-in-class value proposition & plans as JioFiber and will enable:

1. Digital Entertainment

- a. **All leading 550+ Digital TV Channels:** All your favourite TV channels available in high-definition
- b. Catch-up TV: Users can now go back as long as they want and pull out their favourite shows
- c. The most popular 16+ OTT Apps: JioAirFiber users get free access to the leading OTT apps. Users can also utilize this subscription and use the apps across any device of their choice such as TV, Laptop, Mobile or Tablet.

2. Broadband

a. **Indoor WiFi Service:** Jio's reliable WiFi connectivity and high-speed broadband experience in every corner of your house or business premise.

3. Smart Home service:

- a. Cloud PC for Education and Work-from-home
- b. Security and Surveillance solutions
- c. Healthcare
- d. Education
- e. Smart Home IOT
- f. Gaming
- g. Home Networking

4. Home Devices at no additional cost:

- a. WiFi router for ubiquitous coverage in your home or business premise
- b. 4k Smart Set Top Box
- c. Voice-active remote



JIO AIRFIBER PLANS

Sr	Category	Unlimited Data at Speeds upto (Mbps)	Price(Rs)	Content	
				Digital TV	ОТТ
1	AirFiber	30	599	550+ Digital Channels	14 apps
2		100	899		
3			1199		14 apps + Netflix, Amazon Prime, JioCinema Premium
4	AirFiber Max	300	1499	550+ Digital Channels	14 apps + Netflix, Amazon Prime, JioCinema Premium
5		500	2499		
6		1000	3999		

Note: JioAirFiber Max will be available in select areas

JIO FIBER PLANS

Existing JioFiber tariff plans continue as is and there is no change in existing user tariffs

Sr	Category	Unlimited Data at speeds upto (Mbps)	Price(Rs)	Content	
				Digital TV	ОТТ
1	JioFiber	30	399	-	-
2			599	550+ Digital Channels	14 apps
3		100	699	-	-
4			899	550+ Digital Channels	14 apps
5			1199		14 apps + Netflix + Amazon Prime + Jiocinema Premium
6		150	999		14 apps + Amazon Prime
7	JioFiber Max	300	1499	550+ Digital Channels	14 apps + Netflix + Amazon Prime + Jiocinema Premium
8		500	2499		
9		1000	3999		



TO GET JIO AIRFIBER:

Step 1: Reach Jio

- Give a missed call on 60008-60008 to start booking on WhatsApp or
- Visit <u>www.jio.com or</u>
- Visit your nearest Jio Store

Step 2: Book your JioAirFiber connection

Register for JioAirFiber services in a few easy steps

Step 3: Get Confirmation

 Jio will get in touch with you and connect your home on priority, as soon as services in your building are ready

About Reliance Jio Infocomm Limited:

Reliance Jio Infocomm Limited, a subsidiary of Jio Platforms Limited, has built a world-class all-IP data-strong future-proof network using 4G LTE and 5G technologies. It is the only network conceived as a Mobile Video Network from the ground up. It is future-ready and can be easily upgraded to support even more data, as technologies advance to 6G and beyond.

Jio has brought transformational changes in the Indian digital services space to enable the vision of Digital India for 1.4 billion Indians and propel India into global leadership in the digital economy. It has created an eco-system comprising of network, devices, applications and content, service experience, and affordable tariffs for everyone to live the Jio Digital Life

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