Financial Statements 2022-23

INDEPENDENT AUDITOR'S REPORT

To,

The Members of Indiacast US Limited

Report on the Audit of Standalone Financial Statements

Opinion

We have audited the accompanying Standalone financial statements of M/s Indiacast US Limited ("the Company") which comprises the Balance Sheet as at March 31, 2023, the Statement of Profit and Loss, Statement of changes in equity and Statement of cash flows for the year then ended, and notes to the financial statements, including a summary of significant accounting policies and other explanatory information.

In our opinion and to the best of our information and according to the explanations given to us, the aforesaid standalone financial statements give the information required by the Act in the manner so required and give a true and fair view in conformity with the accounting principles generally accepted in India, of the state of affairs of the Company as at March 31, 2023, and profit, changes in equity and its cash flows for the year ended on that date.

Basis for Opinion

We conducted our audit in accordance with the Standards on Auditing (SAs) specified under section 143(10) of the Companies Act, 2013. Our responsibilities under those Standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are independent of the Company in accordance with the Code of Ethics issued by the Institute of Chartered Accountants of India together with the ethical requirements that are relevant to our audit of the financial statements under the provisions of the Companies Act, 2013 and the Rules thereunder, and we have fulfilled our other ethical responsibilities in accordance with these requirements and the Code of Ethics. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Management's Responsibility for the Standalone Financial Statements

The Company's Board of Directors is responsible for the matters stated in section 134(5) of the Companies Act, 2013 ("the Act") with respect to the preparation of these standalone financial statements that give a true and fair view of the financial position, financial performance, changes in equity and cash flows of the Company in accordance with the accounting principles generally accepted in India, including the accounting Standards specified under section 133 of the Act. This responsibility also includes maintenance of adequate accounting records in accordance with the provisions of the Act for safeguarding of the assets of the Company and for preventing and detecting frauds and other irregularities; selection and application of appropriate accounting policies; making judgments and estimates that are reasonable and prudent; and design, implementation and maintenance of adequate internal financial controls, that were operating effectively for ensuring the accuracy and completeness of the accounting records, relevant to the preparation and presentation of the financial statement that give a true and fair view and are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is responsible for assessing the Company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Company or to cease operations, or has no realistic alternative but to do so.

Those Board of Directors are also responsible for overseeing the company's financial reporting process

Auditor's Responsibility for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with SAs will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, As part of an audit in accordance with SAs, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design
 audit procedures that are appropriate in the circumstances. Under section 143(3)(i)
 of the Companies Act, 2013, we are also responsible for expressing our opinion on
 whether the company has adequate internal financial controls system in place and
 the operating effectiveness of such controls.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Company's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Company to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters,

the planned scope and timing of the audit and significant audit findings, including any

significant deficiencies in internal control that we identify during our audit.

We also provide those charged with governance with a statement that we have complied

with relevant ethical requirements regarding independence, and to communicate with

them all relationships and other matters that may reasonably be thought to bear on our

independence, and where applicable, related safeguards.

Restrictions on Use and Distribution

This report is intended solely for the information and use of the Company, IndiaCast

Media Distribution Private Limited and Deloitte Haskins & Sells in connection with the

audit of the consolidated financial information of IndiaCast Media Distribution Private

Limited and should not be used for any other purpose or by any other party without

obtaining our prior consent in writing.

For and on behalf of

SANDIP SHAH & CO.

Chartered Accountants

Firm Reg. No.: 133680W

Sandip Shah

Proprietor

Membership No.: 103125

UDIN: 23103125BGWBTU3258

Place: Mumbai

Date: April 11, 2023

IndiaCast US Limited Standalone Balance Sheet as at 31st March, 2023

Note Part Part				(₹ in lakh)
ASSETS Non-current assets Property, Plant and Equipment 3 28.94 80.78 Financials assets 4 13.42 12.38 Deferred tax assets (net) 5 3.61 3.61 Ceferred tax assets (net) 6 2 3.41 Total Non-current assets 6 2 3.41 Total Non-current assets 8 45.97 99.91 Erinancial assets 7 886.29 706.33 Cash and Cash equivalents 8 181.53 418.43 Other Financial Assets 9 936.21 1,360.03 Other current assets 1 2,000.0 3.03 Total current assets 1 2,000.0 3.03 Equity And Liabilities 2,000.0 2,615.36 Equity Share capital 11 54.47 54.47 Other Equity 12 85.79 705.03 Inancial Liabilities 3 2 2.24.30 755.50 Potal Functurent Liabilities 1		Notes	As at	As at
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Other current assets 10 20.00 30.39 Total current assets 2,024.03 2,515.45 Total Assets 2,070.00 2,615.36 EQUITY EQUITY AND LIABILITIES 2 2,070.00 2,615.36 EQUITY Equity Share capital 11 54.47 54.47 54.47 Other Equity 12 857.92 705.03 705.03 Total Equity 912.39 759.50 705.03	Cash and Cash equivalents	8	181.53	418.43
Total current assets 2,024.03 2,515.45 Total Assets 2,070.00 2,615.36 EQUITY AND LIABILITIES 2 2,070.00 2,615.36 EQUITY County 3 54.47 54.54<	Other Financial Assets	9	936.21	1,360.30
Total Assets 2,070.00 2,615.36 EQUITY AND LIABILITIES EQUITY	Other current assets	10	20.00	30.39
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EQUITY Equity Share capital 11 54.47 54.47 Other Equity 12 857.92 705.03 Total Equity 912.39 759.50 LIABILITIES Experimental Liabilities Financial Liabilities 13 - 24.39 Total Non-current Liabilities 13 - 24.39 Current Liabilities - 24.39 Financial Liabilities 14 24.78 48.31 Trade payables due to: 15 - - Micro Enterprises and Small Enterprises 15 - - Other than Micro Enterprises and Small Enterprises 15 969.85 1,584.88 Other current liabilities 16 162.98 198.28 Total Current Liabilities 1,157.61 1,831.47 Total Liabilities 1,157.61 1,855.86 Total Equity and Liabilities 2,070.00 2,615.36	Total Assets		2,070.00	2,615.36
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LIABILITIES Non-current Liabilities Financial Liabilities Lease Liabilities 13 - 24.39 Current Liabilities Financial Liabilities 4 24.78 48.31 Lease Liabilities 14 24.78 48.31 Trade payables due to: 4 24.78 48.31 Micro Enterprises and Small Enterprises 15 - - Other than Micro Enterprises and Small Enterprises 15 969.85 1,584.88 Other current liabilities 16 162.98 198.28 Total Current Liabilities 1,157.61 1,831.47 Total Liabilities 1,157.61 1,855.86 Total Equity and Liabilities 2,070.00 2,615.36 Significant Accounting Policies	Other Equity	12	857.92	705.03
Non-current Liabilities Ease Liabilities 13 - 24.39 Total Non-current Liabilities - 24.39 Current Liabilities Financial Liabilities Lease Liabilities 14 24.78 48.31 Trade payables due to: Micro Enterprises and Small Enterprises 15 - - Other than Micro Enterprises and Small Enterprises 15 969.85 1,584.88 Other current liabilities 16 162.98 198.28 Total Current Liabilities 1,157.61 1,831.47 Total Equity and Liabilities 2,070.00 2,615.36 Significant Accounting Policies	Total Equity		912.39	759.50
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Financial Liabilities Lease Liabilities 14 24.78 48.31 Trade payables due to: Micro Enterprises and Small Enterprises 15 - - Other than Micro Enterprises and Small Enterprises 15 969.85 1,584.88 Other current liabilities 16 162.98 198.28 Total Current Liabilities 1,157.61 1,831.47 Total Liabilities 1,157.61 1,855.86 Total Equity and Liabilities 2,070.00 2,615.36 Significant Accounting Policies	Total Non-current Liabilities		-	24.39
Lease Liabilities 14 24.78 48.31 Trade payables due to: Micro Enterprises and Small Enterprises 15 - - Other than Micro Enterprises and Small Enterprises 15 969.85 1,584.88 Other current liabilities 16 162.98 198.28 Total Current Liabilities 1,157.61 1,831.47 Total Liabilities 1,157.61 1,855.86 Total Equity and Liabilities 2,070.00 2,615.36 Significant Accounting Policies	Current Liabilities			
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Micro Enterprises and Small Enterprises Other than Micro Enterprises and Small Enterprises 15 969.85 1,584.88 Other current liabilities 16 162.98 198.28 Total Current Liabilities 1,157.61 1,831.47 Total Liabilities 1,157.61 1,855.86 Total Equity and Liabilities Significant Accounting Policies	Trade payables due to:			
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Other current liabilities 16 162.98 198.28 Total Current Liabilities 1,157.61 1,831.47 Total Liabilities 1,157.61 1,855.86 Total Equity and Liabilities 2,070.00 2,615.36 Significant Accounting Policies			969.85	1.584.88
Total Current Liabilities Total Liabilities 1,157.61 1,831.47 Total Liabilities 1,157.61 1,855.86 Total Equity and Liabilities 2,070.00 2,615.36 Significant Accounting Policies	·			
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Total Equity and Liabilities Significant Accounting Policies 2,070.00 2,615.36				·
Significant Accounting Policies				
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See accompanying notes to the Financial Statements 1 to 35	See accompanying notes to the Financial Statements	1 to 35		

IndiaCast US Limited Standalone Balance Sheet as at 31st March, 2023

In terms of our report attached

For and on behalf of

Sandip Shah & Co. Chartered Accountants Firm Reg. No.: 133680W For and on behalf of the Board of directors

Sandip Shah Govind Shahi Sachin Gokhale

Proprietor Director Director

Membership No.: 103125

Place: Mumbai Place: London Place: New Jersey

Date:11th April 2023 Date: 11th April 2023 Date:11th April 2023

IndiaCast US Limited Standalone Statement of Profit and Loss for the year ended 31st March, 2023

			(₹ in lakh)
	Notes	2022-23	2021-22
Income			
Revenue from operations	17	5,606.75	5,830.53
Other Income	18	4.39	1.63
Total income		5,611.14	5,832.16
Expenses			
License fees		3,177.41	3,087.31
Employee benefits expense	19	870.78	712.30
Finance costs	20	1.91	1.49
Depreciation and amortisation expense	3	52.09	25.39
Other expenses	21	1,383.61	1,852.44
Total Expenses		5,485.80	5,678.93
Profit before tax		125.34	153.23
Tax expense			
Current tax expense	23	33.79	60.51
Deferred tax		-	-
Net tax expense		33.79	60.51
Profit after tax for the period		91.55	92.72
Other Comprehensive income			
Items that will not be reclassified to profit or loss		-	-
Income tax relating to items that will not be reclassified to profit or loss		-	-
Items that will be reclassified to proflt or loss		61.34	25.00
Income tax relating to items that will be reclassified to profit or loss		-	-
Total Other Comprehensive income(Net of tax)		61.34	25.00
Total Comprehensive Income for the period		152.89	117.72
Earnings per Equity Share of Face Value of \$ 1 each)	25		
Basic	(₹)	91.55	92.72
Diluted	(₹)	91.55	92.72
Significant Accounting Policies			
See accompanying notes to the Financial Statements	1 to 35		

IndiaCast US Limited Standalone Statement of Profit and Loss for the year ended 31st March, 2023

In terms of our report attached

For and on behalf of

Sandip Shah & Co. Chartered Accountants Firm Reg. No.: 133680W For and on behalf of the Board of directors

Sandip Shah

Proprietor

Membership No.: 103125

Govind Shahi

Director

Sachin Gokhale

Director

Place: Mumbai

Date:11th April 2023

Place: London

Date: 11th April 2023

Place: New Jersey
Date:11th April 2023

IndiaCast US Limited Standalone Statement of changes in Equity for the year ended 31st March, 2023

A. SHARE CAPITAL

(₹ in lakh)

	Balance as at	Change during	Balance as at the	Change during the	Balance as at the end of
	beginning of	the year 2021-22	end of	year 2022-23	31st March, 2023
	1 April, 2021		31st March, 2022		
Equity Share Capital	54.47	-	54.47	-	54.47

B. OTHER EQUITY

(₹ in lakh)

					(* III lakii)
	Re	eserves and Surp	olus	Other Comprehensive income	Total
	Capital Reserve	Securities Premium	Retained Earnings	Exchange differences on translating the financial statements of foreign operations	
Balance as at beginning 1st April, 2021	-	-	533.76	53.55	587.31
Total Comprehensive income for the year	-	-	92.72	25.00	117.72
Balance as at 31st March, 2022	-	-	626.48	78.55	705.03
Balance as at beginning 1st April, 2021	-	-	626.48	78.55	705.03
Total Comprehensive income for the Year	-	-	91.55	61.34	152.89
Balance as at 31st March, 2023	-	-	718.03	139.89	857.92

IndiaCast US Limited Standalone Statement of changes in Equity for the year ended 31st March, 2023

In terms of our report attached

For and on behalf of

Sandip Shah & Co. Chartered Accountants Firm Reg. No.: 133680W For and on behalf of the Board of directors

Sandip Shah

Proprietor

Membership No.: 103125

Govind Shahi

Director

Sachin Gokhale

Director

Place: Mumbai

Date:11th April 2023

Place: London
Date: 11th April 2023

Place: New Jersey Date:11th April 2023

IndiaCast US Limited Standalone Cash Flow Statement for the year ended 31st March, 2023

	2022-23	2021-22
A. CASH FLOW FROM OPERATING ACTIVITIES		
Profit before tax as per Statement of Profit and Loss	125.34	153.23
Adjusted for :		
Depreciation and amortisation expense	52.09	25.39
Net unrealised exchange Loss	-	0.05
Allowance for Doubtful receivables	34.66	26.26
Finance costs	1.91	1.49
Operating profit before working capital changes	214.00	206.42
Adjusted for :		
Changes in Operating assets	218.81	(38.25)
Changes in Operating liabilities	(653.05)	127.49
Cash (used in)/ generated from operations	(220.24)	295.66
Taxes (paid) (Net)	(27.91)	(55.59)
Net cash (Used in)/ generated from operating activities	(248.15)	240.07
B. CASH FLOW FROM INVESTING ACTIVITIES		
Payment for Property, Plant and Equipment and other Intangible Assets	(0.26)	(4.61)
Net cash Used In investing activities	(0.26)	(4.61)
C. CASH FLOW FROM FINANCING ACTIVITIES		
Payment of Lease Liabilities	(47.92)	(23.15)
Finance Costs	(1.91)	(1.49)
Net cash Used in financing activities	(49.83)	(24.64)
Net (Decrease)/ Increase in cash and cash equivalents	(298.24)	210.82
Opening Balance of Cash and Cash Equivalents	418.43	182.61
Exchange differences on Cash and Cash Equivalents	61.34	25.00
Closing Balance of Cash and Cash Equivalents (Refer note 8)	181.53	418.43

IndiaCast US Limited Standalone Cash Flow Statement for the year ended 31st March, 2023

In terms of our report attached

For and on behalf of

Sandip Shah & Co. Chartered Accountants Firm Reg. No.: 133680W For and on behalf of the Board of directors

Sandip Shah

Proprietor

Membership No.: 103125

Govind Shahi

Director

Sachin Gokhale

Director

Place: Mumbai Date:11th April 2023 Place: London Date: 11th April 2023 Place: New Jersey Date:11th April 2023

Notes to the Standalone Financial Statements for the year ended 31st March, 2023

1 Background

The Company was formed on January 28, 2013 as a New Jersey corporation. It is a 100% subsidiary of Indiacast Media Distribution Private Limited (A Company registered under the laws of India).

The Company is engaged in advertisement Sales and linear distribution of Channels of Viacom 18 and other broadcasters in North America.

2 Significant accounting policies

2.1 STATEMENT OF COMPLIANCE

The financial statements of the Company have been prepared to comply with the Indian Accounting Standards ('Ind AS"), including the rules notified under the relevant provisions of the Companies Act, 2013, amended from time to time.

2.2 BASIS OF PREPARATION AND PRESENTATION

The financial statements have been prepared on accrual basis under the historical cost convention basis except for certain financial assets and liabilities which are measured at fair value or amortised cost.

The Company's financial statements are prepared in Indian Rupees (\mathfrak{T}) and all the values are rounded to the nearest lakh (\mathfrak{T} 00,000) and two decimal places, except when otherwise indicated. USD (\mathfrak{T}) is the functional currency of the Company.

2.3 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

a) Current and Non- Current Classification

The Company presents assets and liabilities in the Balance Sheet based on Current/ Non-Current classification.

An asset is treated as Current when it is -

- Expected to be realised or intended to be sold or consumed in normal operating cycle;
- Held primarily for the purpose of trading;
- Expected to be realised within twelve months after the reporting period, or
- Cash or Cash equivalent unless restricted from being exchanged or used to settle a liability for atleast twelve months after the reporting period.

All other assets are classified as non-current.

A liability is current when:

- It is expected to be settled in normal operating cycle:
- It is held primarily for the purpose of trading;
- It is due to be settled within twelve months after the reporting period, or
- There is no unconditional right to defer the settlement of the liability for at least twelve months after The Company classifies all other liabilities as non-current.

Deferred tax assets and liabilities are classified as non-current assets and liabilities.

b) Operating Cycle

Based on the nature of activities of the Company and the normal time between acquisition of assets and their realisation in cash or cash equivalents, the Company has determined its operating cycle as 12 months for the purpose of classification of its assets and liabilities as current and non-current.

Notes to the Standalone Financial Statements for the year ended 31st March, 2023

c) Property, Plant and Equipment (PPE)

Property, Plant and Equipment are stated at cost (net of trade discount and rebates) less accumulated depreciation and impairment losses, if any. Such cost includes purchase price, and any cost directly attributable to bringing the assets to its working condition for its intended use. Subsequent costs are included in the asset's carrying amount or recognised as a separate asset, as appropriate, only when it is probable that future economic benefits associated with the item will flow to the entity and the cost can be measured reliably.

Depreciation on property, plant and equipment has been provided on the straight-line method as per the useful life prescribed in schedule II to the Companies Act, 2013 and are as follows:

Asset	Useful Life
Office equipment excluding mobile phones	5 years
Computer hardware	3 years
Computer Software	5 years
Furniture & Fixtures	10 years

The residual values, useful lives and methods of depreciation of property, plant and equipment are reviewed at each financial year end and adjusted prospectively if appropriate.

Gains or losses arising from derecognition of a property, plant and equipment are measured as the difference between the net disposal proceeds and the carrying amount of the asset and are recognised as income or expense in the Statement of Profit and Loss when the asset is derecognised.

d) Intangible assets

Intangible Assets are stated at cost of acquisition (net of trade discount and rebates) less accumulated amortisation/depletion and impairment loss, if any. Such cost includes purchase price and any cost directly attributable for preparing the asset for its intended use.

Subsequent costs are included in the asset's carrying amount or recognised as a separate asset, as appropriate, only when it is probable that future economic benefits associated with the item will flow to the entity and the cost can be measured reliably.

Gains or losses arising from derecognition of an intangible asset are measured as the difference between the net disposal proceeds and the carrying amount of the asset and are recognised in the Statement of Profit and Loss when the asset is derecognised.

The company's intangible assets include assets with finite useful lives which are amortised on a straight-line basis over the period of their expected useful lives.

A summary of amortisation policies applied to the Company's intangible assets to the extent of depreciable amount is, as follows:

Computer software are being amortized over the estimate useful life of 5 years.

The amortisation period and the amortisation method for intangible assets with a finite useful life are reviewed at each reporting date.

e) Cash and cash equivalents

Cash and cash equivalents comprise of cash on hand, cash at banks, cheques in bhand, short-term deposits and short-term, highly liquid investments that are readily convertible to known amounts of cash and which are subject to an insignificant risk of changes in value.

Notes to the Standalone Financial Statements for the year ended 31st March, 2023

f) Leases

The Company, as a lessee, recognizes a right-of-use asset and a lease liability for its leasing arrangements, if the contract conveys the right to control the use of an identified asset. The contract conveys the right to control the use of an identified asset, if it involves the use of an identified asset and the Company has substantially all of the economic benefits from use of the asset and has right to direct the use of the identified asset.

The cost of the right-of-use asset shall comprise of the amount of the initial measurement of the lease liability adjusted for any lease payments made at or before the commencement date plus any initial direct costs incurred. The right-of-use assets is subsequently measured at cost less any accumulated depreciation, accumulated impairment losses, if any and adjusted for any remeasurement of the lease liability.

The right-of-use assets is depreciated using the straight-line method from the commencement date over the shorter of lease term or useful life of right-of-use asset.

The Company measures the lease liability at the present value of the lease payments that are not paid at the commencement date of the lease. The lease payments are discounted using the interest rate implicit in the lease, if that rate can be readily determined. If that rate cannot be readily determined, the Company uses incremental borrowing rate.

For short-term and low value leases, the Company recognises the lease payments as an operating expense on a straight-line basis over the lease term.

g) Impairment of non-financial assets:

The Company assesses at each reporting date as to whether there is any indication that any Property, Plant and Equipment and Intangible assets or group of Assets, called Cash Generating Units (CGU) may be impaired. If any such indication exists, the recoverable amount of an asset or CGU is estimated to determine the extent of impairment, if any. When it is not possible to estimate the recoverable amount of an individual asset, the Company estimates the recoverable amount of the CGU to which the asset belongs.

An impairment loss is recognised in the Statement of Profit and Loss to the extent, asset's carrying amount exceeds its recoverable amount. The recoverable amount is higher of an asset's fair value less cost of disposal and value in use. Value in use is based on the estimated future cash flows, discounted to their present value using pre-tax discount rate that reflects current market assessments of the time value of money and risk specific to the assets.

The impairment loss recognised in prior accounting period is reversed if there has been a change in the estimate of recoverable amount.

h) Provisions and Contingencies

Provisions are recognised when the Company has a present obligation (legal or constructive) as a result of a past event, it is probable that an outflow of resources embodying economic benefits will be required to settle the obligation and a reliable estimate can be made of the amount of the obligation.

If the effect of the time value of money is material, provisions are discounted using a current pre-tax rate that reflects, when appropriate, the risks specific to the liability. When discounting is used, the increase in the provision due to the passage of time is recognised as a finance cost.

Disclosure of contingent liability is made when there is a possible obligation arising from past events, the existence of which will be confirmed only by the occurrence or non-occurrence of one or more uncertain future events not wholly within the control of the Company or a present obligation that arises from past events where it is either not probable that an outflow of resources embodying economic benefits will be required to settle or a reliable estimate of amount cannot be made.

Notes to the Standalone Financial Statements for the year ended 31st March, 2023

i) Employee Benefits

Short term employee benefits

The undiscounted amount of short term employee benefits expected to be paid in exchange for the services rendered by employees are recognised as an expense during the period when the employees render the services.

i) Tax Expenses

The tax expense for the period comprises current and deferred tax. Tax is recognised in profit or loss, except to the extent that it relates to items recognised in the other comprehensive income or in equity. In this case, the tax is also recognised in other comprehensive income or in equity.

Current tax

Current tax assets and liabilities are measured at the amount expected to be recovered from or paid to the taxation authorities, based on tax rates and laws that are enacted at the Balance sheet date. The company's profit, as adjusted for tax purposes is subject to tax as per the USA tax laws.

Deferred Tax

Deferred tax is recognised on temporary differences between the carrying amounts of assets and liabilities in the financial statements and the corresponding tax bases used in the computation of taxable profit.

Deferred tax assets are recognised to the extent it is probable that taxable profit will be available against which the deductible temporary differences and the carry forward of unused tax losses can be utilized.

The carrying amount of Deferred income tax assets is reviewed at each reporting date and reduced to the extent that it is no longer probable that sufficient taxable profit will be available to allow all or part of the deferred income tax assets to be utilised.

Deferred tax Liabilities and Assets are measured at the tax rates that are expected to apply in the period in which the liability is settled or the asset realised, based on tax rates (and tax laws) that have been enacted or substantively enacted by the end of reporting period.

k) Foreign currencies transactions and translation

Initial Recognition

On initial recognition, all foreign currency transactions are recorded by applying to the foreign currency amount the exchange rate between the reporting currency and the foreign currency at the date of the transaction.

Subsequent Recognition

As at the reporting date, non-monetary items which are carried in terms of historical cost denominated in a foreign currency are reported using the exchange rate at the date of the transaction. All non-monetary items which are carried at fair value or other similar valuation denominated in a foreign currency are reported using the exchange rates that existed when the values were determined.

All monetary assets and liabilities in foreign currency are translated at the functional currency's closing rates of exchange at the end of the accounting period. Exchange differences on translation/settlement of all monetary items are recognised in the Statement of Profit and Loss.

Notes to the Standalone Financial Statements for the year ended 31st March, 2023

I) Revenue recognition

Revenue recognition is based on the delivery of performance obligations and an assessment of when control is transferred to the customer. Revenue is recognised either when the performance obligation in the contract has been performed ('point in time' recognition) or 'over time' as control of the performance obligation is transferred to the customer. Under Ind AS 115 the Company needs to evaluate if a format or licence represents a right to access the content (revenue recognised over time) or represents a right to use the content (revenue recognised at a point in time). The Company has determined that most of the formats and licence revenue are satisfied at a point in time due to their being limited ongoing involvement in the end use of the license following its transfer to the customer.

The transaction price, being the amount to which the Company expects to be entitled and has rights to under the contract is allocated to the identified performance obligations. Revenue is stated exclusive of other taxes. Generally, the credit period varies between 1-120 days from the shipment or delivery of goods or services as the case may be.

Contract Balances

Trade receivables represents the Company's right to an amount of consideration that is unconditional. Revenues in excess of invoicing are considered as contract assets and disclosed as accrued revenue.

Invoicing in excess of revenues are considered as contract liabilities and disclosed as unearned revenues. When a customer pays consideration before the Company transfers goods or services to the customer, a contract liability is recognised and disclosed as advances from customers.

Contract liabilities are recognised as revenue when the Company performs under the contract.

Following are the revenue recognition principles for major streams of business:

(i) Revenue from Operations

- Revenue from the sale of air time (net of trade discount, as applicable) is recognised on telecast of advertisements.
- Revenue from distribution of a satellite channel is recognised upon the right to receive the subscription as per the terms of the respective agreements.

m) Financial instruments

A financial instrument is any contract that gives right to a financial asset of one entity and a financial liability or an equity instrument of another entity.

i. Financial Assets

A. Initial recognition and measurement

All financial assets are initially recognised at fair value. Transaction costs that are directly attributable to the acquisition or issue of financial assets, which are not accounted at fair value through profit or loss, are adjusted to the fair value on initial recognition. Purchase and sale of financial assets are recognised using trade date accounting.

B. Subsequent measurement

a) Financial assets measured at amortised cost (AC)

A financial asset is subsequently measured at amortised cost if it is held within a business model whose objective is to hold the asset in order to collect contractual cash flows and the contractual terms of the financial asset give rise on specified dates to cash flows that are solely payments of principal and interest on the principal amount outstanding. The effective interest rate amortisation is included in other income in the Statement of Profit and Loss.

Notes to the Standalone Financial Statements for the year ended 31st March, 2023

b) Financial assets measured at fair value through other comprehensive income (FVTOCI)

Financial assets at fair value through other comprehensive income (FVTOCI). A financial asset is measured at FVTOCI if it is held within a business model whose objective is achieved by both collecting contractual cash flows and selling financial assets and the contractual terms of the financial asset give rise on specified dates to cash flows that represents solely payments of principal and interest on the principal amount outstanding.

c) Financial assets measured at fair value through profit or loss (FVTPL)

A financial asset which is not classified in any of the above categories are measured at FVTPL.

For financial reporting purpose, fair value measurements are categorised into Level 1, 2 or 3 based on the degree to which the inputs to the fair value measurements are observable and the significance of the inputs to the fair value measurement in its entirety, which are described as follows:

- Level 1 inputs are quoted prices (unadjusted) in active markets for identical assets or liabilities that the entity can access at the measurement date;
- Level 2 inputs are inputs, other than quoted prices included within Level 1, that are observable for the asset or liability either directly or indirectly; and
- Level 3 inputs are unobservable inputs for the assets or liability.

C. Impairment of financial assets

In accordance with Ind AS 109, the Company uses 'Expected Credit Loss' (ECL) model, for evaluating impairment of Financial Assets other than those measured at Fair Value Through Profit and Loss (FVTPL).

Expected credit losses are measured through a loss allowance at an amount equal to:

- a) The 12-months expected credit losses (expected credit losses that result from those default events on the financial instrument that are possible within 12 months after the reporting date); or
- b) Full lifetime expected credit losses (expected credit losses that result from all possible default events over the life of the financial instrument).

For trade receivables the Company applies 'simplified approach' which requires expected lifetime losses to be recognised from initial recognition of the receivables. The Company uses historical default rates to determine impairment loss on the portfolio of trade receivables. At every reporting date these historical default rates are reviewed and changes in the forward looking estimates are analysed.

ii. Financial liabilities

A. Initial recognition and Measurement

All financial liabilities are recognized at fair value and in case of borrowings, net of directly attributable cost. Fees of recurring nature are directly recognised in the Statement of Profit and Loss as finance cost.

B. Subsequent measurement

Financial liabilities are subsequently carried at amortized cost using the effective interest method.

For trade and other payables maturing within one year from the balance sheet date, the carrying amounts approximate fair value due to the short maturity of these instruments.

iii. Derecognition of financial instruments

The Company derecognizes a financial asset when the contractual rights to the cash flows from the financial asset expire or it transfers the financial asset and the transfer qualifies for derecognition under Ind AS 109. A financial liability (or a part of a financial liability) is derecognized from the Company's balance sheet when the obligation specified in the contract is discharged or cancelled or expires.

Notes to the Standalone Financial Statements for the year ended 31st March, 2023

iv. Offsetting

Financial Assets and Financial Liabilities are offset and the net amount is presented in the balance sheet when, and only when, the Company has a legally enforceable right to set off the amount and it intends, either to settle them on a net basis or to realise the asset and settle the liability simultaneously.

n) Earnings per share

Basic earnings per share is calculated by dividing the net profit or loss for the period attributable to equity shareholders by the weighted average number of equity shares outstanding during the period. The weighted average number of equity shares outstanding during the period and for all periods presented is adjusted for events, such as bonus shares, other than the conversion of potential equity shares, that have changed the number of equity shares outstanding, without a corresponding change in resources. For the purpose of calculating diluted earnings per share, the net profit or loss for the period attributable to equity shareholders and the weighted average number of shares outstanding during the period are adjusted for the effects of all dilutive potential equity shares. Dilutive potential equity shares are deemed converted as at the beginning of the period unless issued at a later date.

2.4 CRITICAL ACCOUNTING JUDGEMENTS AND KEY SOURCES OF ESTIMATION UNCERTAINTY

The preparation of the Company's financial statements requires management to make judgement, estimates and assumptions that affect the reported amount of revenue, expenses, assets and liabilities and the accompanying disclosures. Uncertainty about these assumptions and estimates could result in outcomes that require a material adjustment to the carrying amount of assets or liabilities affected in future periods.

a) Depreciation/ amortisation and useful lives of property, plant and equipment and intangible assets

Property, plant and equipment are depreciated over their estimated useful lives of the assets, after taking into account their estimated residual value. Intangible assets are amortised over its estimated useful lives. Management reviews the estimated useful lives and residual values of the assets annually in order to determine the amount of depreciation/ amortisation to be recorded during any reporting period. The useful lives and residual values are based on the Company's historical experience with similar assets and take into account anticipated technological changes. The depreciation/ amortisation for future periods is revised if there are significant changes from previous estimates.

b) Determining the lease term

The Company determines the lease term as the non cancellable term of the lease, together with any periods covered by an option to extend the lease if it is reasonably certain to be exercised, or any periods covered by an option to terminate the lease, if it is reasonably certain not to be exercised. It considers all relevant factors that create an economic incentive for it to exercise either the renewal or termination.

c) Recoverability of trade receivables

Judgements are required in assessing the recoverability of overdue trade receivables and determining whether a provision against those receivables is required. Factors considered include the credit rating of the counterparty, the amount and timing of anticipated future payments and any possible actions that can be taken to mitigate the risk of non-payment.

Notes to the Standalone Financial Statements for the year ended 31st March, 2023

d) Provisions

Provisions and liabilities are recognised in the period when it becomes probable that there will be a future outflow of funds resulting from past operations or events and the amount of cash outflow can be reliably estimated. The timing of recognition and quantification of the liability requires the application of judgement to existing facts and circumstances, which can be subject to change. The carrying amounts of provisions and liabilities are reviewed regularly and revised to take account of changing facts and circumstances.

Contingent liabilities are disclosed when there is a possible obligation arising from past events, the existence of which will be confirmed only by the occurrence or non occurrence of one or more uncertain future events not wholly within the control of the Company or a present obligation that arises from past events where it is either not probable that an outflow of resources will be required to settle or a reliable estimate of the amount cannot be made.

e) Impairment of non-financial assets

Assessment is done at each balance sheet date as to whether there is any indication that an asset (tangible and intangible) may be impaired. For the purpose of assessing impairment, the smallest identifiable Company of assets that generates cash inflows from continuing use that are largely independent of the cash inflows from other assets or group of assets, is considered as a cash generating unit. If any such indication exists, an estimate of the recoverable amount of the asset/cash generating unit is made. Assets whose carrying value exceeds their recoverable amount are written down to the recoverable amount. Recoverable amount is higher of an asset's or cash generating unit's net selling price and its value in use. Value in use is the present value of estimated future cash flows expected to arise from the continuing use of an asset and from its disposal at the end of its useful life. Assessment is also done at each balance sheet date as to whether there is any indication that an impairment loss recognised for an asset in prior accounting periods may no longer exist or may have decreased.

In assessing value in use, the estimated future cash flows covering generally a period of five years are discounted to their present value using pre-tax discount rate that reflects current market assessments of the time value of money and the risks specific to the asset. Estimated future cash flows involve judgement and estimates relating to revenue growth rates, net profit margin and perpetual growth rates. In determining fair value less costs of disposal, recent market transactions are taken into account, if no such transactions can be identified, an appropriate valuation model is used. Based on the impairment assessment as aforesaid, there is no impairment.

f) Impairment of financial assets

The impairment provisions for financial assets depending on their classification are based on assumptions about risk of default, expected cash loss rates, discounting rates applied to these forecasted future cash flows, revenue multiples, EBITDA multiples, recent transactions, independent valuer's report and reorganisation of businesses. The Company uses judgement in making these assumptions and selecting the inputs to the impairment calculation, based on Company's past history, existing market conditions as well as forward looking estimates at the end of each reporting period.

g) Recognition of Deferred Tax Assets

Deferred tax assets are recognised for deductible temporary differences and unused tax losses for which there is probability of utilisation against the future taxable profit. The Company uses judgement to determine the amount of deferred tax assets that can be recognised, based upon the likely timing and the level of future taxable profits and business developments.

Notes to the Standalone Financial Statements for the year ended 31st March, 2023

h) Fair Value Measurement:

For estimates relating to fair value of financial instruments refer note 27 of the financial statements.

i) Estimation uncertainty relating to the global health pandemic

The outbreak of corona virus (COVID-19) pandemic globally and in India is causing significant disturbance and slowdown of economic activity. In assessing the recoverability of Company's Financial Assets and Non-Financial Assets, the Company has considered internal and external information. The Company has evaluated impact of this pandemic on its business operations and based on its review and current indicators of future economic conditions, there is no significant impact on it's financial statements and the Company expects to recover the carrying amount of all it's assets.

2.5 STANDARDS ISSUED BUT NOT EFFECTIVE

On March 31, 2023, the Ministry of Corporate Affairs (MCA) has notified Companies (Indian Accounting Standards) Amendment Rules, 2023. This notification has resulted into amendments in the following existing accounting standards which are applicable to company from April 1, 2023

- i Ind AS 101 First-time Adoption of Indian Accounting Standards
- ii Ind AS 102 Share-based Payment
- iii Ind AS 103 Business Combinations
- iv Ind AS 107 Financial Instruments Disclosures
- v Ind AS 109 Financial Instruments
- vi Ind AS 115 Revenue from Contracts with Customers
- vii Ind AS 1 Presentation of Financial Statements
- viii Ind AS 8 Accounting Policies, Changes in Accounting Estimates and Errors
- ix Ind AS 12 Income Taxes
- x Ind AS 34 Interim Financial Reporting

Application of above standards are not expected to have any significant impact on the company's financial statements.

Notes to the Standalone Financial Statements for the year ended 31st March, 2023

3. PROPERTY, PLANT AND EQUIPMENT AND OTHER INTANGIBLE ASSETS

(₹ in lakh)

Description	Gross Block					Depreciation/	Net Block			
	As at	Additions	Deductions/	As at	As at	For the Year	Deductions/	As at	As at	As at
	1st April, 2022		Adjustments	31st March, 2023	1st April, 2022		Adjustments	31st March, 2023	31st March, 2023	31st March, 2022
PROPERTY, PLANT AND EQUIPMENT Own Assets:										
Office Equipment	2.55	0.26	2.01	0.80	2.40	0.10	2.01	0.49	0.31	0.15
Computer	10.50	-	3.29	7.21	6.85	1.69	3.29	5.25	1.96	3.65
Furniture and Fixtures	10.50	-	-	10.50	6.61	0.98		7.59	2.91	3.89
Sub -Total	23.55	0.26	5.30	18.51	15.86	2.77	5.30	13.33	5.18	7.69
Right-of-Use Assets:										
Buildings	95.85	-		95.85	22.77	49.32		72.09	23.76	73.09
Sub -Total	95.85	-		95.85	22.77	49.32	-	72.09	23.76	73.09
Total (A)	119.40	0.26	5.30	114.36	38.63	52.09	5.30	85.42	28.94	80.78
Previous year	18.94	100.46	-	119.40	13.24	25.39		38.62	80.78	
OTHER INTANGIBLE ASSETS										
Computer Software	0.20	-	-	0.20	0.20	-	-	0.20	-	-
Total (B)	0.20	-	-	0.20	0.20	-	-	0.20	-	-
Previous year	0.20	-	-	0.20	0.20	-	-	0.20	-	
Total (A + B)	119.60	0.26	5.30	114.56	38.83	52.09	5.30	85.62	28.94	80.78
Previous year	19.14	100.46		119.60	13.44	25.39		38.82	80.78	

Notes to the Standalone Financial Statements for the year ended 31st March, 2023

				(₹ in lakh)
		_	As at	As a
Other Financial Access New Course	4	_	31st March, 2023	31st March, 2022
Other Financial Assets- Non Curre	ent			
Unsecured and Considered Good			40.40	40.00
Security Deposits			13.42	12.38
			13.42	12.38
				(₹ in lakh)
		_	As at	As at
		<u>-</u>	31st March, 2023	31st March, 2022
Deferred Tax Assets/ Liabilities (N	et)			
Components of Deferred Tax				
Deferred Tax Assets			5.17	6.01
Deferred Tax Liabilities			(1.56)	(2.40)
Net Deferred Tax Assets/ (Liabilities)	es)		3.61	3.61
				(₹ in lakh)
	As at		/ Credit to	
	31st March,	Statement of	Other	As at
	2022	Profit and Loss	Comprehensive Income	31st March, 2023
Mayamant in companyon of			income	2023
Movement in components of Deferred Tax Assets/				
(Liabilities) is as follows:				
Deferred Tax Assets in relation				
to:				
Provisions	6.01	(0.84)	-	5.17
	6.01	(0.84)	-	5.17
Deferred Tax Liabilities in				
relation to:				
Property Plant & Equipment &	(2.40)	0.84	-	(1.56)
intangible Assets	(2.40)	0.84	-	(1.56)
Net Deferred Tax Assets	3.61			3.61

5.2 In the absence of reasonable certainty that sufficient taxable profits will be available against which the deductible temporary differences and the carry forward of unused tax credit and unused tax losses can be utlised, the Company has not recognized the deferred tax assets (net) amounting to ₹ 21 Lakh (Previous Year ₹ 16 Lakh) arising out of disallowances. The same shall be reassessed at subsequent balance sheet date.

			(₹ in lakh)
		As at	As at
		31st March, 2023	31st March, 2022
6	Other non-current assets		
	Unsecured and Considered Good		
	Advance Income Tax (net of provision)	-	3.14
		-	3.14

IndiaCast US Limited Notes to the Standalone Financial Statements for the year ended 31st March, 2023

		(₹ in lakh)
	As at 31st March, 2023	As at 31st March, 2022
7 Trade receivables		
(Unsecured)		
Considered good *	863.60	698.97
Considered having significant increase in credit risk	110.08	55.36
	973.68	754.33
Less :Allowance for receivables having significant increase in credit risk	87.39	48.00
Total	886.29	706.33
* Includes Trade Receivables from Related Parties (Refer Note 22)		
		(₹ in lakh)
	As at 31st March, 2023	As at 31st March, 2022
		•

7.1 Movement in allowance for receivables having significant increase in credit risk

At the Beginning of the year 48.00 20.50 Movement during the year * 39.39 27.50 At the end of the year 87.39 48.00

7.2 Trade receivables Aging:

(₹ in lakh) As at

31st March, 2023

	Outstanding for following periods from due date of payment *						Total
Particulars	Not due	Less than 6 months	6 months - 1 year	1-2 year	2-3 year	More than 3 years	
Undisputed Trade receivables – considered good	352.21	511.39	-	-	-	-	863.60
Undisputed Trade Receivables – which have significant increase in credit risk	-	11.93	3.95	6.81	-	-	22.69
Total	352.21	523.32	3.95	6.81	-	-	886.29

(₹ in lakh)

As at

	Outst	Outstanding Outstanding for following periods from due date of payment *					
Particulars	Not due	Less than 6	6 months - 1	1-2 year	2-3 year	More than 3	
		months	year			years	
Undisputed Trade receivables – considered good	252.68	446.29	-	-	-	•	698.97
Undisputed Trade Receivables – which have significant increase in credit risk	-	-	2.66	4.70	1	•	7.36
Total	252.68	446.29	2.66	4.70	-	-	706.33

^{*} Represents Trade Receivables net of allowances

^{*} includes impact of Foreign Currency Translation

^{*} Represents Trade Receivables net of allowances

Notes to the Standalone Financial Statements for the year ended 31st March, 2023

			(₹ in lakh)
		As at	As at
		31st March, 2023	31st March, 2022
8	Cash and cash equivalents		
	Balances with banks		
	Current Accounts	181.53	418.43
	Total	181.53	418.43
			(₹ in lakh)
		As at	As at
		31st March, 2023	31st March, 2022
9	Other Financial Assets		
	Unsecured and Considered Good		
	Accrued Revenue	936.21	1,360.30
	Total	936.21	1,360.30
			(₹ in lakh)
		As at	As at
		31st March, 2023	31st March, 2022
10	Other current assets		
	Unsecured and Considered Good		
	Loans and advances to employees	5.14	17.74
	Advances to vendors	-	0.40
	Prepaid expenses	14.86	12.25
	Total	20.00	30.39

Notes to the Standalone Financial Statements for the year ended 31st March, 2023

		As at 31st March, 2023			As at 31st March, 2022	
		Number of shares	(₹ in lakh)	Number of shares	(₹ in lakh)	
11	Share capital					
	Authorised Share Capital					
	Equity Shares of \$ 1 each	1,00,000	54.47	1,00,000	54.47	
	ssued, subscribed and fully paid up:					
	Equity Shares of \$ 1 each	1,00,000	54.47	1,00,000	54.47	

11.1 Rights, preferences and restrictions attached to shares:

(i) The Company has only one class of equity shares having a par value of \$ 1 per share. Each holder of equity shares is entitled to one vote per shares held. The dividend proposed by the Board of Directors is subject to the approval of the shareholders. In the event of liquidation, the equity shareholders are eligible to receive remaining assets of the Company, after distribution of all preferential amounts, in proportion to their shareholding.

(ii) Details of shares held by:

Total

Particulars		As at		
	31	st March, 2023		31st March, 2022
	Number of Shares	(₹ in lakh)	Number of Shares	(₹ in lakh)
Indiacast Media distribution Private Limited (100%)	1,00,000	54.47	1,00,000	54.47

(iii) Reconciliation of the number of shares and amount outstanding at the beginning and at the end of the reporting year:

	Particulars		As at		As at
		31	1st March, 2023		31st March, 2022
		Number of	(₹ in lakh)	Number of	(₹ in lakh)
		Shares		Shares	
a.	Equity Shares at the beginning of the year	1,00,000	54.47	1,00,000	54.47
b.	Shares issued during the year	-	-	-	-
c.	Equity Shares at the end of the year	1,00,000	54.47	1,00,000	54.47

Particulars		As at		As at
	319	st March, 2023		31st March, 2022
	Number of Shares	% Holding	Number of Shares	% Holding
Indiacast Media Distribution Private Limited	1,00,000	100%	1,00,000	100%
(v) Details of shares held by promoters are as	follows :			
Promoter Name				
	Number of	% of total	% change	
Indiacast Media Distribution Private Limited	1,00,000	100%	-	
Total	1,00,000	100%		
Promoter Name		As at	31st March, 2022	
	Number of	% of total	% change	
	Shares	shares	during the year	
Indiacast Media Distribution Private Limited	1,00,000	100%	-	

1,00,000

100%

Notes to the Standalone Financial Statements for the year ended 31st March, 2023

			(₹ in lakh)
		As at	As at
		31st March, 2023	31st March, 2022
12 Othe	r Equity		
A. I	Reserves and Surplus		
	i. Retained Earnings		
	As per Last Balance Sheet	626.48	533.76
	Add: Profit for the period	91.55	92.72
		718.03	626.48
В. С	Other Comprehensive Income		
	i. Foreign Currency Translation Reserve		
	As per Last Balance Sheet	78.55	53.55
	Add: Movement during the period	61.34	25.00
		139.89	78.55
	Total	857.92	705.03

IndiaCast US Limited Notes to the Standalone Financial Statements

			(₹ in lakh)
		As at	As at
		31st March, 2023	31st March, 2022
13	Lease Liabilities- Non Current		
	Lease Liabilities	-	24.39
	Total	-	24.39
			(₹ in lakh)
		As at	As at
		31st March, 2023	31st March, 2022
14	Lease Liabilities - Current		
	Lease Liabilities	24.78	48.31
	Total	24.78	48.31

Notes to the Standalone Financial Statements for the year ended 31st March, 2023

		(₹ in lakh)
	As at 31st March, 2023 31s	As at st March, 2022
15 Trade payables due to :	y	
Micro Enterprises and Small Enterprises	-	-
Other than Micro Enterprises and Small Enterprises *	969.85	1,584.88
Total	969.85	1,584.88

^{*} Includes Trade payables to Related Parties (Refer Note 22)

15.1 There are no overdues to Micro Enterprises, Small Enterprises and Medium Enterprises as at 31st March, 2023 and 31st March, 2022.

(₹ in lakh)

15.2 Trade payables Aging:

As at 31st March, 2023

	Outstand	Outstanding for following periods from the due date of payment				Total
Particulars	Not due	Less than 1 year	1-2 year	2-3 year	More than 3 year	
Micro Enterprises, Small Enterprises and Medium Enterprises	-	-	-	-	-	-
Other than Micro Enterprises, Small Enterprises and Medium Enterprises	969.77	0.08	=	-	-	969.85
Total	969.77	0.08	-	-	-	969.85

(₹ in lakh) As at 31st March, 2022

	Outstand	ing for following pe	riods from t	he due date o	of payment	Total
Particulars	Not due	Less than 1 year	1-2 year	2-3 year	More than 3 year	
Micro Enterprises, Small Enterprises and Medium Enterprises	-	-	-	-	-	-
Other than Micro Enterprises, Small Enterprises and Medium Enterprises	390.57	1,194.31	-	-	-	1,584.88
Total	390.57	1,194.31	-	-	-	1,584.88

Notes to the Standalone Financial Statements for the year ended 31st March, 2023

			(₹ in lakh)
		As at	As at
		31st March, 2023	31st March, 2022
16	Other current liabilities		_
	Advance from customers	54.12	121.04
	Statutory dues	13.75	2.62
	Others *	92.37	74.62
	Provision for Income Tax (Net of Advance tax)	2.74	-
	Total	162.98	198.28

^{*} includes empoyee related payables

Notes to the Standalone Financial Statements for the year ended 31st March, 2023

			(₹ in lakh)
		2022-23	2021-22
7	Revenue from operations		
	Subscription income	3,580.33	3,478.87
	Advertisement revenue	2,026.42	2,351.66
	Total	5,606.75	5,830.53
			(₹ in lakh)
		2022-23	2021-22
8	Other Income		
	Other Income	4.39	1.63
	Total	4.39	1.63
			(₹ in lakh)
		2022-23	2021-22
9	Employee benefits expense		
	Salaries and wages	815.03	665.75
	Staff welfare expenses	55.75	46.55
	Total	870.78	712.30
			(₹ in lakh)
		2022-23	2021-22
0	Finance costs		
	Interest Cost on Lease Liabilities	1.91	1.49
	Total	1.91	1.49
			(₹ in lakh)
		2022-23	2021-22
1	Other expenses		
	Airtime purchased	1,056.47	1,358.63
	Brokerage & Commission	56.04	223.69
	Rent	6.40	29.53
	Electricity	1.18	1.38
	Repairs and maintenance-others	-	0.34
	Insurance	13.18	12.28
	Legal and professional (Refer Note 21.1)	19.49	26.15
	Travelling and conveyance	14.56	8.95
	Advertisement, publicity and business promotion	2.30	4.07
	Communication expenses	10.73	10.09
	Rates and taxes	4.61	1.04
	Printing and stationery	0.60	1.00
	Allowance for Doubtful receivables	34.66	26.26
	Net Foreign Exchange Loss	0.80	0.06
	Payment to Auditors	10.87	10.04
	Others Establishment expenses	151.72	138.93
	Total	1,383.61	1,852.44
.1	Payment to Auditors (excluding taxes)		
	Statutory Audit Fees	8.86	8.18
	Certification Fees	2.01	1.86
			10.04

Notes to the Standalone Financial Statements for the year ended 31st March, 2023

22 Related Party Disclosures

(A)

As per Ind AS 24, the disclosures of transactions with related parties are given below:

22.1 List of Related parties where control exists and related parties with whom transactions have taken place and

•	•
Names of the related party	Relationship
TV18 Broadcast Limited	Enterprise Excercising Control
Indiacast Media Distribution Private Limited	Holding Company
Viacom18 Media Private Limited	Joint Venturer of Holding Company
Indiacast UK Ltd	Fellow Subsidiary

		(₹ in lakh)
	2022-23	2021-22
Details of transactions and balances with Related Parties		
Transactions during the year (excluding Reimbursements)		
License Fee Expense		
Fellow Subsidiary		
Indiacast UK Ltd	3,177.41	3,087.31
Total	3,177.41	3,087.31
Expenditure of services paid		
Holding Company		
Indiacast Media Distribution Private Limited	145.03	144.56
Total	145.03	144.56
Airtime Purchased		
Enterprise Excercising Control		
TV18 Broadcast Limited	42.36	75.07
Joint Venturer of Holding Company		
Viacom18 Media Private Limited	1,014.12	1,283.56
Total	1,056.48	1,358.63

Notes to the Standalone Financial Statements for the year ended 31st March, 2023

		(₹ in lakh)
	As at	As at
	31st March, 2023	31st March 2022
Balances at the Year end		
Trade Payables		
Joint Venturer of Holding Company		
Viacom18 Media Private Limited	82.38	283.61
Fellow Subsidiary		
Indiacast UK Ltd	827.52	1,191.53
Enterprise Excercising Control		
TV18 Broadcast Limited	2.47	22.74
Total	912.37	1,497.88

Notes to the Standalone Financial Statements for the year ended 31st March, 2023

		(₹ in lakh)
	2022-23	2021-22
23 Taxation		
a) Income tax recognised in Profit or Loss		
Current tax		
In respect of the current year	45.11	59.48
Short/ (Excess) tax of earlier years	(11.32)	1.03
Total income tax expenses recognised	33.79	60.51
		(₹ in lakh)
	2022-23	2021-22
b) The income tax expenses for the year can be reconciled to accounting profit as follows:		
Profit before tax	125.34	153.23
Applicable tax rate	30.000%	30.000%
Computed Tax expenses	37.61	45.97
Tax effect of:		
Expenses Disallowed/ (Allowed)	7.50	13.51
Adjustment recognised in the current year in relation to tax of prior years	(11.32)	1.03
Tax expenses recognised in Statement of Profit and Loss	33.79	60.51
Effective Tax Rate	26.959%	39.490%
		(₹ in lakh)
	2022-23	2021-22
c) Advance Income Tax (Net Of Provision)		_
At Start of the year	3.14	8.06
Current Tax (charge) to Profit and Loss	(33.79)	(60.51)
Taxes paid during the year (net)	27.91	55.59
At the end of the year (Refer Note 6 &16) *	(2.74)	3.14

^{*} includes impact of foreign currency translation

²⁴ There are no employee benefits accruing to employees except the salaries (including bonus) payable to them. Hence, Disclosures as required by Ind AS 19, Employee Benefits issued by Institute of Chartered Accountants of India are not given.

IndiaCast US Limited Notes to the Standalone Financial Statements for the year ended 31st March, 2023

	Units	2022-23	2021-22
25 Earnings per share			
Basic earnings per equity share			
Profit for the year	(₹ in lakh)	91.55	92.72
Weighted average of number of equity shares used in computing basic earnings per share	Nos.	1,00,000	1,00,000
Nominal value of equity shares	\$	1	1
Basic Earning per equity share	₹	91.55	92.72
Diluted earnings per equity share			
Profit for the year	(₹ in lakh)	91.55	92.72
Weighted average of number of equity shares used in computing basic earnings per share	Nos.	1,00,000	1,00,000
Nominal value of equity shares	\$	1.00	1.00
Diluted earning per equity share	₹	91.55	92.72

26 Operating Segments Information

As the Company operates in a single business and geographical segment, the reporting requirements for primary and secondary segment disclosures under Ind AS 108 Operating Segments Reporting, have not been provided in these financial statements.

Notes to the Standalone Financial Statements for the year ended 31st March, 2023

27 Capital risk management

The Company's objectives when managing capital is to safeguard continuity as a going concern and provide adequate return to shareholders through continuing growth and maintain an optimal capital structure to reduce the cost of Capital.

The Company sets the amount of capital required on the basis of annual business plan and long-term operating plans which include capital investments.

The funding requirements are primarily met through internal accruals.

The Company monitors capital on basis of total debt to total equity on a periodic basis.

The following table summarizes the capital of the Company: (₹ in lakh) As at As at 31st March, 2023 31st March, 2022 **Total Debt** 54.47 **Equity Share Capital** 54.47 Other Equity 857.92 705.03 **Total Equity** 912.39 759.50 **Debt Equity Ratio** 0% 0%

28 Financial Risk Management

A wide range of risks may affect the Company's business and financial results. Amongst other risks that could have significant influence on the Company are market risk, credit risk and liquidity risk.

(a) Market risk

The Company is primarily exposed to the following market risks.

(i) Foreign exchange exposure/ currency risk

Foreign Currency Risk is the risk that the Fair Value or Future Cash Flow of an exposure will fluctuate because of changes in foreign currency rates. Exposure can arise on account of various assets and liabilities which are denominated in currencies other than functional currency.

The Company's foreign currency exposure not hedged by a derivative instrument or otherwise as at the year end is as follows:

Particulars	Foreign Currency	31s Foreign	As at t March, 2023 (₹ in lakh)		As at t March, 2022 (₹ in lakh)
	Denomination	Currency	(E III IAKII)	Currency	(E III IAKII)
Trade Receivables	CAD	-	-	7,733	4.68

Sensitivity Analysis:

1% appreciation/ depreciation of the respective foreign currencies with respect to the functional currency of the Group would result in an increase/ decrease in Group's profit before tax by ₹ Nil for the year ended 31 March 2023 and by ₹ 0.04 Lakh for the year ended 31 March 2022.

In management's opinion, the sensitivity analysis is unrepresentative of the inherent foreign exchange risk because the exposure at the end of the reporting period does not reflect the exposure during the year. This sensitivity analysis includes only outstanding foreign currency denominated monetary items.

IndiaCast US Limited Notes to the Standalone Financial Statements for the year ended 31st March, 2023

(b) Credit Risk

Credit Risk is the risk that customers or counter party will not meet its obligations under a Financial instrument or customer contract, leading to Financial loss. The Company is Exposed to credit risk from its operating activities (Primarily trade receivables)

Customers credit risk is managed by each business team subject to the Company's established policy, procedures and control relating to customers credit risk management. Credit quality of a customer is assessed based on an extensive credit rating scorecard and individual credit limits are defined in accordance with this assessment. Outstanding customers receivables are regularly monitored.

An impairment analysis is performed at each reporting date for major customers. Receivables are grouped into homogeneous groups and assessed for impairment collectively. The maximum exposure to credit risk at the reporting date is the carrying value of each class of financial assets. The Company evaluates the concentration of risks with respect to receivables as low.

(c) Liquidity risk

The Company closely monitors its risks of shortage of funds. The Group assessed the concentration of risk with respect to its debt as low. As at reporting date, the company does not have any loan.

29 Fair Value Measurement Heirarchy:

	As at 31st March, 2023			As at 31st March, 2022				
	Carrying	Level of input used in		Carrying	Level of input used in		in	
	Amount	Level	Level	Level	Amount	Level	Level	Level
		1	2	3		1	2	3
Financial Assets								
At Amortised Cost								
Trade Receivables	886.29	-	-	-	706.33	-	-	-
Cash and Bank Balances	181.53	-	-	-	418.43	-	-	-
Other Financial Assets	949.63	-	-	-	1,372.68	-	-	-
Financial Liabilities								
At Amortised Cost								
Trade Payables	969.85	-	-	-	1,584.88	-	-	-
Lease Liabilities	24.78	-	-	-	72.70	-	-	-

- 30 Details of Loan given, investment made and guarantee given covered u/s 186(4) of the Companies Act, 2013:
- a) No Loan given by the company to body corporate as at 31st March, 2023
- b) No Investment made by the Company as at 31st March, 2023
- c) No Guarantee has been given by the Company as at 31st March, 2023

Notes to the Standalone Financial Statements for the year ended 31st March, 2023

31 Ratio Analysis

Sr. No.	Ratio	2022-23	2021-22	Variation
1	Current Ratio	1.75	1.37	0.37
2	Debt Equity Ratio	NA	NA	NA
3	Debt service Coverage Ratio	NA	NA	NA
4	Return on Equity Ratio	10.95%	13%	-2.28%
5	Inventory Turnover Ratio	NA	NA	NA
6	Debt Receivables Turnover Ratio #	704.09%	733%	-28.57%
7	Trade Payables Turnover Ratio ##	425.40%	373%	52.00%
8	Net Capital Turnover Ratio	7.23	8.99	(1.76)
9	Net Profit Ratio	1.63%	1.59%	0.0%
10	Return on Capital employed	14.70%	23.35%	-8.66%
11	Return on Investment	NA	NA	NA

Reasons for variation of more than 25%

There is reduction in sales, still Debtors have remained high, due to which the ratio has come down.

There is reduction in expenses, however trade payables has reduced more in comparison to reduction in expenses, as a result the ratio has increased

31.1 Formulae for Computation of Ratios is as follows

Sr. No.	Ratio	Formulae	
1	Current Ratio	Current Assets/ Current Liabilities	
2	Debt Equity Ratio	Non-Current Borrowings + Current Borrowings/ Equity Share Capital + Other Equity	
3	Debt service Coverage Ratio	Earnings before interest & tax/ Interest on Borrowings + Principal repayment of long term borrowings	
4	Return on Equity Ratio	Net Profit/ (Loss) after tax/ Average Net worth	
5	Inventory Turnover Ratio	Cost of Materials Consumed/ Average Inventories of Goods	
6	Debt Receivables Turnover Ratio	Value of Sales and Services / Average Trade Receivables	
7	Trade Payables Turnover Ratio	Purchase (Operational Costs + Marketing, Distribution and Promotional Expens + Other Expenses)/ Average Trade Payables	
8	Net Capital Turnover Ratio	Value of Sales and Services / Average Working Capital (Current Assets - Current Liabilities)	
9	Net Profit Ratio	Net Profit/(Loss) after tax/ Value of Sales and Services	
10	Return on Capital employed	Profit/ (Loss) After Tax + Deferred Tax Expenses/ (Income) + Finance Cost (-) Other Income/ Average Capital Employed^	
11	Return on Investment	Other Income (excluding Dividend and other non investment related items)/ Average Cash, Cash Equivalent and other marketable securities	

Note

##

- Capital employed includes Equity, Borrowings, Deferred Tax Liabilities, Creditor for Capital Expenditure and reduced by Investments, Cash and Cash Equivalents, Deferred Tax Assets, Capital Work-in-Progress and Intangible Assets under Development.
- 32 There are no balances outstanding as on 31st March 2023 on account of any transaction with companies struck off under section 248 of the Companies Act, 2013 or section 560 of Companies Act, 1956.

Notes to the Standalone Financial Statements for the year ended 31st March, 2023

33 OTHER STATUTORY INFORMATION

- (a) The Company does not have any Capital Work-In-Progress, whose completion is overdue or has exceeded its cost compared to its original plan.
- (b) The Company has not advanced or loaned or invested funds to any other person(s) or entity(ies), including foreign entities (Intermediaries) with the understanding that the Intermediary shall:
 - (i) Directly or indirectly lend or invest in other persons or entities identified in any manner whatsoever by or on behalf of the company (Ultimate Beneficiaries) or
 - (ii) Provide any guarantee, security or the like to or on behalf of the Ultimate Beneficiaries.
- (c) The Company has not received any fund from any person(s) or entity(ies), including foreign entities (Funding Party) with the understanding (whether recorded in writing or otherwise) that the Company shall:
 - (i) Directly or indirectly lend or invest in other persons or entities identified in any manner whatsoever by or on behalf of the Funding Party (Ultimate Beneficiaries) or
 - (ii) Provide any guarantee, security or the like on behalf of the Ultimate Beneficiaries.
- (d) There are no immovable properties owned by the Company, in respect of which the title deeds are not held in its name.
- (e) The Company does not have any such transaction which is not recorded in the books of accounts that has been surrendered or disclosed as income during the year in the tax assessments under the Income Tax Act, 1961.
- Previous year's figures have been regrouped / reclassified wherever necessary to correspond with the current period's classification / disclosure.
- 35 The financial statements were approved by Board of Directors on April 11th 2023.

In terms of our report attached For and behalf of Sandip Shah & Co. Chartered Accountants

For and on behalf of the Board of directors

Sandip Shah Govind Shahi Sachin Gokhale

Proprietor Director Director

Membership No.: 103125

Firm Reg. No.: 133680W

Place: Mumbai Place: London Place: New Jersey

Date: 11th April 2023 Date: 11th April 2023 Date: 11th April 2023