

## **RELIANCE INDUSTRIES PARTNERS WITH THE ATHLETICS FEDERATION OF INDIA TO SUPPORT THE HOLISTIC DEVELOPMENT OF INDIAN ATHLETES AND GROW INDIA'S OLYMPIC MOVEMENT**

*Mrs. Nita M. Ambani: "Athletics is one of the most popular disciplines in global sport, and this association aims to accelerate the growth of Indian athletics by providing opportunities and world-class facilities to our young talent, with a special focus on girls."*

**Mumbai, 14<sup>th</sup> July 2022: Reliance Industries Limited (RIL) and the Athletics Federation of India (AFI) announced a long-term partnership to enable the holistic growth of Athletics in India. Reliance Foundation has been a dedicated partner to AFI over the years and now the partnership is set to deepen the engagement between the two organizations.**

### **Highlights of the partnership:**

- The partnership aims to **discover, nurture and develop** Indian athletes from across the country and provide them with world-class facilities, coaching and sports science and medicine support by leveraging the **Reliance Foundation** ecosystem including the Odisha Reliance Foundation Athletics High-Performance Center and Sir HN Reliance Foundation Hospital.
- In line with the larger vision of the organization, this partnership will have a special **focus on girl athletes** and aim to bridge the gender divide and enable them to achieve their dreams.
- As **AFI's principal partner**, the **Reliance** brand will appear across the national team's jerseys and training kits at key national, international competitions and training camps.

**Mrs. Nita M. Ambani, IOC Member, and Director, Reliance Industries Ltd said, "We are delighted to expand Reliance Foundation's partnership with the Athletics Federation of India. Athletics is one of the most popular disciplines in global sport, and this association aims to accelerate the growth of Indian athletics by providing opportunities and world-class facilities to our young talent, with a special focus on girls. With access to the right infrastructure, training, and support, I'm sure we will see many more of our young athletes on victory stands around the world! This partnership is also an important step towards our dream of strengthening the Olympic Movement in India."**

## Media Release

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**Mr. Adille Sumariwalla, President, Athletics Federation of India** said, “We are very thankful to Mrs. Nita Ambani and Reliance Industries, with whom AFI has been working with closely over the last few years, for their support as Principal Partner. We have seen our athletics contingent grow at international events, and with a committed partner in Reliance Industries, we are very sure that, soon, we will see an increase in participation and international success across multiple disciplines. The partnership will focus on holistic development, building a strong talent pool and potential medal winners who will make India proud in the years to come.”

### **Reliance Foundations Athletics’ Journey:**

- Since 2017, Reliance Foundation has invested in the development of athletics through the **Reliance Foundation Youth Sports** program, reaching more than 5,500 educational institutes in 50+ districts across the country.
- In 2018, Reliance Foundation set up **Odisha Reliance Foundation Athletics** HPC, a high-performance centre in partnership with the Government of Odisha, from where multiple national and international medalists and national record holders have been shaped. Recently, Jyothi Yarraji (representing India in CWG 2022) and Amlan Borgohain from the HPC broke long-standing national records.
- RF has also been supporting the AFI with sports science and medicine support, with physiotherapists from Reliance Foundation accompanying the Indian contingent to the 2020 Tokyo Olympics.

Reliance Foundation has been working closely with multiple partners including the **AFI** to establish, encourage and enable India’s next champions and enable the ecosystem of Indian sports through improvements in infrastructure, skill development, digital empowerment, and creating sporting heroes. **Mrs. Nita M. Ambani** has been leading India’s Olympic Movement and has been deeply committed to providing sporting opportunities for the next generation in India. Her role as an IOC member since 2016, has enabled her to bring valuable international exposure to India’s efforts to transform sports and engage with the Olympic Movement, and led the India delegation that won the bid to host the 140<sup>th</sup> IOC session 2023 in Mumbai, India.

### **About Reliance Industries Limited:**

**Reliance** is India’s largest private sector company, with a consolidated revenue of INR 792,756 crore (\$104.6 billion), cash profit of INR 110,778 crore (\$14.6 billion), and net profit of INR 67,845 crore (\$9.0 billion) for the year ended March 31, 2022. Reliance’s activities span hydrocarbon exploration and production, petroleum refining and marketing, petrochemicals, retail and digital services.

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Reliance is the top-ranked company from India to feature in Fortune's Global 500 list of "World's Largest Companies". The company stands 53rd in the Forbes Global 2000 rankings of "World's Largest Public Companies" for 2022 - top-most among Indian companies. It features among LinkedIn's 'The Best Companies to Work For in India' (2021).  
Website: [www.ril.com](http://www.ril.com)

### **About Reliance Foundation Sports:**

**Reliance Foundation** celebrates the spirit of sports – joy, health, grit, determination, winning and losing. And works to ensure that more and more children and youth from all sections of society are able to play sports and, in the process, build a fitter, stronger and more active India. Our initiatives have touched the lives of over 21.5 million young people since 2013 across the country from 13,000+ schools and colleges, enabling an opportunity for a talented kid anywhere to be able to achieve their dream of a career/glory in sports. We are especially committed to ensuring more presence and success of girl and women athletes in India and design our programmes in a manner that offers them maximum opportunities. At **Reliance Foundation**, we hope to be the wind beneath the wings of Indian sportspersons and help them reach their true potential.

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