



## MEDIA RELEASE

### **JIO LAUNCHES NETFLIX SUBSCRIPTION ON PREPAID PLANS**

- **A global first-of-its-kind prepaid bundle partnership for Netflix**
- **Jio users to get unrestricted Netflix access on recharging with the new Jio-Netflix prepaid plans**

**Mumbai, 18<sup>th</sup> August 2023:** Jio today announced the launch of Jio prepaid plans with a bundled Netflix subscription. A Netflix subscription is already available on select Jio Postpaid and Jio Fiber plans, but this is the first time that a Netflix subscription will be available on a prepaid plan. With this launch, over 400 million Jio prepaid customers will get the option of availing a Netflix subscription through a Jio Prepaid bundled plan.

Speaking on this occasion, **Kiran Thomas, CEO, Jio Platforms Limited**, commented, *“We are committed to bringing world class services to our users. The launch of Netflix bundles with our prepaid plan is yet another step to demonstrate our resolve. Our partnership with global partners like Netflix has grown in strength and together we are creating use cases for rest of the world to follow”*.

**Tony Zameczkowski, Vice President of APAC Partnerships for Netflix**, said, *“We are thrilled to expand our relationship with Jio. Over the years, we have launched a variety of successful local shows, documentaries and films which have been loved by audiences across India. Our collection of must watch stories is growing and our new prepaid bundle partnership with Jio will give more customers access to this exciting line-up of Indian content as well as some incredible stories from around the world.”*

Netflix India has built a distinct and diverse slate of films and series across a variety of genres and innovative formats. Over recent years, Netflix has delivered several local hit series and films such as *Delhi Crime, Rana Naidu, Class, Kohrra, Darlings, RRR, Gangubai Kathiawadi, Monica O My Darling, Shehzada, Lust Stories* and many more. In addition to the incredible Indian titles, Netflix offers a huge choice of world class shows and films from around the world including global hits like *Money Heist, Squid Game, Never Have I Ever, Stranger Things, Wednesday* and many more.

Earlier this year, Netflix announced a slate of exciting Tamil and Telugu language films including *Beast, Godfather, Dhamaka, Love Today, Major, Dasara and Virupaksham*.

**Notably, this is the first time that Netflix will be made available to users through a bundled telco prepaid plan.**



# NETFLIX

### Plan Details:

Plan MRP	Benefits	Validity
₹ 1099	<ul style="list-style-type: none"><li>- Netflix (Mobile)</li><li>- Unlimited 5G data with Jio Welcome Offer</li><li>- 2 GB/day data</li><li>- Unlimited Voice</li></ul>	84 days
₹ 1499	<ul style="list-style-type: none"><li>- Netflix (Basic) – large screen</li><li>- Unlimited 5G data with Jio Welcome Offer</li><li>- 3 GB/day data</li><li>- Unlimited Voice</li></ul>	84 days

**Jio | NETFLIX**

Now on **Jio Prepaid Plans**

EXTRACTION 2 | ANKUR | DASARA

**Paisa vasoolne mein expert?**

Toh Netflix pe bada mazza aayega!

₹ **1099** | ₹ **1499**

2 GB / DAY + Netflix Mobile | 3 GB / DAY + Netflix Basic

**84 DAYS VALIDITY**

**RECHARGE NOW**

T&C Apply



### **About Jio Platforms Limited:**

Jio Platforms Limited (“Jio”), a subsidiary of Reliance Industries Limited, has built a world-class, all-IP, data strong, future proof network with 4G LTE and 5G technologies (through its wholly owned subsidiary, Reliance Jio Infocomm Limited). It is the only network conceived as a Mobile Video Network from the ground up. It is future-ready and can be easily upgraded to support even more data, as technologies advance to 6G and beyond.

Jio has brought transformational changes in the Indian digital services space to enable the vision of Digital India for 1.4 billion Indians and propel India into global leadership in the digital economy. It has created an eco-system comprising of network, devices, applications and content, service experience, and affordable tariffs for everyone to live the Jio Digital Life.

### **About Netflix:**

Netflix is one of the world's leading entertainment services with over 238 million paid memberships in over 190 countries enjoying TV series, films, and games across a wide variety of genres and languages. Members can play, pause and resume watching, as much as they want, anytime, anywhere, and can change their plans at any time.

### **For further information, please contact:**

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