Adventure Marketing Private Limited

Independent Auditor's Report

To the Members of

Adventure Marketing Pvt. Ltd.

1. Reports on the Financial Statements

We have audited the accompanying financial statements of **Adventure Marketing Pvt. Ltd.**, which comprise the Balance Sheet as at March 31, 2015 the Statement of Profit & Loss, and a cash flow statement for the year then ended on that date, and a summary of significant accounting policies and other explanatory information.

2. Management's Responsibility for the Financial Statements

The Company's Board of Directors is responsible for the matters stated in section 134(5) of the Companies Act 2013 ("the Act") with respect to preparation of the financial statements that give a true and fair view of the financial position, financial performance and cash flows of the Company in accordance with the Accounting Standards specified under section 133 of the Act, read with Companies (Accounts) Rules, 2014 ("the Act"). This responsibility also includes maintenance of adequate accounting records in accordance with the provision of the Act for safeguarding of the assets of the Company and for preventing and detecting frauds and other irregularities; selection and application of appropriate accounting policies; making judgements and estimates that are reasonable and prudent; and design, implementation and maintenance of adequate internal financial control that were operating effectively for ensuring the accuracy and completeness of the accounting records, relevant to the preparation and presentation of the financial statements that give a true and fair view and are free from material misstatement, whether due to fraud or error.

3. Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with the Standards on Auditing issued by the Institute of Chartered Accountants of India. Those Standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the Company's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of the accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

4. Opinion

In our opinion and to the best of our information and according to the explanations given to us, the financial statements give the information required by the Act in the manner so required and give a true and fair view in conformity with the accounting principles generally accepted in India:

- a) in the case of the Balance Sheet, of the state of affairs of the Company as at March 31, 2015;
- b) in the case of the Profit and Loss Account, of the loss for the year ended on that date; and
- c) in the case of a cash flow statement, of the cash flows of the company for the year ended on that date.

5. Report on Other Legal and Regulatory Requirements

As required by section 143(3) of the Act, we report that:

- a) we have obtained all the information and explanations which to the best of our knowledge and belief were necessary for the purpose of our audit;
- b) in our opinion proper books of account as required by law have been kept by the Company so far as appears from our examination of those books
- c) The Balance Sheet, Statement of Profit & Loss and the Cash Flow Statement dealt with by this Report are in agreement with the books of account.

- d) in our opinion, the Balance Sheet, Statement of Profit and Loss, and Cash Flow Statement dealt with by this report comply with the accounting standards referred specified under section 133 of the Act, read with Rule 7 of the Companies (Accounts) Rules, 2014.
- e) On the basis of written representations received from the directors as on March 31, 2015, and taken on record by the Board of Directors, none of the directors is disqualified as on March 31, 2015, from being appointed as a director in terms of section 164(2) of the Act.

For Mohan L. Jain & Co

Chartered Accountants Firm Registration No: 005345N

M.L.Jain Partner

Membership No: 084190

Place: New Delhi Date: 6th April, 2015

Balance Sheet as at 31st March, 2015

			Notes	As at 31st March 2015	(All Amounts in Rs.) As At 31st March 2014
A	Equ	uity and Liabilities			
	1	Shareholders' funds			
		Share Capital	3	100,000	100,000
		Reserves and Surplus	4	(36,077,123)	(35,875,861)
	2	Non-current Liabilities			
		Long-term Borrowings	5	3,866,010,385	3,824,593,785
	3	Current Liabilities			
		Other Current Liabilities	6	118,354	41,599,312
	Tot	tal		3,830,151,616	3,830,417,236
В	Ass	sets			
	1	Non-current Assets			
		Non-current Investments	7	3,827,304,270	3,827,304,270
	2	Current assets			
		Trade Receivables	8	157,055	-
		Cash and Cash equivalents	9	2,686,337	455,432
		Other Current Assets	10	3,954	2,657,534
	Tot	tal		3,830,151,616	3,830,417,236

See accompanying notes forming part of the financial statements 1-19

As per our report of even date attached

For Mohan L. Jain & Co. Chartered Accountants Firm Registration No. 005345N

M. L. Jain Partner Membership No. 084190

Place: New Delhi Date: 6th April, 2015 For and on behalf of the Board

Raja Kolumum Ramachandran Director

Laxmidas Vallabhdas Merchant Director

Statement of profit and loss for the year ended 31st March, 2015

			(All Amounts in Rs.)
	Notes	Year Ended 31st March 2015	Year Ended 31st March 2014
I. Income			
Revenue from operations	11	157,055	1,289,536
Other income	12	-	259,109
Total revenue		157,055	1,548,645
II. Expenses			
Purchases of traded goods	13	152,000	1,264,520
Finance costs	14	13,255	11,145
Other expenses	15	193,062	429,712
Total Expenses		358,317	1,705,377
Profit/(loss) before tax		(201,262)	(156,732)
Tax expense			
Current tax		-	-
Deferred tax		-	-
Profit/(loss) for the period		(201,262)	(156,732)
Earnings per equity share [nominal value of share Rs. 10]	16		
Basic		(20.13)	(15.67)
Diluted		(20.13)	(15.67)

See accompanying notes forming part of the financial statements 1-19

As per our report of even date attached

For Mohan L. Jain & Co. Chartered Accountants Firm Registration No. 005345N

M. L. Jain Partner Membership No. 084190

Place: New Delhi Date: 6th April, 2015 For and on behalf of the Board

Raja Kolumum Ramachandran Director

Laxmidas Vallabhdas Merchant Director

Cash flow for the year ended 31st March, 2015

		(All Amounts in Rs.)
	Year ended	Year ended
Cash Flow Statement	31st March 2015	31st March 2014
Cash flows from Operating activities		
Profit / (Loss) before income tax	(201,262)	(156,732)
Adjustments for:		
Finance cost	13,255	11,145
Changes in working capital		
Increase/(Decrease) in Current Liabilities	(41,480,958)	(301,471)
(Increase)/Decrease in Current Assets	2,496,525	3,986,301
Cash used in operations	(39,172,440)	3,539,243
Income tax paid	-	-
Net cash used in Operating activities	(39,172,440)	3,539,243
Cash flows from Investing activities		
Net cash flow used in Investing activities	-	-
Cash flows from Financing activities		
Finance cost	(13,255)	(11,145)
Loan taken	80,122,715	304,086
Loan Repayment	(38,706,115)	(4,250,000)
Net cash flow generated from Financing activities	41,403,345	(3,957,059)
Net Increase/(Decrease) in Cash and Cash equivalents	2,230,905	(417,816)
Cash and Cash equivalents at the beginning	455,432	873,248
Cash and Cash equivalents at the end of period	2,686,337	455,432

- The above Cash flow statement has been prepared under the indirect method set out in AS-3..
- Figures in brackets indicate cash outflow.
- 3. Previous year figures have been regrouped and recast wherever necessary to conform to the current period classification.

As per our report of even date attached

For Mohan L. Jain & Co. Chartered Accountants Firm Registration No. 005345N For and on behalf of the Board

Partner Membership No. 084190

M. L. Jain

Place: New Delhi

Date: 6th April, 2015

Raja Kolumum Ramachandran Director

Laxmidas Vallabhdas Merchant Director

1 Corporate information

The Company was incorporated on 2nd May, 2011 and was promoted by Mr. Anil Srivastava and Mr. Hitesh Kumar Jain.

2 Significant accounting policies

2.1 Basis of accounting and preparation of financial statements

These financial statements have been prepared to comply with Accounting Principales Generally accepted in India (Indian GAAP) the Accounting Standards notified under Section 211(3C) of the Companies (Accounting Standards) Rules, 2006 (as amended) ("the 1956Act") (which continue to be applicable in respect of Section 133 of the Companies Act, 2013 ("the 2013 Act") in terms of General Circular 15/2013 dated 13 September , 2013 of the Ministry of Corporate Affairs) and the relevant provision of the 1956 Act/2013 Companies Act, as applicable.

The financial statements are prepared on accrual basis under the historical cost convention. The accounting policies adopted in the preparation of the financial statements are consistent with those followed in the previous year.

2.2 Use of estimates

The preparation of the financial statements in conformity with Indian GAAP requires the Management to make estimates and assumptions considered in the reported amounts of assets and liabilities (including contingent liabilities) and the reported income and expenses during the year. The Management believes that the estimates used in preparation of the financial statements are prudent and reasonable. Future results could differ due to these estimates and the differences between the actual results and the estimates are recognised in the periods in which the results are known / materialise.

2.3 Revenue recognition

Sales are recognised, net of returns and trade discounts, on transfer of significant risks and rewards of ownership to the buyer, which generally coincides with the delivery of goods to customers.

2.4 Other income

Interest income is accounted on accrual basis.

2.5 Investments

Long-term investments (excluding investment properties), are carried individually at cost less provision for diminution, other than temporary, in the value of such investments. Current investments are carried individually, at the lower of cost and fair value. Cost of investments include acquisition charges such as brokerage, fees and duties.

2.6 Earnings per share

Basic earnings per share is computed by dividing the profit / (loss) after tax (including the post tax effect of extraordinary items, if any) by the weighted average number of equity shares outstanding during the year. Diluted earnings per share is computed by dividing the profit / (loss) after tax (including the post tax effect of extraordinary items, if any) as adjusted for dividend, interest and other charges to expense or income relating to the dilutive potential equity shares, by the weighted average number of equity shares considered for deriving basic earnings per share and the weighted average number of equity shares which could have been issued on the conversion of all dilutive potential equity shares.

2.7 Taxes on income

Current tax is the amount of tax payable on the taxable income for the year as determined in accordance with the provisions of the Income Tax Act, 1961.

Having regard to the accumulated losses, the Company has not provided for deferred tax assets as there is no virtual certainity that there will be sufficient taxable income available to realize such assets.

2.8 Provisions and contingencies

A provision is recognised when the Company has a present obligation as a result of past events and it is probable that an outflow of resources will be required to settle the obligation in respect of which a reliable estimate can be made. Provisions (excluding retirement benefits) are not discounted to their present value and are determined based on the best estimate required to settle the obligation at the Balance Sheet date. These are reviewed at each Balance Sheet date and adjusted to reflect the current best estimates. There are no Contingent liabilities for year ended March 31, 2015.

2.9 Borrowing costs

Borrowing costs include interest, amortisation of ancillary costs incurred and exchange differences arising from foreign currency borrowings to the extent they are regarded as an adjustment to the interest cost. Costs in connection with the borrowing of funds to the extent not directly related to the acquisition of qualifying assets are charged to the Statement of Profit and Loss over the tenure of the loan. Borrowing costs, allocated to and utilised for qualifying assets, pertaining to the period from commencement of activities relating to construction / development of the qualifying asset upto the date of capitalisation of such asset is added to the cost of the assets. Capitalisation of borrowing costs is suspended and charged to the Statement of Profit and Loss during extended periods when active development activity on the qualifying assets is interrupted.

				(<i>E</i>	All Amounts in Rs.)
				As at 31st March 2015	As At 31st March 2014
SI	Share Capital				
a.	a. Authorized Share Capital				
	10,000 (Previous Year 10,000) equity share	es of Rs. 10 each		100,000	100,000
				100,000	100,000
b.	b. Issued, Subscribed and Paid-up capital				
	10,000 (Previous Year 10,000) equity share	es of Rs. 10 each fully	paid up	100,000	100,000
	Total Issued, Subscribed and fully Paid-	up share capital		100,000	100,000
D	DISCLOSURES				
a	a Reconciliation of the shares outstanding				
	Equity shares			Numbers	Numbers
	i. At the beginning of the period			10,000	10,000
	Outstanding at the end of the period			10,000	10,000
b	b Details of shares held within the Group			Numbers	Numbers
	i. Others			10,000	10,000
				10,000	10,000
c	· ·				
	Name of Shareholder		st March 2015		at 31st March 2014
		No. of Shares held	% of Holding	No. of Shares held	% of Holding
	Raghav Bahl	-	-	9,500	95.00
	Sanchar Content Private Limited				
	(On behalf of Independent Media Trust)	9,999	99.99	-	-
	Total	9,999	99.99	9,500	95.00
				(4	All Amounts in Rs.)
				As at 31st March 2015	As At 31st March 2014
R	Reserve and Surplus				
a.	a. Deficit in the statement of profit and loss	S			
	Balance as per the last financial statements			(35,875,861)	(35,719,129)
	Profit/(Loss) for the year			(201,262)	(156,732)
				(2 < 0== 122)	
	Deficit in the statement of profit and loss	3		(36,077,123)	(35,875,861)

	(A	All Amounts in Rs.)
	As at	As At
Long-term Borrowings	31st March 2015	31st March 2014
Unsecured		
Loans and advances from related parties*		
- From Directors or the Company in which Directors are interested	-	38,706,115
ZOCDs Debentures**	3,785,887,670	3,785,887,670
Independent Media Trust	80,122,715	-
	3,866,010,385	3,824,593,785
Note:-		
Loans and advances from related parties*		
BK Media Private Limited	-	8,520,916
Raghav Bahl	-	5,187,160
RB Holdings Private Limited	-	24,798,039
Ritu Kapur	-	200,000
Independent Media Trust	80,122,715	-
Independent Media Trust (ZOCDs Debentures)	3,785,887,670	3,785,887,670
	3,866,010,385	3,824,593,785

**Term & condition of ZOCDs Debentures

- i) Each Zero (Coupon) Optionally Redeemable Convertible Debenture has a face value of Rs 100/- and tenure of 10 years from the date of allotement, at the option of the holder there of shall be converted into one fully paid equity share of Rs.10 each. Shares so issued shall rank pari pasu and shall have same rights as of the existing equity shares.
- ii) In case the holder of the ZORCD do not exercise the option within the conversion period i.e. 10 years from the date of allotment, then such remaining ZORCD shall be redeemed at its face value.

6	Oth	ner liabilities : (Due within 1 year)		
	Cre	ditors for Investment	-	41,416,600
	Stat	cutory dues payable		
	-	TDS payable	9,556	16,854
	Exp	penses payable	108,798	165,858
			118,354	41,599,312
7	Noi	n-current Investments		
	1.	Investments in Equity shares: Quoted		
		Investment in others		
		12,75,28,287 (Previous year 12,75,28,287)shares of Network18 Media & Investments Limited	3,618,898,610	3,618,898,610
		(Market Value is Rs. 6,38,27,90,764/- as per NSE)		
		1,04,20,173(Previous Year 1,04,20,173) shares of TV18 Broadcast Limited (Market Value is Rs. 31,52,10,233.3/- as per NSE)	208,405,660	208,405,660
		Total	3,827,304,270	3,827,304,270

		(4	All Amounts in Rs.)
		As at 31st March 2015	As At 31st March 2014
8	Trade Receivables	0100 1/141 011 2010	0150 1/141011 2011
	Trade receivables outstanding for a period less than six months		
	Unsecured, considered good	157,055	
	Total	<u>157,055</u>	
9	Cash and Bank Balances		
	Cash and Cash equivalents		
	Balances with Banks	2,686,337	407,978
	Cash in hand	-	47,454
	Total	2,686,337	455,432
10	Other Current Assets		
	Balance with Revenue Authorities	3,954	2,657,534
	Total	3,954	2,657,534
11	Revenue from operations		
	Proceeds from sale of Agri-Products	157,055	1,289,536
	Total	157,055	1,289,536
12	Other income		
	Interest recevied on Income Tax refund	-	259,109
	Total		259,109
13	Details of purchase of traded goods		
	Wheat & Gram	152,000	1,264,520
	Total	152,000	1,264,520
14	Finance costs		2.5
	Demat Charges	893	2,973
	Bank Charges Interest paid on TDS	112 12,250	8,172
	Total	13,255	11,145

		(A	All Amounts in Rs.)
		Year Ended 31st March 2015	Year Ended 31st March 2014
15	Other expenses		
	Legal and professional expenses	50,562	13,764
	Fees & Subscription	50,938	1,408
	Payment to Auditor (Refer details below)	50,562	168,540
	Staff Salary	41,000	246,000
	Total	193,062	429,712
	Payment to Auditor		
	As Auditor:		
	Statutory Audit Fees	50,562	168,540
	Total	50,562	168,540
16	Earnings per share (EPS)		
	The following reflects the profit and equity shares data used in the basic and dilute	d EPS computations:	
	Total operations for the year		
	Profit/(Loss) after tax	(201,262)	(156,732)
	Less: Dividend on convertible preference shares & tax thereon	· , ,	, , ,
	Net profit/(loss) for calculation of basic EPS	(201,262)	(156,732)
	Net profit/(loss) as above	(201,262)	(156,732)
	Add: Dividend on convertible preference share & tax thereon	-	-
	Net profit/(loss) for diluted EPS	(201,262)	(156,732)
		N	o. of shares
	Weighted average number of equity shares in calculating basic EPS	10,000	10,000
	Effect of dilution:	-	-
	Convertible preference shares	-	-
	Convertible bonds	-	-
	Stock options granted under ESOP	-	-
	Weighted average number of equity shares in calculating diluted EPS	10,000	10,000
	Earnings per equity share [nominal value of share Rs. 10]		
	Basic	(20.13)	(15.67)
	Diluted	(20.13)	(15.67)

17 Disclosures required under Section 22 of the Micro, Small and Medium Enterprises Development Act, 2006

Based on the information available with the Company, the balance due to micro and small enterprises as defined under the MSMED Act, 2006 is Rs. Nil (Previous year Rs. Nil) and no interest has been paid or is payable under the terms of the MSMED Act, 2006.

18 Prior Year Comparatives

The previous year's figures are regrouped, rearranged, or recast wherever necessary to conform to this year's classification.

19 Details of related parties:

As per Accounting Standard 18, the disclosures of transactions with the related parties are given below

(i) List of related parties where control exists and related parties with whom transactions have taken place and relationships

Name of Related Party	Relationship
Independent Media Trust (w.e.f. 7th July, 2014)	Enterprise exercising control
Reliance Industries Limited Reliance Industrial Investments and Holdings Limited	Beneficiary/ Protector of Independent Media Trust
Raghav Bahl (till 7th July, 2014) Ritu Kapur (till 7th July, 2014)	Key Management Personnel (KMP)
BK Media Private Limited (till 7th July, 2014) RB Holdings Private Limited (till 7th July, 2014) RB Investments Private Limited (till 7th July, 2014) RB Media Holdings Private Limited (till 7th July, 2014)	Entities under significant influence of KMP

Note: Related parties have been identified by the management

(ii) Details of related party transactions during the year ended 31st March, 2015 and balances outstanding as at 31st March 2015:

Creditors for Investment Amount (in Rs.)

Particulars	Balances outstanding at the end of the year	Payments during the year
Raghav Bahl	-	12,871,950
	(12,871,950)	-
RB Holdings Private Limited	-	24,152,400
	(24,152,400)	-
RB Investments Private Limited	-	3,731,450
	(3,731,450)	-
Ritu Kapur	-	660,800
	(660,800)	-

Unsecured Loan from Entities under significant influence of KMP, others and KMP's

Amount (in Rs.)

Particulars	Balances outstanding at the end of year	Loan taken	Loan repaid	ZOCDs balance outstanding at the end of year
Independent Media Trust	80,122,715	80,122,715		3,785,887,670 (3,785,887,670)
BK Media Private Limited	(8,520,916)		8,520,916	-
Raghav Bahl	(5,187,160)	(300,000)	5,187,160 (4,250,000)	-
RB Holdings Private Limited	(24,798,039)	(4,086)	24,798,039	-
Ritu Kapur	(200,000)	- -	200,000	-

Note: Figures in bracket relates to previous year

For and on behalf of the Board

Raja Kolumum Ramachandran Director

Laxmidas Vallabhdas Merchant Director

Place: New Delhi Date: 6th April, 2015