

Media18 Distribution Services Limited
Financial Statements
2020-21

INDEPENDENT AUDITOR'S REPORT

TO THE MEMBERS OF MEDIA18 DISTRIBUTION SERVICES LIMITED

Report on the Audit of Financial Statements

Opinion

We have audited the accompanying financial statements of **MEDIA18 DISTRIBUTION SERVICES LIMITED ('the Company')**, which comprise the Balance Sheet as at 31st March 2021, the Statement of Profit and Loss (including Other Comprehensive Income), the Cash Flow Statement and the Statement of Changes in Equity for the year then ended, and a summary of the significant accounting policies and other explanatory information. (hereinafter referred to as "the Financial Statements")

In our opinion and to the best of our information and according to the explanations given to us, the aforesaid financial statements give the information required by the Act in the manner so required and give a true and fair view in conformity with the accounting principles generally accepted in India including Ind AS specified under Section 133 of the Act, of the financial position of the Company as at 31st March 2021, and its financial performance including other comprehensive income, its cash flows and the changes in equity for the year ended on that date.

Basis for Opinion

We conducted our audit in accordance with the Standards on Auditing (SAs) specified under section 143(10) of the Companies Act, 2013, our responsibilities under those Standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are independent of the Company in accordance with the Code of Ethics issued by the Institute of Chartered Accountants of India together with the ethical requirements that are relevant to our audit of the financial statements under the provisions of the Companies Act, 2013 and the Rules thereunder, and we have fulfilled our other ethical responsibilities in accordance with these requirements and the Code of Ethics. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Information Other than the Financial Statements and Auditor's Report Thereon

The Company's Board of Directors is responsible for the other information. The other information comprises information included in annual report but does not include the financial statements and our auditor's report thereon.

Our opinion on the financial statements does not cover the other information and we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If, based on the work we have performed, we conclude that there is a

material misstatement of this other information; we are required to report that fact. We have nothing to report in this regard.

Responsibilities of Management and those charged with Governance for the Financial Statements

The Company's Board of Directors is responsible for the matters stated in Section 134(5) of the Companies Act, 2013 ('the Act') with respect to the preparation of these financial statements that give a true and fair view of the financial position, financial performance including other comprehensive income, cash flows and changes in equity of the Company in accordance with the accounting principles generally accepted in India, including the Indian Accounting Standards ('Ind AS') prescribed under Section 133 of the Act read with relevant rules issued there under. This responsibility also includes maintenance of adequate accounting records in accordance with the provisions of the Act for safeguarding the assets of the Company and for preventing and detecting frauds and other irregularities; selection and application of appropriate accounting policies; making judgments and estimates that are reasonable and prudent; and design, implementation and maintenance of adequate internal financial controls, that were operating effectively for ensuring the accuracy and completeness of the accounting records, relevant to the preparation and presentation of the financial statements that give a true and fair view and are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is responsible for assessing the Company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Company or to cease operations, or has no realistic alternative but to do so.

That Board of Directors is also responsible for overseeing the Company's financial reporting process.

Auditor's Responsibility for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with SAs will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with SAs, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances. Under section 143(3)(i) of the

Companies act, 2013, we are also responsible for expressing our opinion on whether the company has adequate internal financial controls with reference to the financial statements in place and the operating effectiveness of such controls.

- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Company's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Company to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

We also provide those charged with governance with a statement that we have complied with relevant ethical requirements regarding independence, and to communicate with them all relationships and other matters that may reasonably be thought to bear on our independence, and where applicable, related safeguards.

Other Matters

The comparative financial information of the Company for the year ended 31st March, 2020 prepared in accordance with Indian Accounting Standards, included in these standalone financial statements, have been audited by the predecessor auditor. The report of the predecessor auditor on the comparative financial information dated 18th April, 2020 expressed an unmodified opinion. Our opinion is not modified in respect of said matter.

Report on other Legal and Regulatory Requirements

1. As required by the Companies (Auditor's Report) Order, 2016 ("the Order") issued by the Central Government of India in terms of sub-section (11) of section 143 of the Act, we give in "**Annexure A**" a statement on the matters specified in paragraphs 3 and 4 of the Order.
2. Further to our comment in the Annexure A, as required by Section 143 (3) of the Act, we report that:
 - a. We have sought and obtained all the information and explanations which to the best of our knowledge and belief were necessary for the purposes of our audit;

- b. In our opinion, proper books of account as required by law have been kept by the Company so far as it appears from our examination of those books;
- c. The Balance Sheet, the Statement of Profit and Loss (including other comprehensive income), the Cash Flow Statement and the Statement of Changes in Equity dealt with by this report are in agreement with the books of account;
- d. In our opinion, the aforesaid Ind AS financial statements comply with Ind AS prescribed under Section 133 of the Act read with relevant rules there under;
- e. On the basis of the written representations received from the directors of the Company as on 31st March, 2021, taken on record by the Board of Directors, none of the directors is disqualified as on 31st March, 2021 from being appointed as a director in terms of Section 164(2) of the Act;
- f. With respect to the adequacy of the internal financial controls with reference to financial statement of the Company and the operating effectiveness of such controls, refer to our separate Report in “**Annexure B**”;
- g. In our opinion and to the best of our information and according to the explanations given to us, the provisions of section 197 of the act is not applicable to the company.
- h. With respect to the other matters to be included in the Auditor’s report in accordance with Rule 11 of the Companies (Audit and Auditor’s) Rules, 2014, in our opinion and to the best of our information and according to the explanations given to us:
 - i. The Company does not have any pending litigation which would impact of its financial position in its financial statements.
 - ii. The Company did not have any material foreseeable losses on long term contracts including derivative contracts
 - iii. There were no amounts which required to be transferred to the Investor Education and Protection Fund by the Company.

For Chaturvedi & Shah LLP
Chartered Accountants
Registration No. 101720W/W100355

Vijay Napawaliya
Partner
Membership No. 109859

UDIN:- 21109859AAAABS1231

Place: Mumbai
Date: 19th April 2021

“Annexure A” to the Independent Auditor’s Report

(Referred to in paragraph 1 under the heading “ Report on Other Legal and Regulatory Requirements” of our report of even date to the members of the MEDIA18 DISTRIBUTION SERVICES LIMITED on the financial statements for the year ended 31st March 2021)

- (i) The Company does not have any fixed assets. Therefore, the provisions of clause (i) of paragraph 3 of the Order are not applicable to the Company.
- (ii) The Company does not have any inventory at any time during the year. Therefore, the provisions of paragraph 3 (ii) of the Order are not applicable to the Company.
- (iii) The Company has not granted any loans, secured or unsecured, to companies, firms, Limited Liability Partnerships or other parties covered in the register maintained under section 189 of the Companies Act, 2013. Therefore, the provision of paragraph 3 (iii) of the Order are not applicable to the Company.
- (iv) According to the information and explanation given to us, the Company has not made any loan, investment, and guarantees to any person specified under section 185 and section 186 of the Companies Act, 2013. Therefore, the provisions of paragraph 3(iv) of the Order are not applicable to the Company.
- (v) According to the information and explanation given to us, the Company has not accepted any deposits within the meaning of sections 73 to 76 of the Act and Companies (Acceptance of Deposits) Rules, 2014. Therefore, the provisions of paragraph 3(v) of the Order are not applicable to the Company.
- (vi) The Company has not carried any business during the year. Therefore the maintenance of cost records is not applicable.
- (vii) (a) According to the records of the company and information and explanations given to us, the Company has generally been regular in depositing undisputed statutory dues, including Provident Fund, Income-tax, Tax deducted at sources, Tax collected at source, Professional tax, Goods and services tax, duty of Customs, Cess and other material statutory dues applicable to it, with the appropriate authorities. Further, no undisputed amount payable in respect thereof were outstanding at the year-end for a period more than six months from the date they become payable.

(b) According to the information and explanations given to us and the records of the Company examined by us, there are no dues of income-tax, sales-tax, service-tax, Goods and services tax, duty of customs, and duty of excise or value added tax which have not been deposited on account of any dispute.
- (viii) In our opinion and according to the information and explanation given to us, the Company has not defaulted in repayment of loans or borrowing to a financial institution, bank, government or dues to debenture holders.
- (ix) In our opinion and according to the information and explanations given to us, the Company has not raised any moneys by way of initial public offer, further

public offer (including debt instruments) and term loans during the year. Accordingly, the provisions of Clause 3(ix) of the Order are not applicable to the Company.

- (x) Based on our audit procedures performed for the purpose of reporting the true and fair view of the financial statements and on the basis of information and explanations given by the management, no fraud by the Company or on the Company by its officers or employees has been noticed or reported during the year.
- (xi) In our opinion and according to the information and explanations given to us the Company has not paid or provided managerial remuneration therefore requisite approvals mandated by the provision of section 197 read with Schedule V to the Act is not applicable.
- (xii) In our opinion, the Company is not Nidhi Company as per Companies Act 2013. Therefore, the provisions of Clause 3(xii) of the Order are not applicable to the Company.
- (xiii) According to the information and explanations given to us, Company's transactions with the related parties are in compliance with section 177 and 188 of the Companies Act, where applicable and details have been disclosed in financial statements, as required by the applicable Indian accounting standards.
- (xiv) During the year, the Company has not made any preferential allotment or private placement of shares or fully or partly convertible debentures. Therefore, the provisions of Clause 3(xiv) of the Order are not applicable to the Company.
- (xv) According to the information and explanations given to us, the Company has not entered into any non-cash transactions with directors or persons connected with him. Therefore, the provisions of Clause 3(xv) of the Order are not applicable to the Company.
- (xvi) The Company is not required to be registered under section 45-1A of the Reserve Bank of India Act, 1934.

For Chaturvedi & Shah LLP
Chartered Accountants
Registration No. 101720W/W100355

Vijay Napawaliya
Partner
Membership No. 109859

UDIN:- 21109859AAAABS1231

Place: Mumbai
Date: 19th April, 2021

“Annexure B” to the Independent Auditor’s Report

Referred to in paragraph 2(f) under the heading “Report on Other Legal and Regulatory Requirements” of our report of even date to the members of the MEDIA18 DISTRIBUTION SERVICES LIMITED on the financial statements for the year ended 31st March 2021.

Report on the Internal Financial Controls with reference to the aforesaid financial statements under Clause (i) of Sub-section 3 of Section 143 of the Companies Act, 2013 (“the Act”)

We have audited the internal financial controls with reference to the aforesaid financial statements of Media18 Distribution Services Limited (“the Company”) as of 31st March, 2021 in conjunction with our audit of the financial statements of the Company for the year ended on that date.

Management’s Responsibility for Internal Financial Controls

The Company’s management is responsible for establishing and maintaining internal financial controls based on the internal control with reference financial statements criteria established by the Company considering the essential components of internal control stated in the Guidance Note on Audit of Internal Financial Controls over Financial Reporting issued by the Institute of Chartered Accountants of India. These responsibilities include the design, implementation and maintenance of adequate internal financial controls that were operating effectively for ensuring the orderly and efficient conduct of its business, including adherence to company’s policies, the safeguarding of its assets, the prevention and detection of frauds and errors, the accuracy and completeness of the accounting records, and the timely preparation of reliable financial information, as required under the Companies Act, 2013.

Auditors’ Responsibility

Our responsibility is to express an opinion on the Company's internal financial controls with reference to financial statements of the Company based on our audit. We conducted our audit in accordance with the Guidance Note on Audit of Internal Financial Controls Over Financial Reporting (the “Guidance Note”) and the Standards on Auditing, issued by ICAI and deemed to be prescribed under section 143(10) of the Companies Act, 2013, to the extent applicable to an audit of internal financial controls, both applicable to an audit of Internal Financial Controls and, both issued by the Institute of Chartered Accountants of India. Those Standards and the Guidance Note require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether adequate internal financial controls with reference to financial statements was established and maintained and if such controls operated effectively in all material respects.

Our audit involves performing procedures to obtain audit evidence about the adequacy of the internal financial controls system with reference to financial statements and their operating effectiveness. Our audit of internal financial controls with reference to financial statements included obtaining an understanding of internal financial controls over financial reporting, assessing the risk that a material weakness exists, and testing and evaluating the design and operating effectiveness of internal control based on the assessed risk. The procedures selected depend on the auditor’s judgement, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion on the Company’s internal financial controls system with reference to financial statements.

Meaning of Internal Financial Controls with reference to financial statements

A company's internal financial control with reference to financial statements is a process designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles. A company's internal financial control with reference to financial statements includes those policies and procedures that (1) pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect the transactions and dispositions of the assets of the company; (2) provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with generally accepted accounting principles, and that receipts and expenditures of the company are being made only in accordance with authorizations of management and directors of the company; and (3) provide reasonable assurance regarding prevention or timely detection of unauthorized acquisition, use, or disposition of the company's assets that could have a material effect on the financial statements.

Inherent Limitations of Internal Financial Controls with reference to financial statements

Because of the inherent limitations of internal financial controls with reference to financial statements, including the possibility of collusion or improper management override of controls, material misstatements due to error or fraud may occur and not be detected. Also, projections of any evaluation of the internal financial controls with reference to financial statements to future periods are subject to the risk that the internal financial control with reference to financial statements may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate.

Opinion

In our opinion, the Company has, in all material respects, an adequate internal financial controls system with reference to financial statements and such internal financial controls with reference to financial statements were operating effectively as at 31st March, 2021, based on the internal control with reference to financial statements criteria established by the Company considering the essential components of internal control stated in the Guidance Note on Audit of Internal Financial Controls Over Financial Reporting issued by the Institute of Chartered Accountants of India.

For Chaturvedi & Shah LLP
Chartered Accountants
Registration No. 101720W/W100355

Vijay Napawaliya
Partner
Membership No. 109859

UDIN:- 21109859AAAABS1231

Place: Mumbai
Date: 19th April, 2021

Balance Sheet
As at 31st March, 2021

(₹ in lakh)

	Notes	As at 31st March, 2021	As at 31st March, 2020
ASSETS			
CURRENT ASSETS			
Financial Assets			
Cash and Cash Equivalents	3	0.80	1.00
Total Current Assets		0.80	1.00
Total Assets		0.80	1.00
EQUITY AND LIABILITIES			
EQUITY			
Equity Share Capital	4	1.00	1.00
Other Equity	5	(0.30)	(0.15)
Total Equity		0.70	0.85
LIABILITIES			
CURRENT LIABILITIES			
Financial Liabilities			
Trade Payables due to:	6		
Micro Enterprises and Small Enterprises		-	-
Other Than Micro Enterprises and Small Enterprises		0.10	0.15
Total Current Liabilities		0.10	0.15
Total Liabilities		0.10	0.15
Total Equity and Liabilities		0.80	1.00
Significant Accounting Policies	2		
See accompanying Notes to the Financial Statements	1 to 16		

Balance Sheet
As at 31st March, 2021

As per our Report of even date

For Chaturvedi & Shah LLP

Chartered Accountants

Registration Number 101720W/W100355

For and on behalf of the Board of Directors

Media18 Distribution Services Limited

Vijay Napawaliya

Partner

Membership Number 109859

Kshipra Jatana

Director

DIN 02491225

Place: Mumbai

Date: 19th April, 2021

Sanjiv Kulshreshtha

Director

DIN 06788866

Place: Noida

Date: 19th April, 2021

Statement of Profit and Loss
For the year ended 31st March, 2021

(₹ in lakh)

	Notes	2020-21	30th January, 2020 to 31st March, 2020
INCOME			
Other Income		-	-
Total Income		-	-
EXPENSES			
Other Expenses	7	0.15	0.15
Total Expenses		0.15	0.15
Profit/ (Loss) Before Tax		(0.15)	(0.15)
TAX EXPENSE			
Current Tax	8	-	-
Deferred Tax		-	-
Total Tax Expenses		-	-
Profit/ (Loss) for the year/ period		(0.15)	(0.15)
OTHER COMPREHENSIVE INCOME			
Items that will not be reclassified to Profit or Loss		-	-
Total Other Comprehensive Income		-	-
Total Comprehensive Income for the year/ period		(0.15)	(0.15)
EARNINGS PER EQUITY SHARE OF FACE VALUE OF ₹ 10 EACH			
Basic and Diluted (in ₹)	9	(1.50)	(1.50)
Significant Accounting Policies	2		
See accompanying Notes to the Financial Statements	1 to 16		

Statement of Profit and Loss
For the year ended 31st March, 2021

As per our Report of even date

For Chaturvedi & Shah LLP

Chartered Accountants

Registration Number 101720W/W100355

For and on behalf of the Board of Directors

Media18 Distribution Services Limited

Vijay Napawaliya

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DIN 02491225

Place: Mumbai

Date: 19th April, 2021

Sanjiv Kulshreshtha

Director

DIN 06788866

Place: Noida

Date: 19th April, 2021

Statement of Changes in Equity

For the year ended 31st March, 2021

A. SHARE CAPITAL

(₹ in lakh)

	Balance at the beginning of 30th January, 2020	Change during the period from 30th January, 2020 to 31st March, 2020	Balance as at 31st March, 2020	Change during the year 2020-21	Balance as at 31st March, 2021
Equity Share Capital	-	1.00	1.00	-	1.00

B. OTHER EQUITY

(₹ in lakh)

	Retained Earnings	Total
Balance at the beginning of 30th January, 2020	-	-
Total Comprehensive Income for the period	(0.15)	(0.15)
Balance as at 31st March, 2020	(0.15)	(0.15)
Balance at the beginning of 1st April, 2020	(0.15)	(0.15)
Total Comprehensive Income for the year	(0.15)	(0.15)
Balance as at 31st March, 2021	(0.30)	(0.30)

**Statement of Changes in Equity
For the year ended 31st March, 2021**

As per our Report of even date

For Chaturvedi & Shah LLP

Chartered Accountants

Registration Number 101720W/W100355

For and on behalf of the Board of Directors

Media18 Distribution Services Limited

Vijay Napawaliya

Partner

Membership Number 109859

Kshipra Jatana

Director

DIN 02491225

Place: Mumbai

Date: 19th April, 2021

Sanjiv Kulshreshtha

Director

DIN 06788866

Place: Noida

Date: 19th April, 2021

Cash Flow Statement
For the year ended 31st March, 2021

	(₹ in lakh)	
	2020-21	30th January, 2020 to 31st March, 2020
A: CASH FLOW FROM OPERATING ACTIVITIES		
Profit/ (Loss) Before Tax as per Statement of Profit and Loss	(0.15)	(0.15)
Adjusted for:		
Trade and Other Payables	(0.05)	0.15
Cash Used in Operations	(0.20)	-
Taxes Paid (Net)	-	-
Net Cash Used in Operating Activities	(0.20)	-
B: CASH FLOW FROM INVESTING ACTIVITIES		
Net Cash Generated from Investing Activities	-	-
C: CASH FLOW FROM FINANCING ACTIVITIES		
Proceeds from Issue of Equity Share Capital	-	1.00
Net Cash Generated from Financing Activities	-	1.00
Net Increase / (Decrease) in Cash and Cash Equivalents	(0.20)	1.00
Opening balance of Cash and Cash Equivalents	1.00	-
Closing balance of Cash and Cash Equivalents (Refer Note 3)	0.80	1.00

Cash Flow Statement
For the year ended 31st March, 2021

As per our Report of even date

For Chaturvedi & Shah LLP

Chartered Accountants

Registration Number 101720W/W100355

For and on behalf of the Board of Directors

Media18 Distribution Services Limited

Vijay Napawaliya

Partner

Membership Number 109859

Kshipra Jatana

Director

DIN 02491225

Place: Mumbai

Date: 19th April, 2021

Sanjiv Kulshreshtha

Director

DIN 06788866

Place: Noida

Date: 19th April, 2021

Notes to the Financial Statements for the year ended 31st March, 2021

1 CORPORATE INFORMATION

Media18 Distribution Services Limited ("the Company") is a company incorporated in India. The registered office of the company is situated at Vrindavan, Shree Ram Mills Compound, GK Marg, Lower Parel, Mumbai- 400013, Maharashtra.

2 SIGNIFICANT ACCOUNTING POLICIES

2.1 Basis of Preparation and Presentation

The financial statements have been prepared on the historical cost basis except for certain financial assets and liabilities which have been measured at fair value amount.

The financial statements of the Company have been prepared to comply with the Indian Accounting standards ('Ind AS'), including the rules notified under the relevant provisions of the Companies Act, 2013, amended from time to time.

The Company's Financial Statements are presented in Indian Rupees (₹), which is its functional currency and all values are rounded to the nearest thousand (₹ 000), except when otherwise indicated.

2.2 Summary of Significant Accounting Policies

(a) Current and Non-Current Classification

The Company presents assets and liabilities in the Balance Sheet based on Current/ Non-Current classification.

An asset is treated as Current when it is -

- Expected to be realised or intended to be sold or consumed in normal operating cycle;
- Held primarily for the purpose of trading;
- Expected to be realised within twelve months after the reporting period, or
- Cash or cash equivalent unless restricted from being exchanged or used to settle a liability for at least twelve months after the reporting period.

All other assets are classified as non-current.

A liability is current when:

- It is expected to be settled in normal operating cycle;
- It is held primarily for the purpose of trading;
- It is due to be settled within twelve months after the reporting period, or
- There is no unconditional right to defer the settlement of the liability for at least twelve months after the reporting period.

The Company classifies all other liabilities as non-current.

Deferred tax assets and liabilities are classified as non-current assets and liabilities.

(b) Provisions and Contingencies

Provisions are recognised when the Company has a present obligation (legal or constructive) as a result of a past event, it is probable that an outflow of resources embodying economic benefits will be required to settle the obligation and a reliable estimate can be made of the amount of the obligation.

If the effect of the time value of money is material, provisions are discounted using a current pre-tax rate that reflects, when appropriate, the risks specific to the liability. When discounting is used, the increase in the provision due to the passage of time is recognised as a finance cost.

Disclosure of contingent liability is made when there is a possible obligation arising from past events, the existence of which will be confirmed only by the occurrence or non-occurrence of one or more uncertain future events not wholly within the control of the Company or a present obligation that arises from past events where it is either not probable that an outflow of resources embodying economic benefits will be required to settle or a reliable estimate of amount cannot be made.

(c) Tax Expenses

The tax expense for the period comprises of current and deferred tax. Tax is recognised in the Statement of Profit and Loss, except to the extent that it relates to items recognised in the Other Comprehensive Income. In which case, the tax is also recognised in Other Comprehensive Income.

Notes to the Financial Statements for the year ended 31st March, 2021

i Current Tax

Current tax assets and liabilities are measured at the amount expected to be recovered from or paid to the Income tax authorities, based on tax rates and laws that are enacted or substantively enacted at the Balance Sheet date.

ii Deferred Tax

Deferred tax is recognised on temporary differences between the carrying amounts of assets and liabilities in the financial statements and the corresponding tax bases used in the computation of taxable profit.

Deferred income tax assets are reassessed at each reporting period and are recognised to the extent that it is probable that taxable profits will be available against which the deductible temporary differences and the carry forward of unused tax credits and unused tax losses can be utilised.

The carrying amount of deferred income tax assets is reviewed at each reporting date and reduced to the extent that it is no longer probable that sufficient taxable profit will be available to allow all or part of the deferred income tax assets to be utilised.

Deferred tax liabilities and assets are measured at the tax rates that are expected to apply in the period in which the liability is settled or the asset is realised, based on tax rates (and tax laws) that have been enacted or substantively enacted by the end of the reporting period. The carrying amount of deferred tax liabilities and assets are reviewed at the end of each reporting period.

(d) Revenue recognition

Revenue from contracts with customers is recognised when control of the goods or services are transferred to the customer at an amount that reflects the consideration entitled in exchange for those goods or services.

Generally, control is transferred upon shipment of goods to the customer or when the goods is made available to the customer, provided transfer of title to the customer occurs and the Company has not retained any significant risks of ownership or future obligations with respect to the goods shipped.

Revenue is measured at the amount of consideration which the Company expects to be entitled to in exchange for transferring distinct goods or services to a customer as specified in the contract, net of returns and allowances, trade discounts and volume rebates and excluding amounts collected on behalf of third parties (for example taxes and duties collected on behalf of the government). Consideration is generally due upon satisfaction of performance obligations and the receivable is recognized when it becomes unconditional.

Contract balances

Trade receivables represents the Company's right to an amount of consideration that is unconditional. Revenues in excess of invoicing are considered as contract assets and disclosed as accrued revenue.

Invoicing in excess of revenues are considered as contract liabilities and disclosed as unearned revenues. When a customer pays consideration before the Company transfers goods or services to the customer, a contract liability is recognised and disclosed as advances from customers.

Dividend income

Dividend Income is recognised when the Company's right to receive the amount has been established.

(e) Financial instruments

A financial instrument is any contract that gives rise to a financial asset of one entity and a financial liability or an equity instrument of another entity.

(i) Financial Assets

A. Initial recognition and measurement

All financial assets are initially recognised at fair value. Transaction costs that are directly attributable to the acquisition or issue of financial assets, which are not accounted at fair value through profit or loss, are adjusted to the fair value on initial recognition. Purchase and sale of financial assets are recognised using trade date accounting.

Notes to the Financial Statements for the year ended 31st March, 2021

B. Subsequent measurement

a) Financial assets measured at amortised cost

A financial asset is subsequently measured at amortised cost if it is held within a business model whose objective is to hold the asset in order to collect contractual cash flows and the contractual terms of the financial asset give rise on specified dates to cash flows that are solely payments of principal and interest on the principal amount outstanding.

The effective interest rate amortisation is included in other income in the Statement of Profit and Loss.

b) Financial assets measured at fair value through other comprehensive income (FVTOCI)

A financial asset is measured at fair value through other comprehensive income if it is held within a business model whose objective is achieved by both collecting contractual cash flows and selling financial assets and the contractual terms of the financial assets give rise on specified dates to cash flows that are solely payments of principal and interest on the principal amount outstanding.

c) Financial assets measured at fair value through profit or loss (FVTPL)

A financial asset which is not classified in any of the above categories are measured at fair value through profit or loss.

C. Impairment of financial assets

In accordance with Ind AS 109, the Company uses 'Expected Credit Loss' (ECL) model, for evaluating impairment of financial assets other than those measured at fair value through profit and loss (FVTPL).

Expected credit losses are measured through a loss allowance at an amount equal to:

- a) The 12-months expected credit losses (expected credit losses that result from those default events on the financial instrument that are possible within 12 months after the reporting date); or
- b) Full lifetime expected credit losses (expected credit losses that result from all possible default events over the life of the financial instrument)

For trade receivables, the Company applies 'simplified approach' which requires expected lifetime losses to be recognised from initial recognition of the receivables. Further, the Company uses historical default rates to determine impairment loss on the portfolio of the trade receivables. At every reporting date, these historical default rates are reviewed and changes in the forward looking estimates are analysed.

For other assets, the Company uses 12 months ECL to provide for impairment loss where there is no significant increase in credit risk. If there is significant increase in credit risk full lifetime ECL is used. ECL impairment allowance is recognised in the Statement of Profit and Loss

(ii) Financial Liabilities

A. Initial recognition and measurement

All financial liabilities are recognized initially at fair value and in case of borrowings, net of directly attributable cost. Fees of recurring nature are directly recognised in the Statement of Profit and Loss as finance cost.

B. Subsequent measurement

Financial liabilities are carried at amortised cost using the effective interest method. For trade and other payables maturing within one year from the Balance Sheet date, the carrying amounts approximate fair value due to the short maturity of these instruments.

(iii) Derecognition of financial instruments

The Company derecognizes a financial asset when the contractual rights to the cash flows from the financial asset expire or it transfers the financial asset and the transfer qualifies for derecognition under Ind AS 109. A financial liability (or a part of a financial liability) is derecognized from the Company's Balance Sheet when the obligation specified in the contract is discharged or cancelled or expires.

Notes to the Financial Statements for the year ended 31st March, 2021

(f) Cash and cash equivalents

Cash and cash equivalents comprise of cash on hand, cash at banks, short-term deposits and short-term, highly liquid investments that are readily convertible to known amounts of cash and which are subject to an insignificant risk of changes in value.

(g) Earnings per share

Basic earnings per share is calculated by dividing the net profit after tax by the weighted average number of equity shares outstanding during the year adjusted for bonus element in equity share. Diluted earnings per share adjusts the figures used in determination of basic earnings per share to take into account the conversion of all dilutive potential equity shares. Dilutive potential equity shares are deemed converted as at the beginning of the period unless issued at a later date.

2.3 STANDARDS ISSUED:

Effective during the year:

Amendment to Existing Standards

Application of the following amendment did not have any significant impact on the financial statements of the Company.

- i. Ind AS 103 - Business Combinations
- ii. Ind AS 107 - Financial Instruments: Disclosures
- iii. Ind AS 109 - Financial Instruments
- iv. Ind AS 116 - Leases

Notes to the Financial Statements for the year ended 31st March, 2021

(₹ in lakh)

	As at 31st March, 2021	As at 31st March, 2020
3 CASH AND CASH EQUIVALENTS		
Balances with Bank		
Current Accounts	0.80	1.00
Total	0.80	1.00

Notes to the Financial Statements for the year ended 31st March, 2021

	As at 31st March, 2021		As at 31st March, 2020	
	Number of Shares	(₹ in lakh)	Number of Shares	(₹ in lakh)
4 EQUITY SHARE CAPITAL				
(a) AUTHORISED SHARE CAPITAL				
Equity Shares of ₹ 10 each	1,00,000	10.00	1,00,000	10.00
(b) ISSUED, SUBSCRIBED AND FULLY PAID UP				
Equity Shares of ₹ 10 each				
(i) Issued	10,000	1.00	10,000	1.00
(ii) Subscribed and fully paid up	10,000	1.00	10,000	1.00
Total	10,000	1.00	10,000	1.00

4.1 The Company has only one class of equity share having par value of ₹ 10 per share. Each holder of equity share is entitled to one vote per share held. All the equity shares rank pari passu in all respects including but not limited to entitlement for dividend, bonus issue and rights issue. In the event of liquidation, the equity shareholders are eligible to receive the remaining assets of the Company after distribution of all liabilities, in proportion to their shareholding.

4.2 Details of Shares held by each Shareholder holding more than 5% shares :

Name of Shareholder	As at 31st March, 2021		As at 31st March, 2020	
	Number of Shares	% Holding	Number of Shares	% Holding
Network18 Media and Investments Limited *	10,000	100%	10,000	100%

* Includes the shares held by the nominees of Network18 Media and Investments Limited

4.3 Details of Shares held by Holding Company:

Name of Shareholder	As at 31st March, 2021		As at 31st March, 2020	
	Number of Shares	(₹ in lakh)	Number of Shares	(₹ in lakh)
Network18 Media and Investments Limited *	10,000	1.00	10,000	1.00
Total	10,000	1.00	10,000	1.00

* Includes the shares held by the nominees of Network18 Media and Investments Limited

4.4 There are no bonus shares issued, shares issued for consideration other than cash and shares bought back since incorporation of the Company.

4.5 Reconciliation of the number of shares and amount outstanding at the beginning and at the end of the reporting year/ period:

	As at 31st March, 2021		As at 31st March, 2020	
	Number of Shares	(₹ in lakh)	Number of Shares	(₹ in lakh)
Opening balance of Equity Shares	10,000	1.00	-	-
Add : Shares issued during the year/ period	-	-	10,000	1.00
Closing balance of Equity Shares	10,000	1.00	10,000	1.00

Notes to the Financial Statements for the year ended 31st March, 2021

(₹ in lakh)

	As at 31st March, 2021	As at 31st March, 2020
5 OTHER EQUITY		
RESERVES AND SURPLUS		
RETAINED EARNINGS		
As per last Balance Sheet	(0.15)	-
Add: Profit/ (Loss) for the year/ period	(0.15)	(0.15)
Total	(0.30)	(0.15)

Figures in brackets "()" represents debit balance.

(₹ in lakh)

	As at 31st March, 2021	As at 31st March, 2020
6 TRADE PAYABLES DUE TO		
Micro Enterprises and Small Enterprises	-	-
Other Than Micro Enterprises and Small Enterprises	0.10	0.15
Total	0.10	0.15

(₹ in lakh)

	As at 31st March, 2021	As at 31st March, 2020
6.1 The details of amounts outstanding to Micro Enterprises, Small Enterprises and Medium Enterprises based on available information with the Company is as under:		
i Principal amount due and remaining unpaid	-	-
ii Interest due on above and the unpaid interest	-	-
iii Interest Paid	-	-
iv Payment made beyond the appointed day during the year	-	-
v Amount of Interest due and payable for the period of delay in making payment excluding interest specified under MSMED Act	-	-
vi Interest Accrued and remaining unpaid	-	-
vii Amount of further Interest remaining due and payable in succeeding years	-	-

(₹ in lakh)

	2020-21	30th January, 2020 to 31st March, 2020
7 OTHER EXPENSES		
Professional and Legal Fees	0.03	0.05
Payment to Auditors (Refer Note 7.1)	0.10	0.10
Other Establishment Expenses	0.02	-
Total	0.15	0.15

(₹ in lakh)

	2020-21	30th January, 2020 to 31st March, 2020
7.1 PAYMENT TO AUDITORS :		
Statutory Audit Fees	0.10	0.10
Total	0.10	0.10

Notes to the Financial Statements for the year ended 31st March, 2021

7.2 CORPORATE SOCIAL RESPONSIBILITY (CSR)

CSR amount required to be spent as per Section 135 of the Companies Act, 2013 read with Schedule VII thereto by the Company during the year is Nil (Previous year Nil).

	(₹ in lakh)	
	2020-21	30th January, 2020 to 31st March, 2020
8 TAXATION		
a Income Tax Recognised in Statement of Profit and Loss		
Current Tax	-	-
Deferred Tax	-	-
Total Income Tax Expenses recognised	-	-

	(₹ in lakh)	
	2020-21	30th January, 2020 to 31st March, 2020
b The Income Tax Expenses for the year can be reconciled to the accounting profit as follows:		
Profit/ (Loss) Before Tax	(0.15)	(0.15)
Applicable Tax Rate	25.168%	26.000%
Computed Tax Expense	(0.04)	(0.04)
Tax Effect of:		
Carried forward tax losses	0.04	0.04
Tax Expenses recognised in Statement of Profit and Loss	-	-

The Company has opted for the new Income Tax rates as per the option under section 115BAA introduced vide Taxation Laws (Amendment) Act 2019.

c Deferred Tax Assets

In the absence of reasonable certainty that sufficient taxable profits will be available against which the carried forward tax losses can be utilised, the Company has not recognized the deferred tax assets amounting to ₹ 0.05 lakh (Previous Year ₹ 0.04 lakh) arising out of carried forward tax losses. The same shall be reassessed at subsequent balance sheet date.

	2020-21	30th January, 2020 to 31st March, 2020
9 EARNINGS PER SHARE (EPS)		
i Net Profit/ (Loss) After Tax as per Statement of Profit and Loss attributable to Equity Shareholders (₹ in lakh)	(0.15)	(0.15)
ii Weighted Average number of Equity Shares used as denominator for calculating Basic and Diluted EPS	10,000	10,000
iii Basic and Diluted Earnings Per Share (₹)	(1.50)	(1.50)
iv Face Value Per Equity Share (₹)	10.00	10.00

10 CONTINGENT LIABILITIES AND COMMITMENTS

The Company does not have any Contingent Liabilities and commitments as on 31st March, 2021 (Previous year Nil).

Notes to the Financial Statements for the year ended 31st March, 2021

11 RELATED PARTIES DISCLOSURES

As per Ind AS 24, the disclosures of transactions with related parties are given below:

11.1 List of related parties where control exists and related parties with whom transactions have taken place and relationships:

Name of the Related Party	Relationship
1 Independent Media Trust	
2 Adventure Marketing Private Limited *	
3 Colorful Media Private Limited *	
4 Network18 Media & Investments Limited	
5 RB Holdings Private Limited *	Enterprises Exercising Control
6 RB Media Holdings Private Limited *	
7 RB Mediasoft Private Limited *	
8 RRB Mediasoft Private Limited *	
9 Teesta Retail Private Limited	
10 Watermark Infratech Private Limited *	
11 Reliance Industries Limited	Beneficiary/ Protector of Independent Media Trust
12 Reliance Industrial Investments and Holdings Limited	

* Control by Independent Media Trust of which Reliance Industries Limited is the sole beneficiary

11.2 Disclosure in respect of related party transactions during the year :

		(₹ in lakh)	
	Relationship	2020-21	2019-20
Equity Shares issued to			
Network18 Media & Investments Limited	Enterprises Exercising Control	-	1.00

Notes to the Financial Statements for the year ended 31st March, 2021**12 FAIR VALUE MEASUREMENT HIERARCHY:**

(₹ in lakh)

	As at 31st March, 2021				As at 31st March, 2020			
	Carrying Amount	Level of input used in			Carrying Amount	Level of input used in		
		Level 1	Level 2	Level 3		Level 1	Level 2	Level 3
Financial Assets								
At Amortised Cost								
Cash and Bank Balances	0.80	-	-	-	1.00	-	-	-
Financial Liabilities								
At Amortised Cost								
Trade Payables	0.10	-	-	-	0.15	-	-	-

12.1 The fair value hierarchy is based on inputs to valuation techniques that are used to measure fair value that are either observable or unobservable and consist of the following three levels:

Level 1: Inputs are Quoted prices (unadjusted) in active markets for identical assets or liabilities.

Level 2: Inputs are other than the quoted prices included within Level 1 that are observable for the asset or liability, either directly (i.e. as prices) or indirectly (i.e. derived from prices).

Level 3: Inputs are not based on observable market data (unobservable inputs). Fair values are determined in whole or in part using a valuation model based on assumption that are neither supported by prices from observable current market transactions in the same instrument nor are they based on available market data.

12.2 Valuation Methodology

All financial instruments are initially recognised and subsequently re-measured at fair value as described below:

a. The fair value of investment in quoted Equity Shares and Mutual Funds is measured at quoted price or Net Asset Value (NAV), as applicable.

b. The fair value of the remaining financial instruments is determined based on information about market participants, assumptions and other data that are available including using discounted cash flow analysis, as applicable.

13 Details of Loan given, Investment made and Guarantee given covered u/s 186 (4) of the Companies Act, 2013

- No Loan given by the Company to body corporate as at 31st March, 2021.
- No Investment made by the Company as at 31st March, 2021.
- No Guarantee has been given by the Company as at 31st March, 2021.

14 There are no separate reportable segments in accordance with Ind AS 108 'Operating Segments'.**15 The Company has been incorporated on 30th January, 2020 thereby previous year represent the period from 30th January, 2020 to 31st March, 2020.****16 The financial statements were approved for issue by the Board of Directors on 19th April, 2021.**

Notes to the Financial Statements for the year ended 31st March, 2021

As per our Report of even date

For Chaturvedi & Shah LLP

Chartered Accountants

Registration Number 101720W/W100355

For and on behalf of the Board of Directors

Media18 Distribution Services Limited

Vijay Napawaliya

Partner

Membership Number 109859

Kshipra Jatana

Director

DIN 02491225

Place: Mumbai

Date: 19th April, 2021

Sanjiv Kulshreshtha

Director

DIN 06788866

Place: Noida

Date: 19th April, 2021