



The Nita Mukesh Ambani Cultural Centre brings the International Broadway Musical Rodgers and Hammerstein's 'The Sound of Music' to India for the first time

The Nita Mukesh Ambani Cultural Centre is presenting Rodgers and Hammerstein's 'The Sound of Music', one of the most successful and loved Broadway musicals ever.

Produced and managed by Broadway International Group, 'The Sound of Music' is a 5-time Tony Award winning show that marks the debut of not just the musical but also international Broadway in India. Based in Austria of the 1930s, it portrays the triumph of the human spirit through music, romance, and happiness over conflict. The classic production, which has Simone Genatt and Marc Routh as Executive Producers and Eric Cornell as its General Manager, features 26 iconic songs like 'My Favorite Things', 'Do Re Mi', 'The Hills are Alive' and 'Sixteen Going on Seventeen'.

Speaking on the occasion, Founder & Chairperson Mrs. Nita M Ambani said, "We are delighted to present 'The Sound of Music' as the first ever international Broadway musical in India, at the Cultural Centre! We showcased the best of India in 'The Great Indian Musical', and now we are thrilled to bring one of the most loved international musicals of all time to India."

"I have always believed art spreads hope and happiness. The Sound of Music is a joyful and timeless classic. I hope the people of Mumbai and India enjoy it with their families and children.", **she added.**

The Grand Theatre's 2000-seater space provides the perfect venue for the musical – transporting the audience to the 1930s in Austria with scenic backgrounds, live orchestra, and live singing on stage. 'The Sound of Music' promises to be an unmissable extravaganza of love, laughter and music - ensuring that you don't have to travel outside India for an international experience this summer.

To experience 'The Sound of Music' at the Nita Mukesh Ambani Cultural Centre, book your tickets now on nmacc.com or bookmyshow.com.

About the Nita Mukesh Ambani Cultural Centre (NMACC)

The Nita Mukesh Ambani Cultural Centre is a first-of-its-kind, multi-disciplinary space in the sphere of arts, within the Jio World Centre, located in the heart of Mumbai's Bandra Kurla Complex.

The Cultural Centre is home to three performing arts spaces: the majestic 2,000-seater Grand Theatre, the technologically advanced 250-seater Studio Theatre, and the dynamic 125-seater Cube. The Cultural Centre also features the Art House, a four-storey dedicated visual arts space built as per global museum standards with the aim of housing an array of exhibits and installations from the finest artistic talent across India and the world.

Spread across its concourses is a captivating mix of public art by renowned Indian and global artists, including 'Kamal Kunj' – one of the largest Pichwai paintings in India.

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About Broadway International Group and Broadway Asia Company (Producer)

Broadway International Group and Broadway Asia Company are among the largest production, management, and distribution companies of live entertainment throughout the global markets with focus in New York, London, Europe and Asia. Its founders, Simone Genatt and Marc Routh, are two of the most active commercial Broadway and West End producers. Over the last 25 years, theatrical productions by the Broadway International Group partners have performed in over 60 countries and garnered over 56 Tony, Olivier, Grammy Awards and many other global theatrical accolades through its many collaborations. Select live entertainment productions and attractions include: An American in Paris, 'The Sound of Music', Back to the Future, The Producers, Hairspray, Anastasia, Amelie, Legally Blonde, The Great Comet, Stomp, COOKIN/NANTA, Shear Madness, The Addams Family, Nice Work If You Can Get It, The King and I, Cinderella, West Side Story, 42nd Street, Rock of Ages, Immersive Great Gatsby, Immersive Doctor Who, Neverland, the Peter Pan Immersive, Murder Ballad, Tape Face, I Love You, You're Perfect, Now Change, Little Shop of Horrors, Jay Chou's THE SECRET, Manual Cinema, ICE AGE LIVE: A Mammoth Adventure, SpongeBob SquarePants Live, Creature from the Black Lagoon, Madagascar Live, Fuerzabruta and many more. Select forthcoming productions and attractions include: Immersive Great Gatsby in New York at the Gatsby Mansion and multiple Asian territories, Anastasia and Beetlejuice in Japan, Marilyn Monroe Hollywood Experience: The Global Tour, and Journey, an immersive technology dining attraction in New York. Broadway Asia, co-founded by Simone and Marc, is a pioneer and a leader in the field of international licensing and touring with shows and attractions in over 400 cities across 5 continents. For more information, please visit broadwayasia.com

About Richard Rodgers & Oscar Hammerstein II

After long and highly distinguished careers with other collaborators, Richard Rodgers (Composer, 1902-79) and Oscar Hammerstein II (Librettist/Lyricist, 1895-1960) joined forces in 1943 to create the most successful partnership in American Musical Theatre. Prior to joining forces, Rodgers collaborated with lyricist Lorenz Hart on musical comedies that epitomized wit and sophistication (Pal Joey, On Your Toes, Babes In Arms, and more), while Hammerstein brought new life to operetta and created the classic Show Boat with Jerome Kern. Oklahoma!, the first Rodgers & Hammerstein musical, introduced an integrated form that became known as "the musical play." Their shows that followed included Carousel, South Pacific, The King and I, and 'The Sound of Music'. Collectively, the Rodgers & Hammerstein musicals have earned Tony, Oscar, Grammy, Emmy, Pulitzer, and Olivier Awards. The Rodgers & Hammerstein Organization is a Concord Company, concord.com.